

University at Albany

Student Chapter of the Society of American Archivists

Poster Entry

Our intended audience was the University at Albany campus community. The poster's purpose was to show the proximity of archives to the local area and its relevance to Albany's rich heritage.

We printed up 25 posters to distribute during our bake sale to raise funds for a field trip to the New York City branch of the National Archives and Records Administration. Customers were encouraged to take one with their purchases.