Executive Summary

Participation in the evaluations of ARCHIVES*RECORDS 2016 in Atlanta was good, with 388 total respondents, about 23% of the total participants (compared to 41% for AM2015 and 18% for AM2014). These survey results have a margin of error of 4%.

Overall feedback was overwhelmingly positive. Eighty-seven percent (87%) reported being "Extremely Satisfied" or "Moderately Satisfied" with the event overall (compared to 91% for AM2015).

The Mobile App, Preconference Workshops, Education Sessions, and All-Attendee Reception stand out as getting particularly good reviews.

Areas for improvement are the Networking Café, Plenaries, and the Expo.

Pop-Up sessions were well-received again this year, and there was a dramatic improvement in how respondents rated the process of selecting pop-up sessions, which had received rather poor marks at AM2015.

The most common suggestions for improvement related to scheduling conflicts/flow, food and beverage, and cost—common challenges each year. Further comments addressed dissatisfaction with the name badges and the 7:30 am start time for one block of roundtable meetings.

Overall, how satisfied were you with the Joint Annual Meeting?

Answered: 380   Skipped: 8
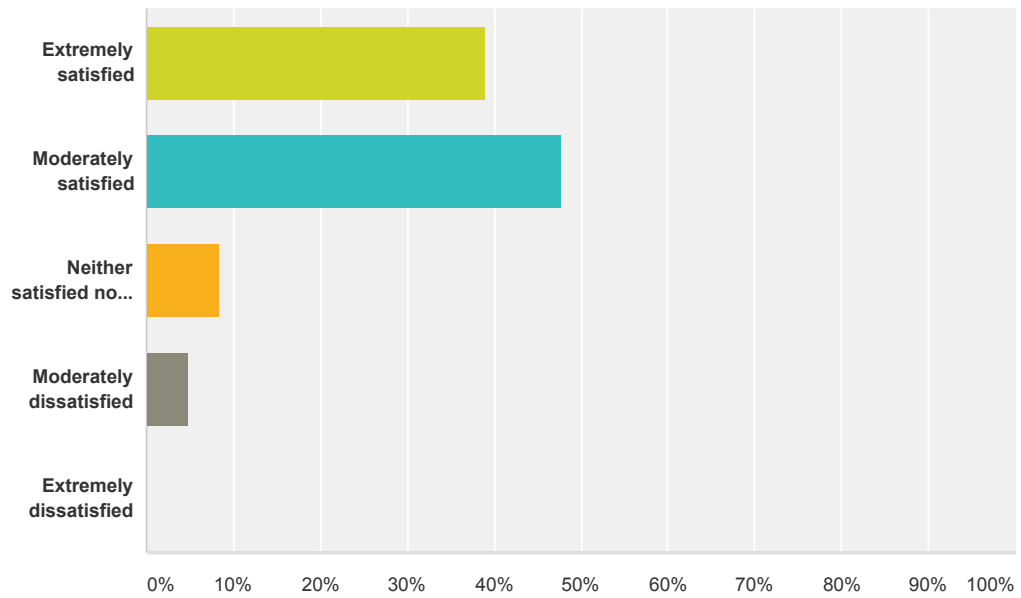
Answer Choices	Responses	
Extremely satisfied	**38.95%**	148
Moderately satisfied	**47.89%**	182
Neither satisfied nor dissatisfied	**8.42%**	32
Moderately dissatisfied	**4.74%**	18
Extremely dissatisfied	**0.00%**	0
Total		**380**

How would you rate the quality of each below?

Answered: 388   Skipped: 0

Legend: Excellent | Very good | Good | Fair | Poor | N/A
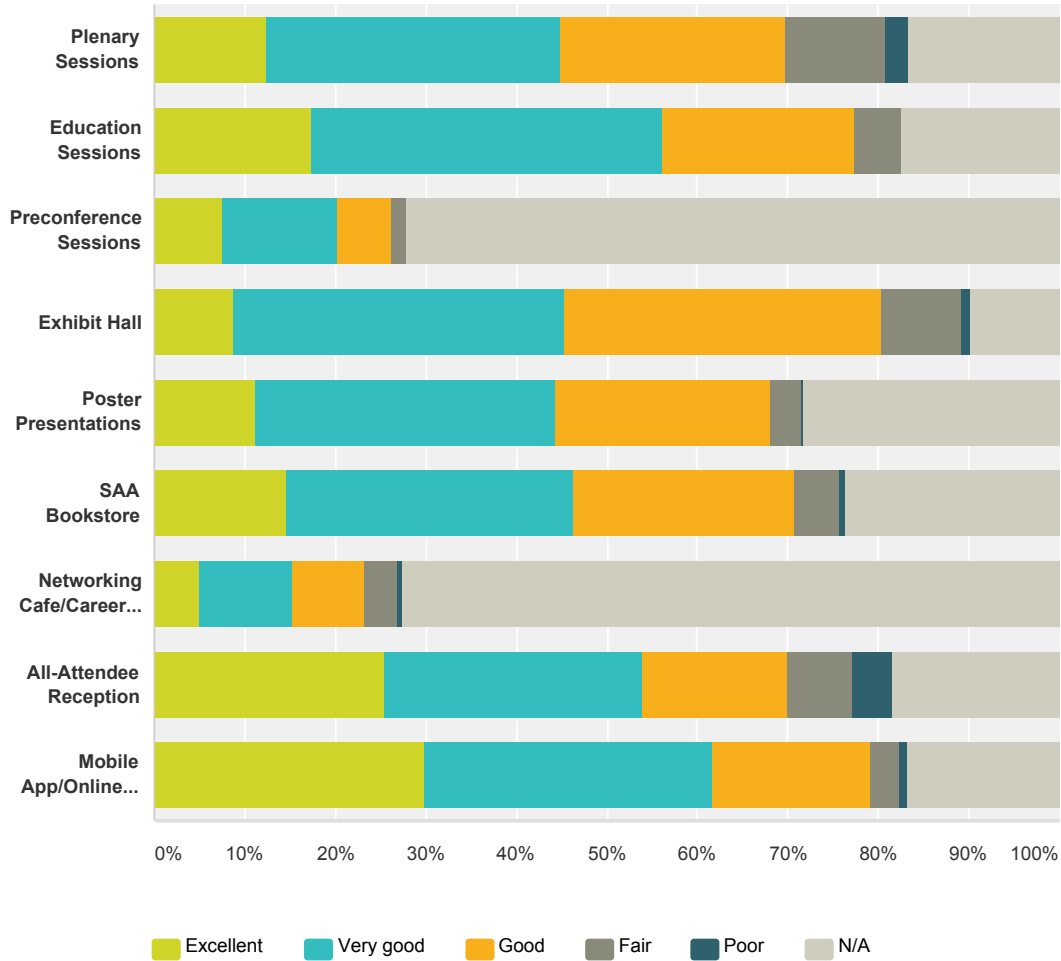
	Excellent	Very good	Good	Fair	Poor	N/A	Total
Plenary Sessions	**12.44%** 48	**32.38%** 125	**24.87%** 96	**11.14%** 43	**2.59%** 10	**16.58%** 64	386
Education Sessions	**17.40%** 67	**38.70%** 149	**21.30%** 82	**5.19%** 20	**0.00%** 0	**17.40%** 67	385
Preconference Sessions	**7.69%** 29	**12.47%** 47	**6.10%** 23	**1.59%** 6	**0.00%** 0	**72.15%** 272	377
Exhibit Hall	**8.81%** 34	**36.53%** 141	**34.97%** 135	**8.81%** 34	**1.04%** 4	**9.84%** 38	386
Poster Presentations	**11.32%** 43	**32.89%** 125	**23.95%** 91	**3.42%** 13	**0.26%** 1	**28.16%** 107	380
SAA Bookstore	**14.58%** 56	**31.77%** 122	**24.48%** 94	**4.95%** 19	**0.52%** 2	**23.70%** 91	384
Networking Cafe/Career Center	**4.96%** 19	**10.18%** 39	**8.09%** 31	**3.66%** 14	**0.52%** 2	**72.58%** 278	383

All-Attendee Reception	**25.39%** 98	**28.50%** 110	**16.06%** 62	**7.25%** 28	**4.40%** 17	**18.39%** 71	386
Mobile App/Online Schedule	**29.95%** 115	**31.77%** 122	**17.45%** 67	**3.13%** 12	**0.78%** 3	**16.93%** 65	384

Ratings by Percentage
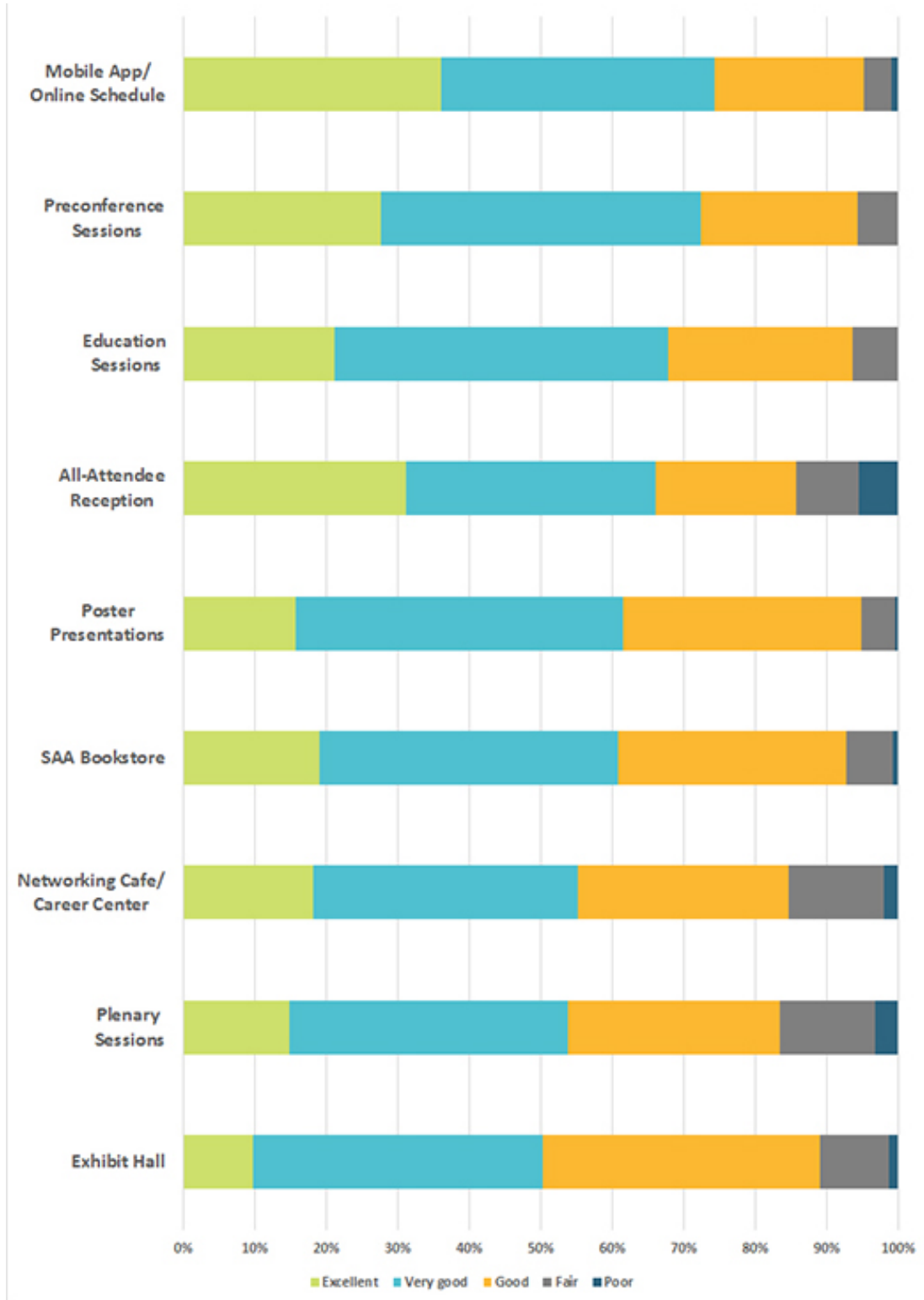
Approximately how many hours did you spend in the Exhibit Hall?

Answered: 385   Skipped: 3
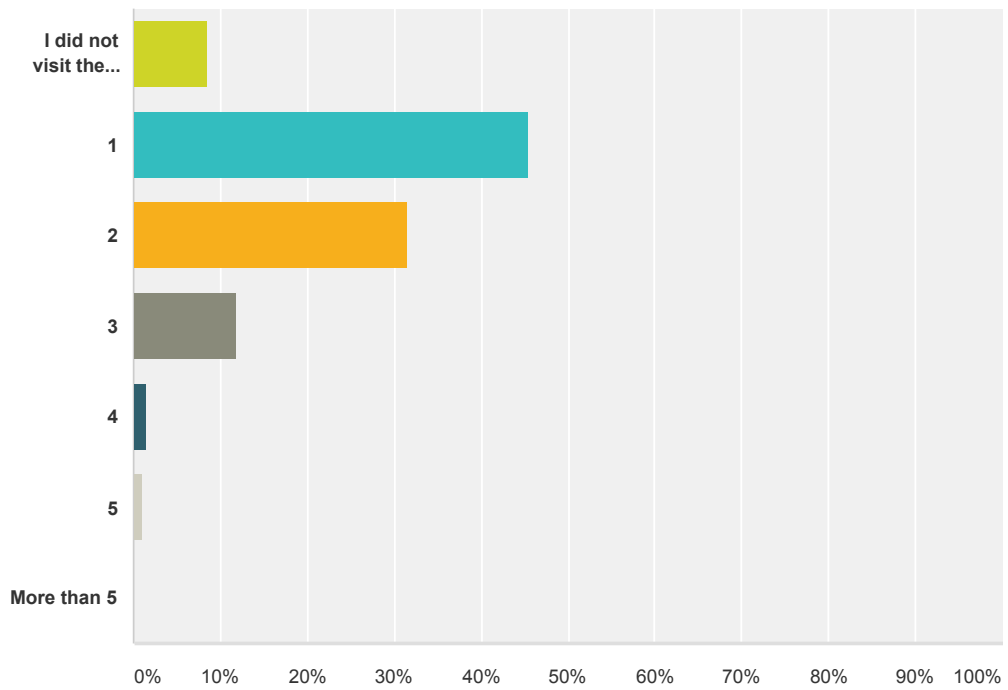
Answer Choices	Responses	
I did not visit the Exhibit Hall	**8.57%**	33
1	**45.45%**	175
2	**31.43%**	121
3	**11.95%**	46
4	**1.56%**	6
5	**1.04%**	4
More than 5	**0.00%**	
Total		**385**

Were there any companies absent from the Exhibit Hall that you would have liked to see?

Answered: 46   Skipped: 342

Company	Votes
Artefactual	2
Eloquent	2
OCLC	2
Alfresco	1
Archivematica	1
Artefactual Systems Inc.	1
Artstor (Shared Shelf)	1
Autodesk	1
Collective Access	1
Conservation Resources, Int.	1
Creekside Digital Services	1
Digital Intelligence	1
Digital Revolution	1
DodgeChrome	1
Dorfman	1
George Blood	1
Heritage Werks	1
HP	1
Indus	1
InfoLinx	1
Iron Mountain	1
Paige	1
PastPerfect Museum Software	1
SlideSnap	1
Zasio	1

Category	Votes
DAM	2
Education	2
Digitization	1
Disaster Recovery	1
Exhibit-related companies	1
Publishers	1
Records/Information management	1
SharePoint Consultants	1
Software	1

How would you rate the venue/location?

Answered: 383   Skipped: 5
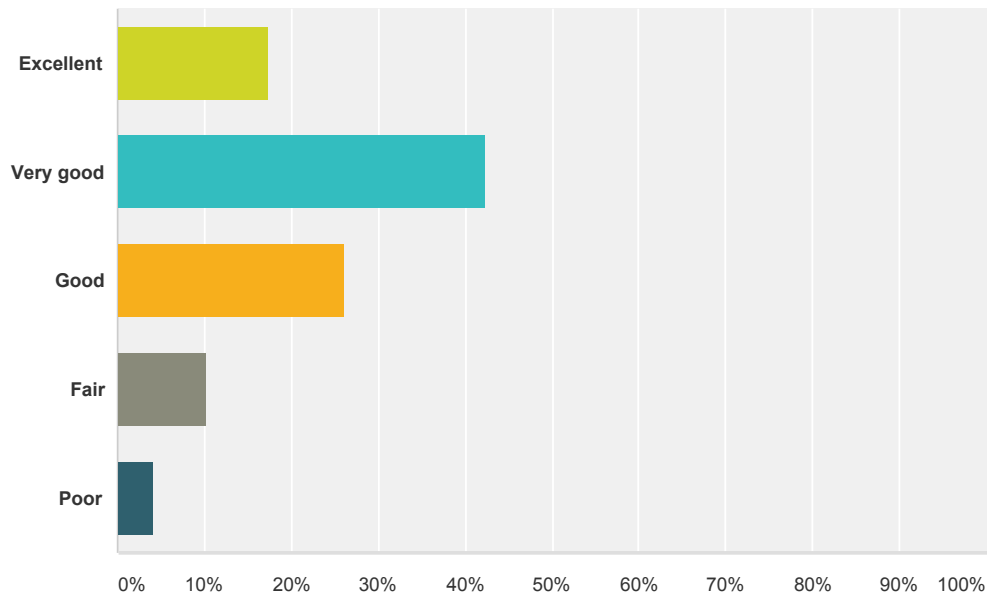
Answer Choices	Responses	
Excellent	**17.23%**	66
Very good	**42.30%**	162
Good	**26.11%**	100
Fair	**10.18%**	39
Poor	**4.18%**	16
Total		**383**

How much did you use the online schedule/mobile app?

Answered: 382   Skipped: 6
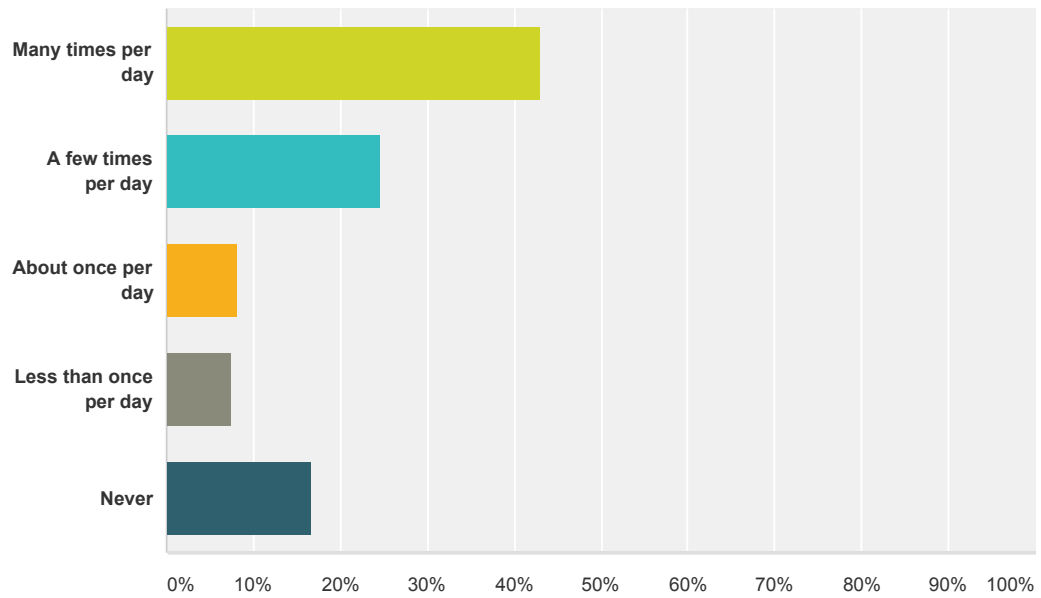
Answer Choices	Responses	
Many times per day	**42.93%**	164
A few times per day	**24.61%**	94
About once per day	**8.12%**	31
Less than once per day	**7.59%**	29
Never	**16.75%**	64
Total		**382**

What features of the app did you find most helpful?

Answered: 315   Skipped: 73
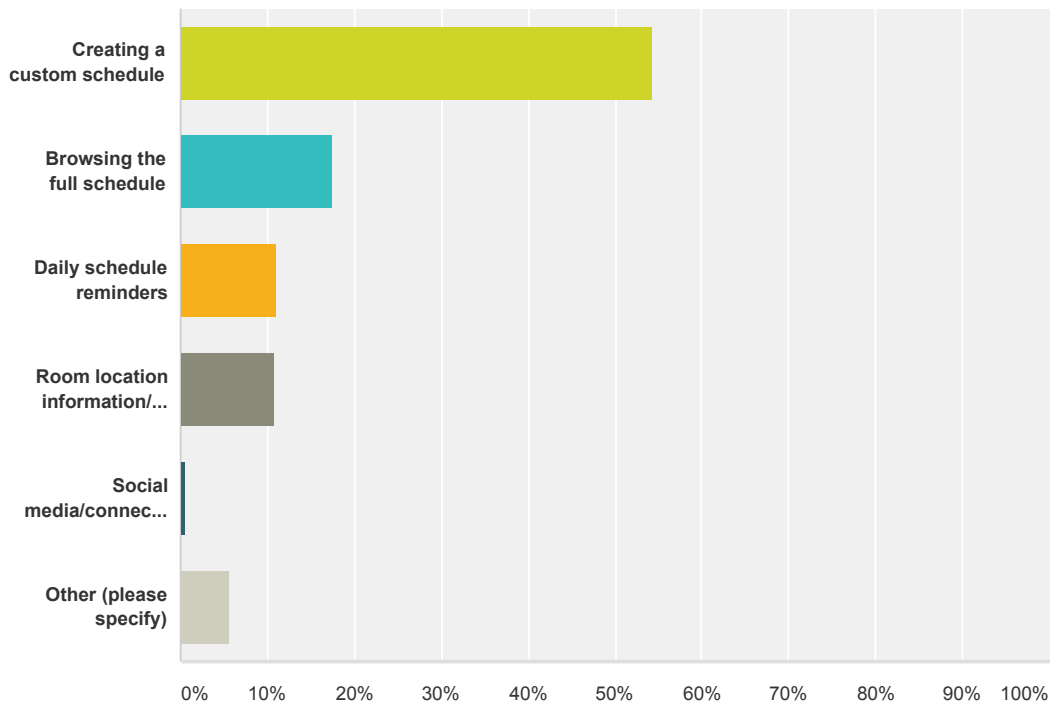
Answer Choices	Responses	
Creating a custom schedule	**54.29%**	171
Browsing the full schedule	**17.46%**	55
Daily schedule reminders	**11.11%**	35
Room location information/hotel map	**10.79%**	34
Social media/connecting with attendees	**0.63%**	2
Other (please specify)	**5.71%**	18
Total		**315**

What new features would be most important to add?

Feature	Count
personal events	20
push alerts	5
social media integration	4
offline access	3
messaging	3
can't find search	3
wifi info page	2
sched at a glance	2
prioritize events	2
I like paper	2
forum for comments	2
custom sched default	2
view sess. mats in app	1
SMS alerts	1
session mats notification	1
session materials	1
search directory	1
print custom schedule	1
persistent login	1
more in-depth profile	1
missing event	1
map of area	1
map as pdf	1
location more prominent	1
hard to navigate	1
directory scrolling bug	1
custom sched realtime	1
create/edit profile	1
can't find map	1
can't find filter	1
app better last year	1
advance paper program	1
add notes	1
add calendar alert	1

How many Pop-Up Sessions did you attend?

Answered: 381   Skipped: 7
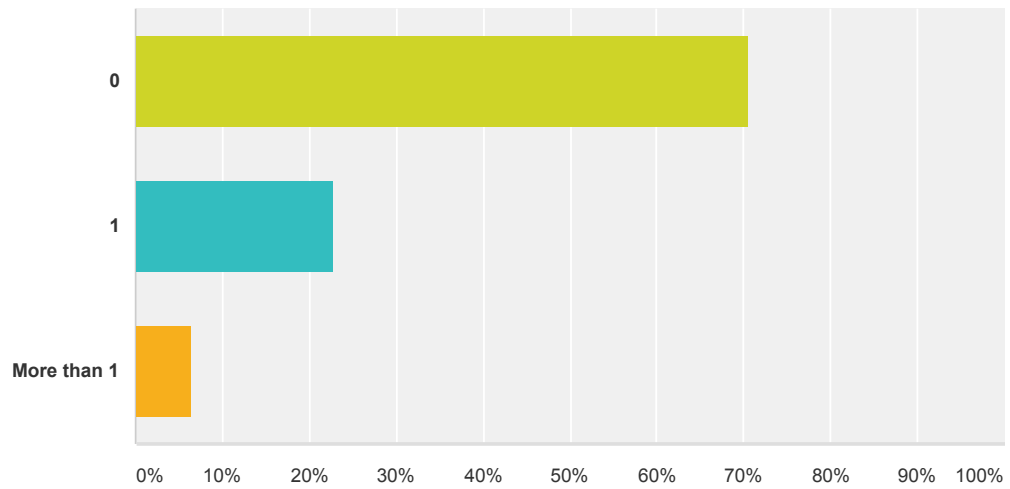
Answer Choices	Responses	
0	**70.60%**	269
1	**22.83%**	87
More than 1	**6.56%**	25
Total		**381**

How would you rate the Pop-Up Sessions overall?

Answered: 111   Skipped: 277
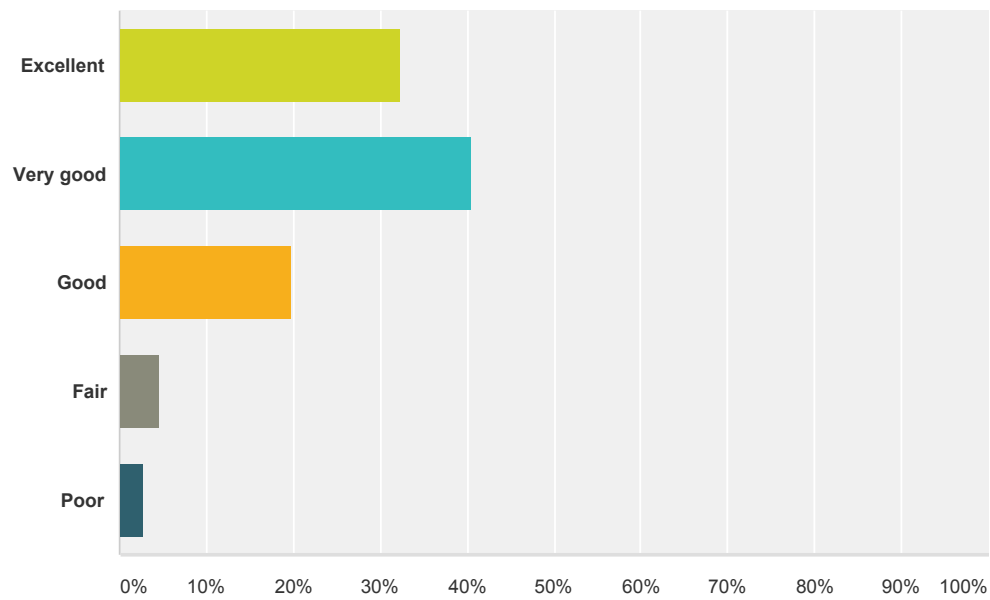
Answer Choices	Responses	
Excellent	**32.43%**	36
Very good	**40.54%**	45
Good	**19.82%**	22
Fair	**4.50%**	5
Poor	**2.70%**	3
Total		**111**

How would you rate the process of selecting Pop-Up Sessions (i.e., online voting by all members)?

Answered: 101   Skipped: 287
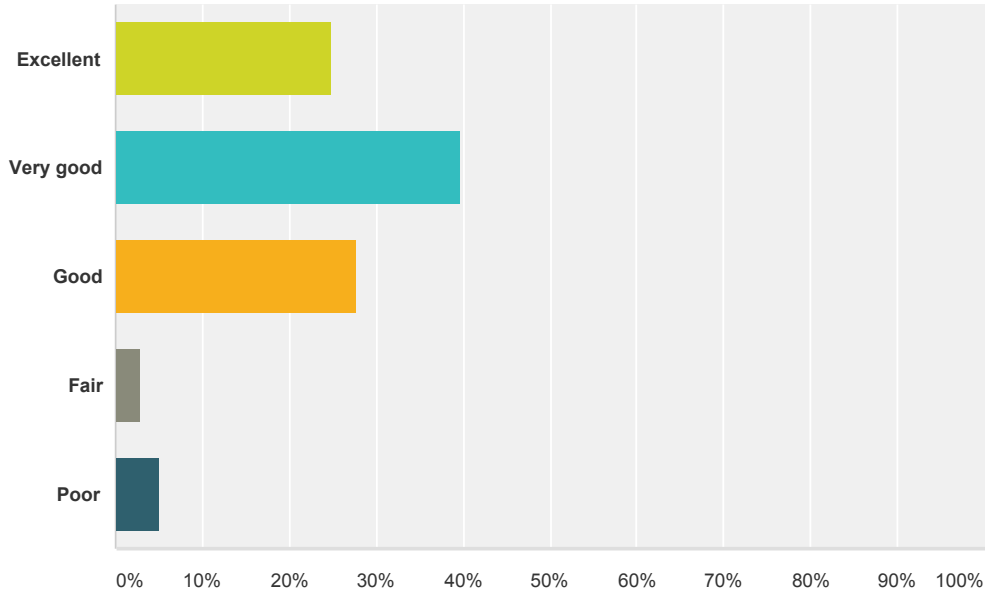
Answer Choices	Responses	
Excellent	24.75%	25
Very good	39.60%	40
Good	27.72%	28
Fair	2.97%	3
Poor	4.95%	5
Total		101

How useful to your job was the information presented at the conference?

Answered: 380   Skipped: 8
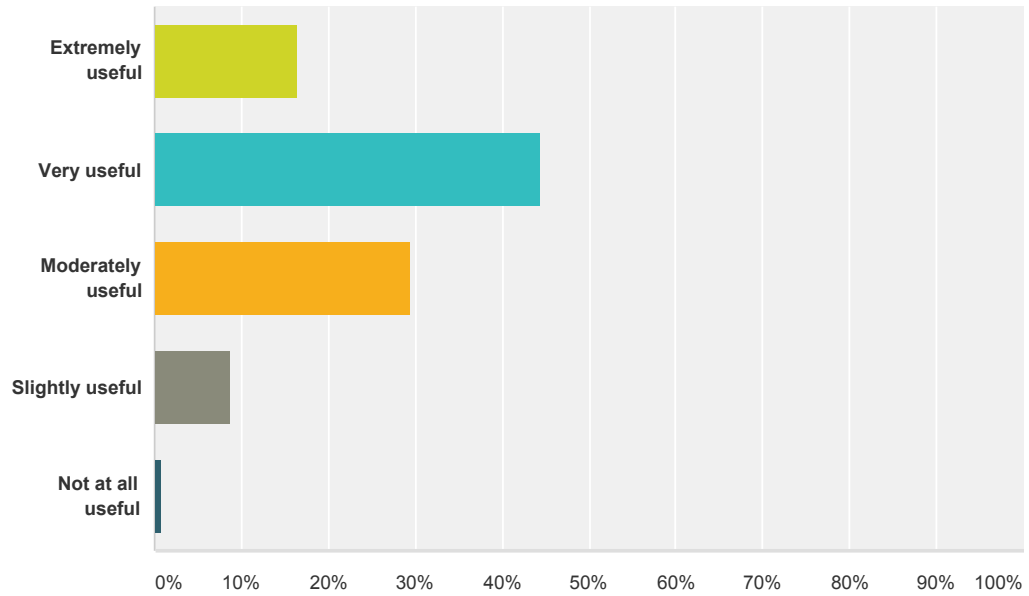
Answer Choices	Responses	
Extremely useful	**16.58%**	63
Very useful	**44.47%**	169
Moderately useful	**29.47%**	112
Slightly useful	**8.68%**	33
Not at all useful	**0.79%**	3
Total		**380**

How useful was the Joint Annual Meeting as a networking opportunity?

Answered: 373   Skipped: 15
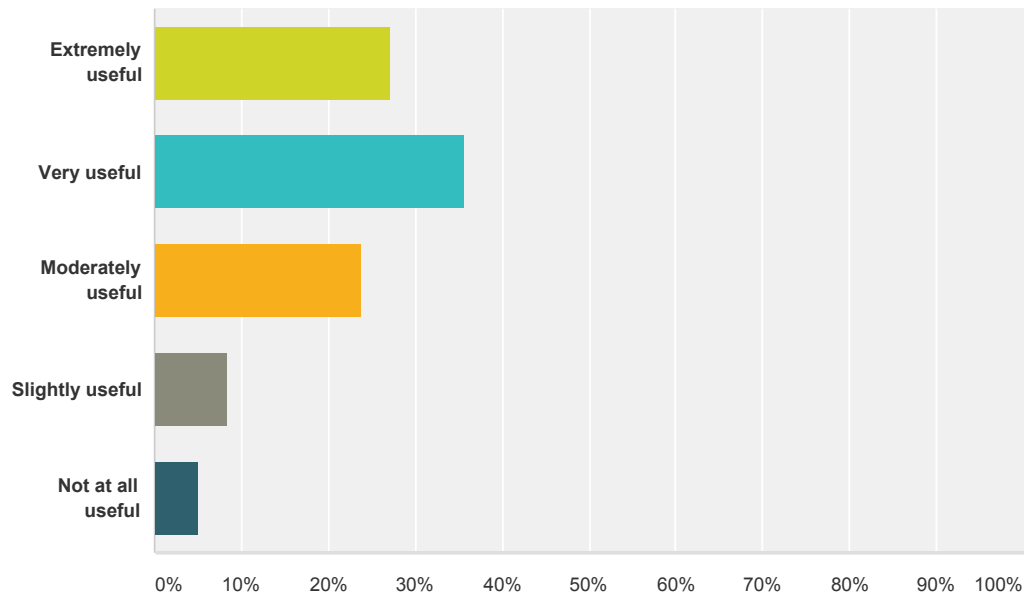
Answer Choices	Responses	
Extremely useful	**27.08%**	101
Very useful	**35.66%**	133
Moderately useful	**23.86%**	89
Slightly useful	**8.31%**	31
Not at all useful	**5.09%**	19
Total		**373**

What was the most important reason for your decision to attend the Joint Annual Meeting?

Answered: 370   Skipped: 18
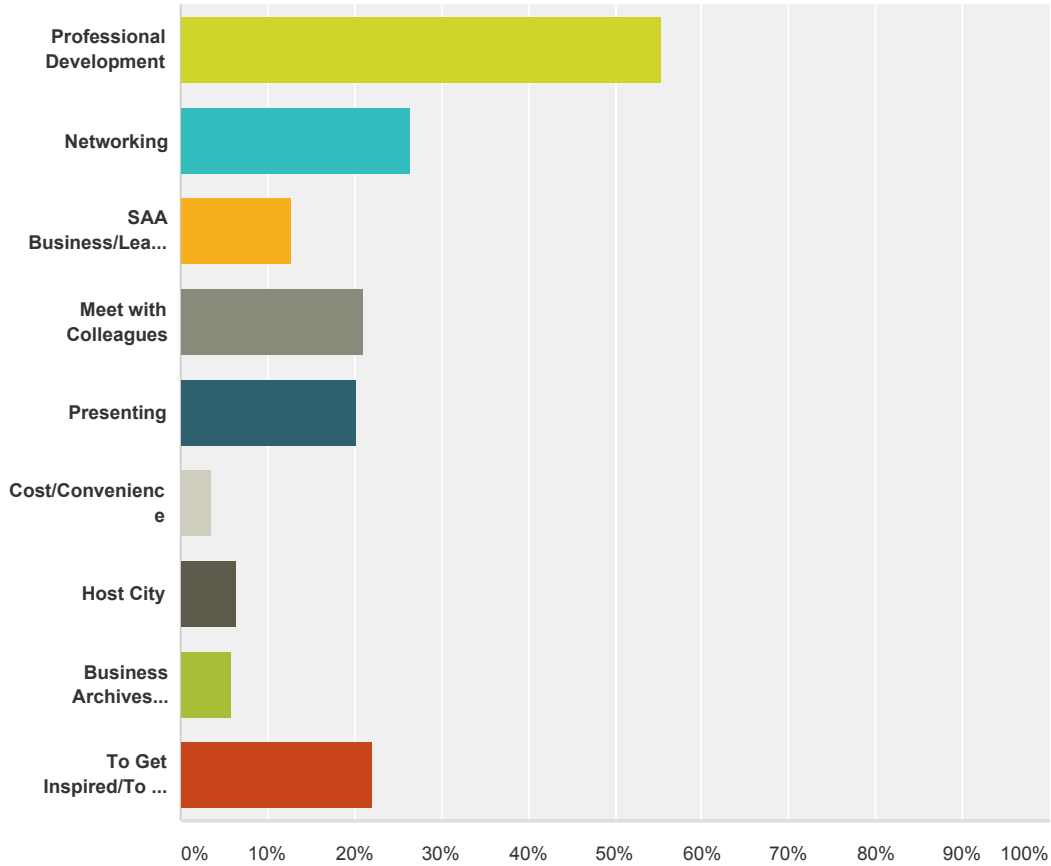
Answer Choices	Responses	
Professional Development	55.41%	205
Networking	26.49%	98
SAA Business/Leadership	12.70%	47
Meet with Colleagues	21.08%	78
Presenting	20.27%	75
Cost/Convenience	3.51%	13
Host City	6.49%	24
Business Archives Section Colloquium	5.95%	22
To Get Inspired/To Get New Ideas	22.16%	82
Total Respondents: 370		

Is there anything else you'd like to share about how the Joint Annual Meeting might be enhanced?

Answered: 139   Skipped: 249

Category	Value
Food/Beverage	20
Scheduling	16
Overall Positive	12
7:30 too early	12
Too expensive	10
Badges noisey	8
Hotel negative	6
Badge font too small	5
Tours positive	4
Too much academia	4
SAA Staff positive	4
More speaker diversity	4
More sessions	4
More on X	4
Lightning negative	4
Communication:Gender-neut	4
Atlanta negative	4
Uncategorized	3
Weather/Climate	3
Sessions positive	3
Printed Program postive	3
More gender-neutral RRs	3
More cultural competency	3
Mics for audience	3
Fewer case studies	3
BAS positive	3
Awards too long	3
Attendee Reception positive	3
Attendee Reception negative	3
topics too broad	2
Plenary negative	2
More non-archivist spkrs	2
More advanced topics	2
Communication: wristbands	2
Better session descs	2
Atlanta positive	2