



The Ford Motor Company Archives and other archives around the United States will be celebrating American Archives Month in October. Ford Motor Company has a world-class archives that helps preserve and promote the company's heritage as a unique competitive advantage.

**You should know that:**

- The Ford Motor Company Archives (est. 1951) is one of the oldest and most comprehensive corporate archives in the United States
- The Archives contains more than 13,000 boxes of company records
- The Archives faces a huge challenge to capture and preserve the company's 21st century records, as digital formats become obsolete over time
- The Archives team is currently working to identify archival assets around the world, and to come up with a strategy to preserve them
- You can send an e-mail to [archives@ford.com](mailto:archives@ford.com) with your research questions, for example:
  - What safety innovations has Ford contributed to the industry?
  - When did Ford first start using soy-based content in its vehicles?
  - What were some of Ford's early experiments in the area of alternative fuels?
  - What were the lessons learned from Ford 2000 and other past globalization efforts?
  - When and how was the original Fiesta launched in Europe?
  - How many redesigns did the Mustang pony badge go through before the current one, and in what years did they take place?
  - Can you provide a timeline of key events in the 107-year history of Ford and motorsports?
  - When did Ford first start doing business in Russia and China?
  - Can you clear up the mystery of who invented the safety belt and create a timeline of Ford safety belt firsts?
  - Did Henry Ford really say that "history is bunk"?

To explore topics like these, see [www.archives.ford.com](http://www.archives.ford.com), or send an e-mail to [archives@ford.com](mailto:archives@ford.com).