The Arizona State Archives gathered photographs from historical societies, archives and museums around the state to convey the idea that there are tough times in each period of history. We are all facing hard times in this country but Americans have always endured. Arizonans especially face difficult challenges because of its heat, deserts and monsoon summers. Fires, floods and drought prevail over the lean economic years. The intended audience was the general public but the poster was sent to history departments in schools, county and city officials, libraries, historical societies, museums, universities and all state archives.

1000 posters were printed