Kentucky - Best Poster to Promote 2009 Archives Month/Week

Intended Audience:
Kentucky Archives Month is planned for October 2009, in conjunction with American Archives Month. This year the Commonwealth of Kentucky will commemorate the 200th anniversary of the birth of the sixteenth President of the United States, Abraham Lincoln. President Lincoln was born on February 12, 1809 in Hardin County (present day LaRue County), Kentucky. The intended audience for this year’s Kentucky Archives Month poster is the citizens of the Commonwealth of Kentucky as well as those not from the Commonwealth who have a vested interest in Kentucky’s rich archival heritage.

Quantity Printed: 750 posters (11X17)
The Kentucky Council on Archives funded the printing of the poster and assisted with distribution; the Kentucky Department for Libraries and Archives provided the wonderful design of this year’s poster; and the Filson Historical Society provided an image for the poster.

Distribution Plan:
The Kentucky Archives Month Coordinating Committee, a committee of the Kentucky State Historical Records Advisory Board (SHRAB), worked with various institutions and organizations throughout Kentucky to distribute this year’s poster. Committee members (which includes librarians and archivists from all regions of the state) assisted by delivering posters to several institutions within their own regions of the state. The Kentucky Guide Program at the Kentucky Dept. for Libraries and Archives (KDLA) assisted with distribution by providing address information for over 300 archival institutions and repositories in the state that house primary source material, including but not limited to regional and local historical and genealogical societies, museums, and colleges and universities. Regional librarians from KDLA assisted with poster distribution for public libraries in the state of Kentucky. Kentucky SHRAB members delivered posters to several institutions within their own regions of the state. KDLA also provided contact information for all of the state archives within the United States and a copy of the poster was mailed to each state archives. The Kentucky Council on Archives (KCA), the Kentucky Historical Society (KHS), and the Archives Research Room at KDLA have also assisted with distribution by making the poster available to the general public when visiting these research facilities.