

SAA 2014 Annual Meeting Evaluation Report

Executive Summary

Participation in the evaluations of **ARCHIVES*RECORDS: Ensuring Access 2014** in Washington, D.C., was excellent, with 445 total respondents, about 18% of the total participants. These survey results have a margin of error of 5%.

Overall feedback was overwhelmingly positive. Ninety percent (90%) reported being “Extremely Satisfied” or “Moderately Satisfied” with the event overall.

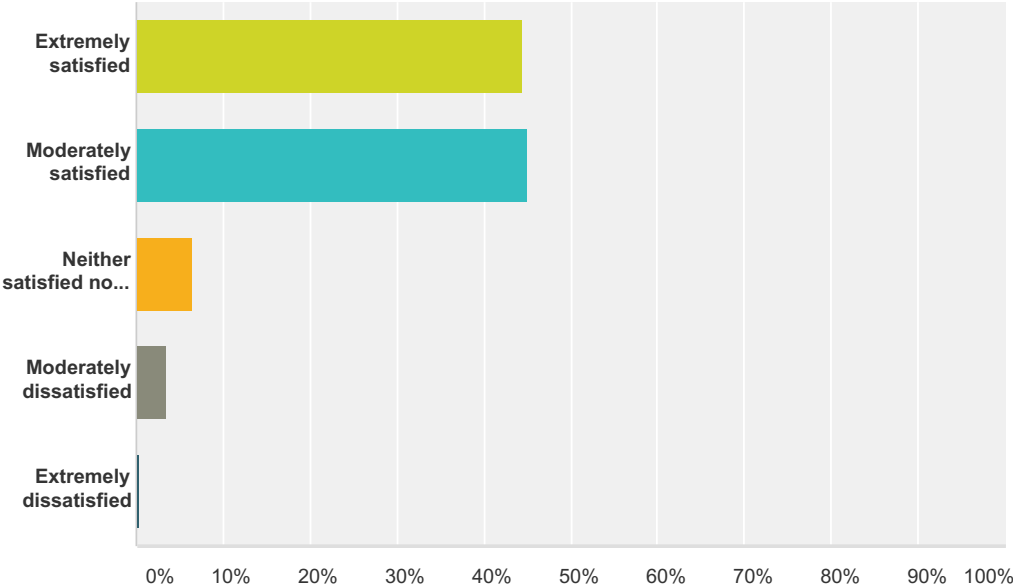
Preconference Workshops, the All-Attendee Reception, Education Sessions, and the Mobile App stand out as getting particularly good reviews. The All-Attendee Reception was particularly praised, receiving an “Excellent” rating from 28% of respondents.

The clearest area for improvement is “Plenary Sessions,” which received by far the most negative reviews, and was the only aspect of the conference to have less than fifty percent of respondents rate it as either “Excellent” or “Very Good.”

The most common theme among suggestions for improvement was in regards to crowd management, followed by scheduling conflicts/flow and reducing costs for participants.

Overall, how satisfied were you with the Annual Meeting?

Answered: 439 Skipped: 6

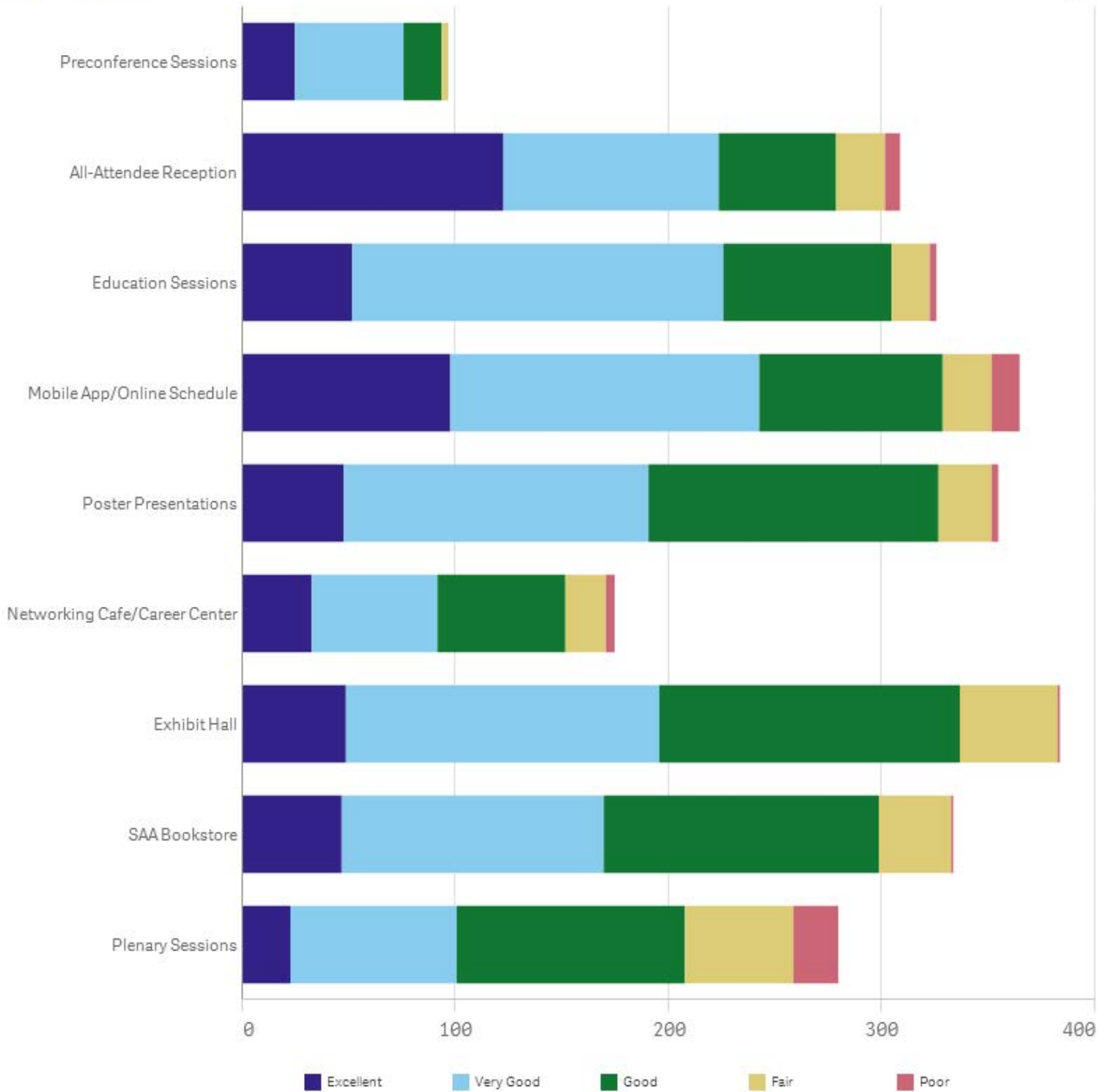


Answer Choices	Responses	Count
Extremely satisfied	44.42%	195
Moderately satisfied	45.10%	198
Neither satisfied nor dissatisfied	6.38%	28
Moderately dissatisfied	3.64%	16
Extremely dissatisfied	0.46%	2*
Total		439

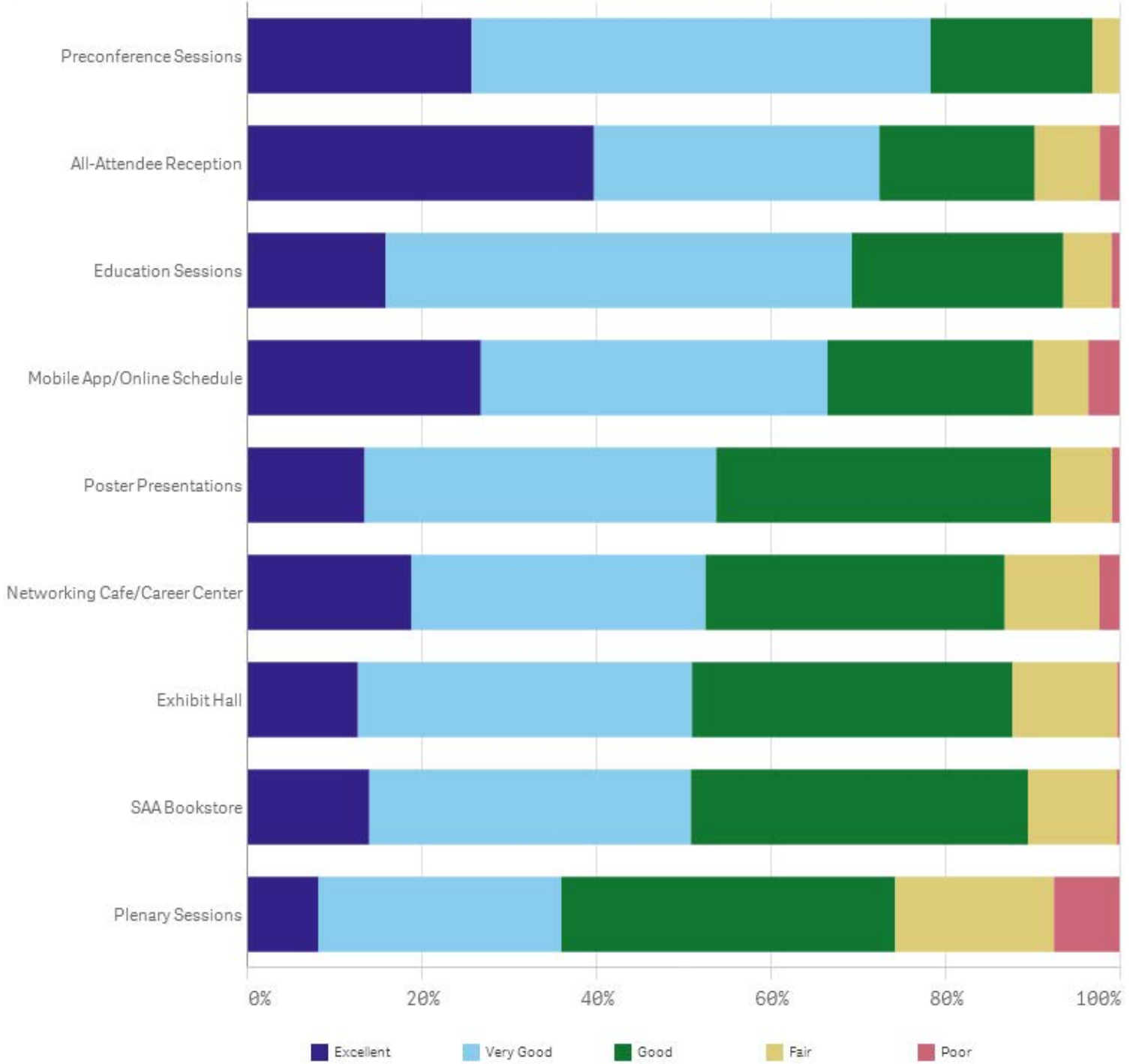
How would you rate the quality of each aspect of ARCHIVES*RECORDS 2014 listed below?

Answered: 445 Skipped: 0

Number of Responses



Percentages



ARCHIVES*RECORDS 2014 Evaluation Form

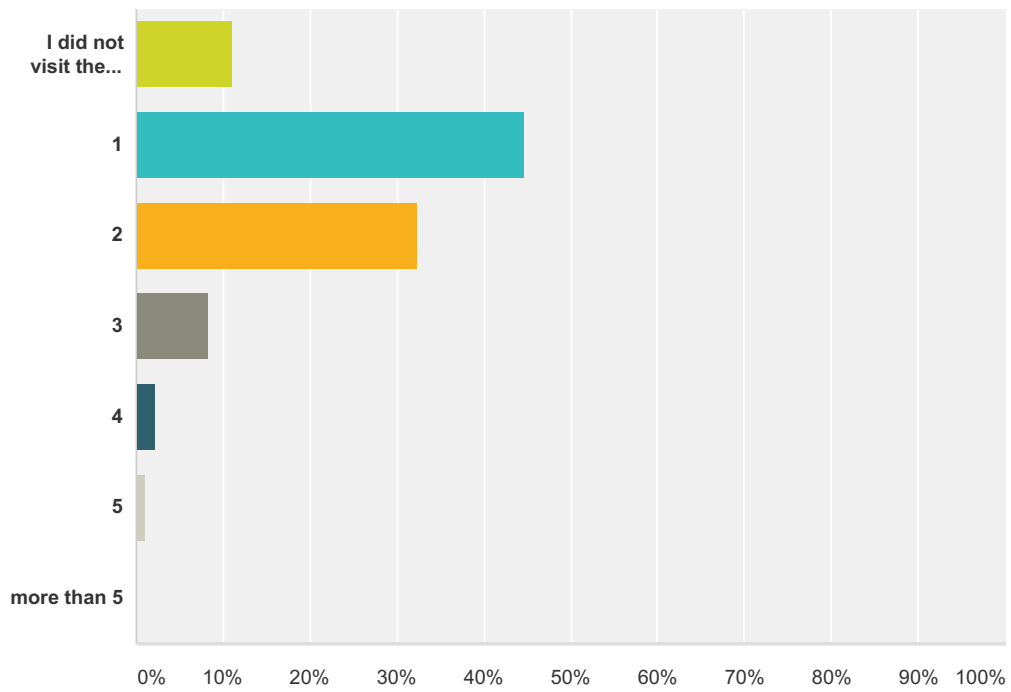
**** How would you rate the quality of each aspect of ARCHIVES*RECORDS 2014 listed below?**

Answered: 445 Skipped: 0

	Excellent	Very good	Good	Fair	Poor	N/A	Total
Plenary Sessions	5.19% 23	17.61% 78	24.15% 107	11.51% 51	4.74% 21	36.79% 163	443
Education Sessions	11.93% 52	39.91% 174	18.12% 79	4.13% 18	0.69% 3	25.23% 110	436
Preconference Sessions	5.72% 25	11.67% 51	4.12% 18	0.69% 3	0.00% 0	77.80% 340	437
Exhibit Hall	11.16% 49	33.49% 147	32.12% 141	10.48% 46	0.23% 1	12.53% 55	439
Poster Presentations	10.88% 48	32.43% 143	30.84% 136	5.67% 25	0.68% 3	19.50% 86	441
SAA Bookstore	10.68% 47	27.95% 123	29.32% 129	7.73% 34	0.23% 1	24.09% 106	440
Networking Cafe/Career Center	7.59% 33	13.56% 59	13.79% 60	4.37% 19	0.92% 4	59.77% 260	435
All-Attendee Reception	27.95% 123	22.95% 101	12.50% 55	5.23% 23	1.59% 7	29.77% 131	440
Mobile App/Online Schedule	22.22% 98	32.88% 145	19.50% 86	5.22% 23	2.95% 13	17.23% 76	441

Approximately how many hours did you spend in the Exhibit Hall?

Answered: 441 Skipped: 4



Answer Choices	Responses
I did not visit the Exhibit Hall	11.11% 49
1	44.67% 197
2	32.43% 143
3	8.39% 37
4	2.27% 10
5	1.13% 5
more than 5	0.00% 0
Total	441

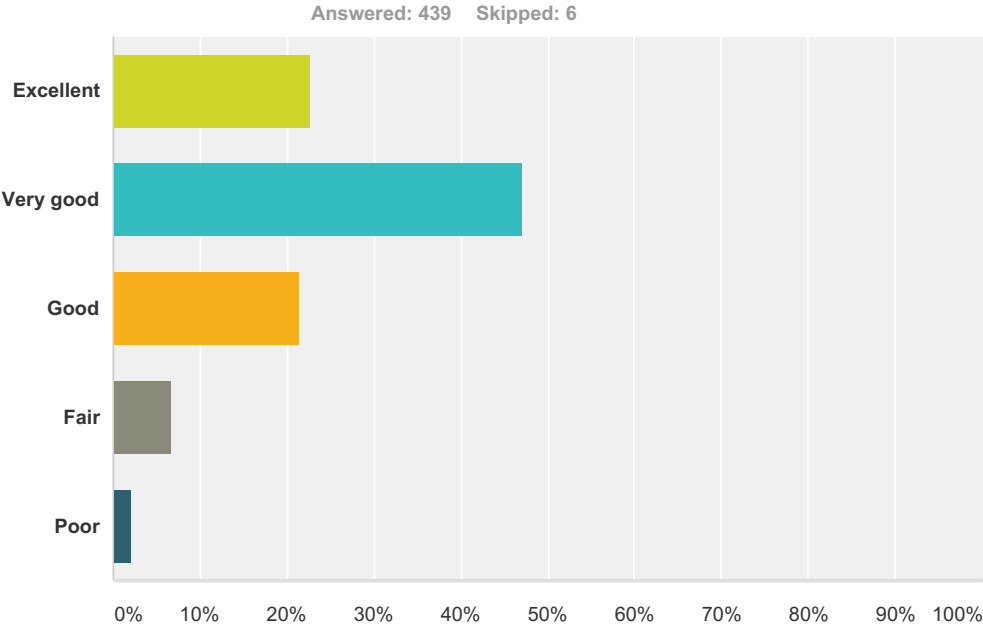
Were there any companies absent from the Exhibit Hall that you would have liked to see? If yes, please list:

Answered: 50 Skipped: 395

Companies	
Conservation Resources International	4
Belfor	2
Brodart	2
History Associates	2
Paige	2
PastPerfect	2
PTFS (Archivalware)	2
Access	1
Access to Memory	1
Amer.Alliance of Museums	1
Arcasearch	1
AutoDesk	1
BMS Cat	1
Book2net	1
ExLibris	1
General Code Corporation	1
George Blood Sound	1
Hanzo Archives	1
Internet Archive	1
Iron Mountain	1
Kofile Preservation	1
MINISIS	1
New England Archives Cent	1
Omeka	1
Piction	1
Ristech	1
UCLA	1
UofW--Milwaukee	1

Categories	
archival software	1
digital repository/ cataloging	1
exhibit design	1
museum gallery designers	1
Pencil vendors	1
records mgmt	1
small repository solutions	1
storage	1
supply companies	1

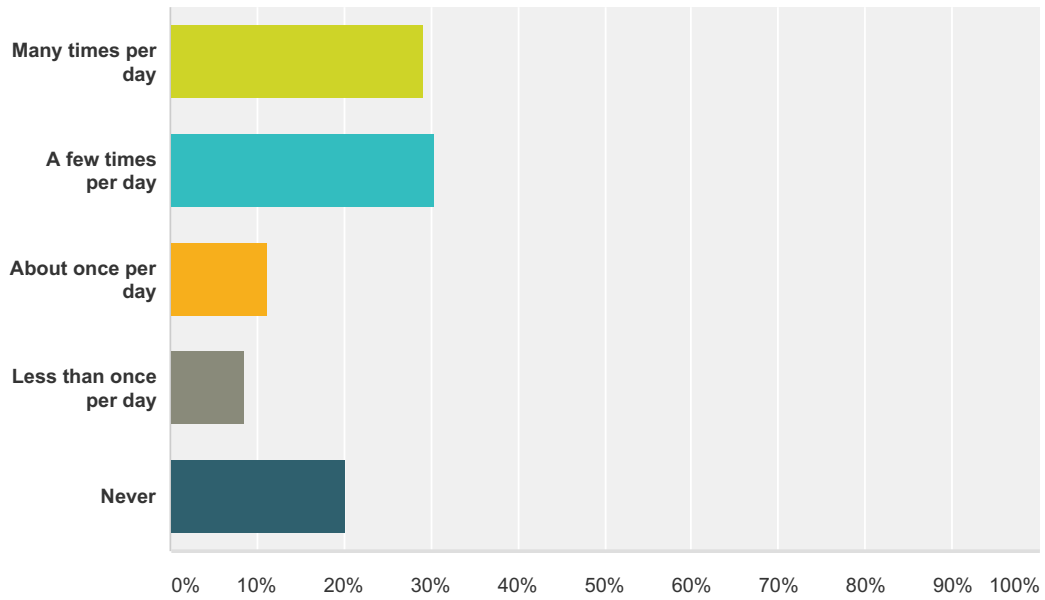
How would you rate the venue/location?



Answer Choices	Responses	
Excellent	22.78%	100
Very good	47.15%	207
Good	21.41%	94
Fair	6.61%	29
Poor	2.05%	9
Total		439

***How much did you use the online schedule/mobile app?

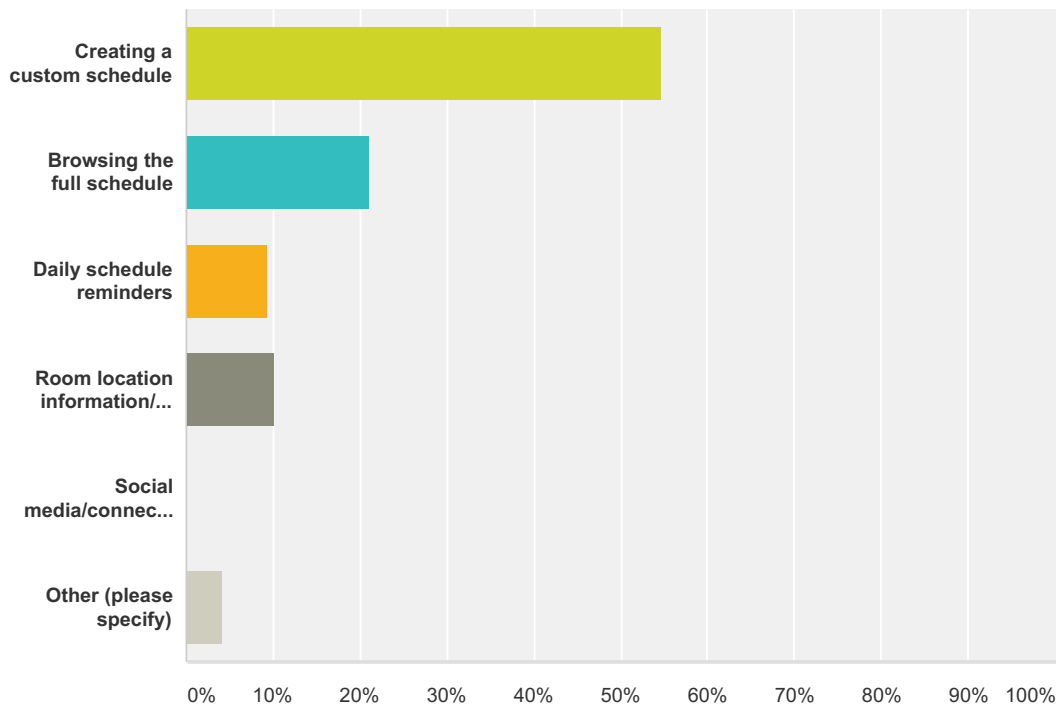
Answered: 440 Skipped: 5



Answer Choices	Responses	Count
Many times per day	29.32%	129
A few times per day	30.45%	134
About once per day	11.36%	50
Less than once per day	8.64%	38
Never	20.23%	89
Total		440

***What features of the app did you find most helpful?

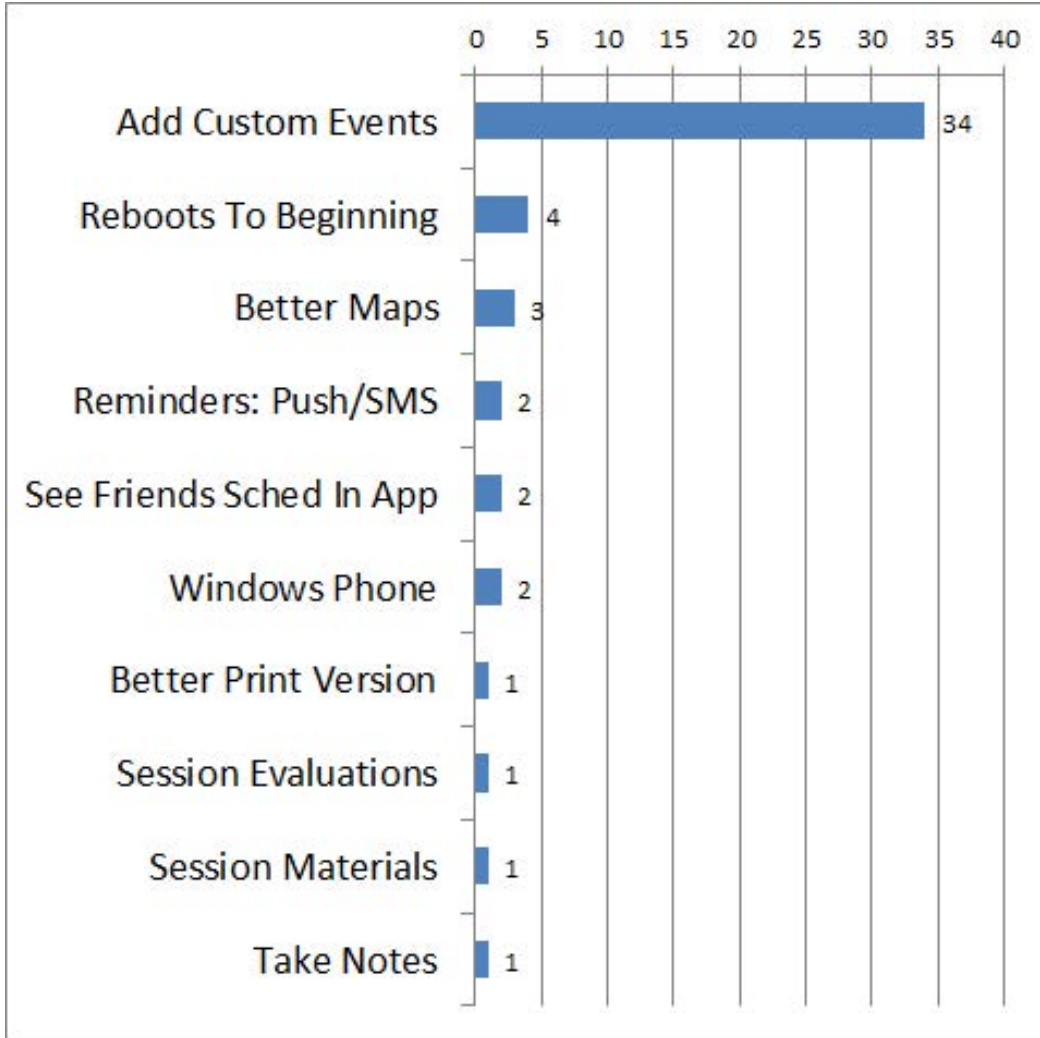
Answered: 340 Skipped: 105



Answer Choices	Responses	
Creating a custom schedule	54.71%	186
Browsing the full schedule	21.18%	72
Daily schedule reminders	9.41%	32
Room location information/hotel map	10.29%	35
Social media/connecting with attendees	0.29%	1
Other (please specify)	4.12%	14
Total		340

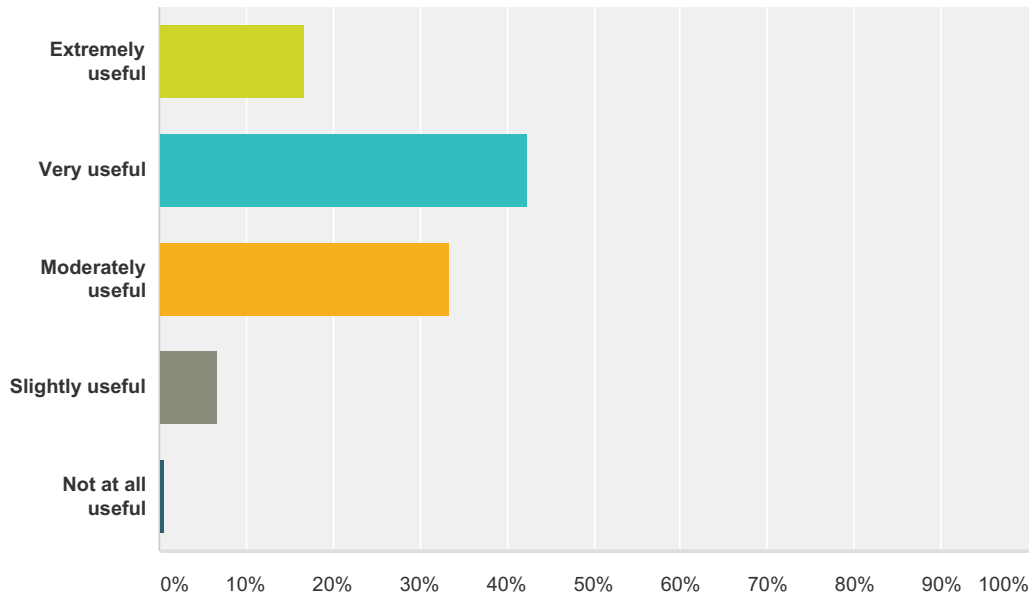
*****What new features would be most important to add?**

Answered: 115 Skipped: 330



'''How useful to your job was the information presented at the conference?

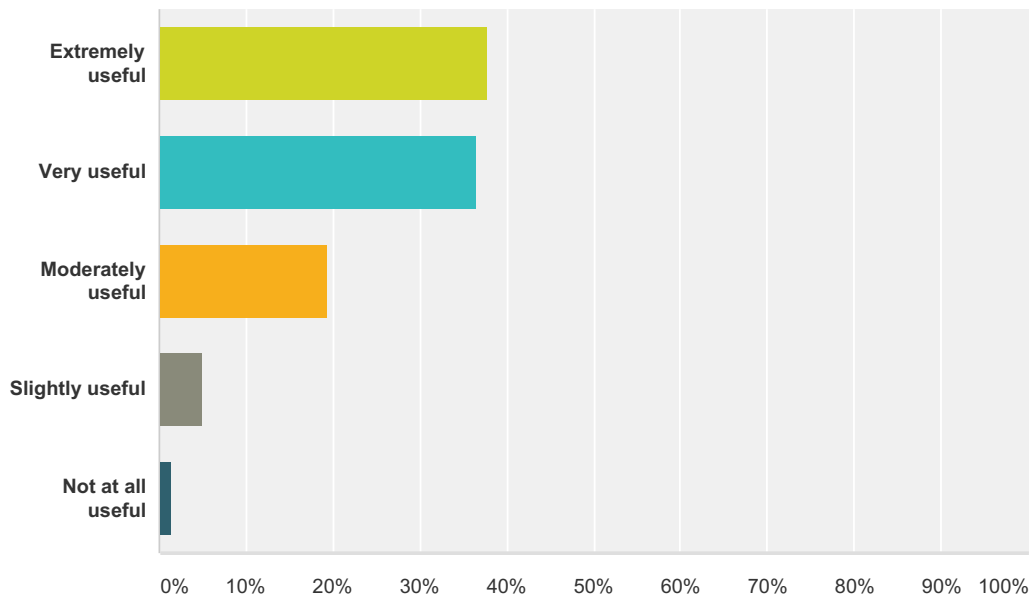
Answered: 436 Skipped: 9



Answer Choices	Responses	Count
Extremely useful	16.74%	73
Very useful	42.43%	185
Moderately useful	33.49%	146
Slightly useful	6.65%	29
Not at all useful	0.69%	3
Total		436

'''How useful is the Annual Meeting as a networking opportunity?

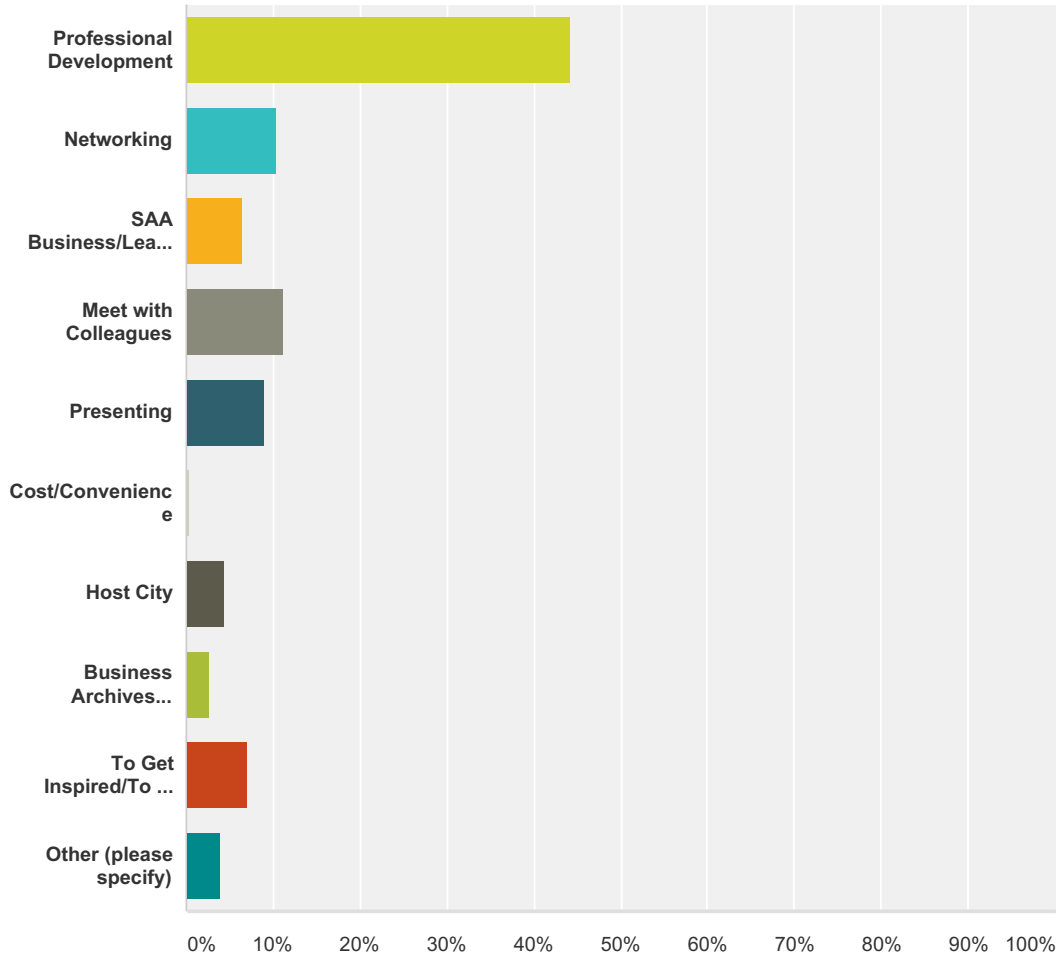
Answered: 439 Skipped: 6



Answer Choices	Responses	Count
Extremely useful	37.81%	166
Very useful	36.45%	160
Moderately useful	19.36%	85
Slightly useful	5.01%	22
Not at all useful	1.37%	6
Total		439

****What was the most important reason for your decision to attend the Annual Meeting?

Answered: 434 Skipped: 11



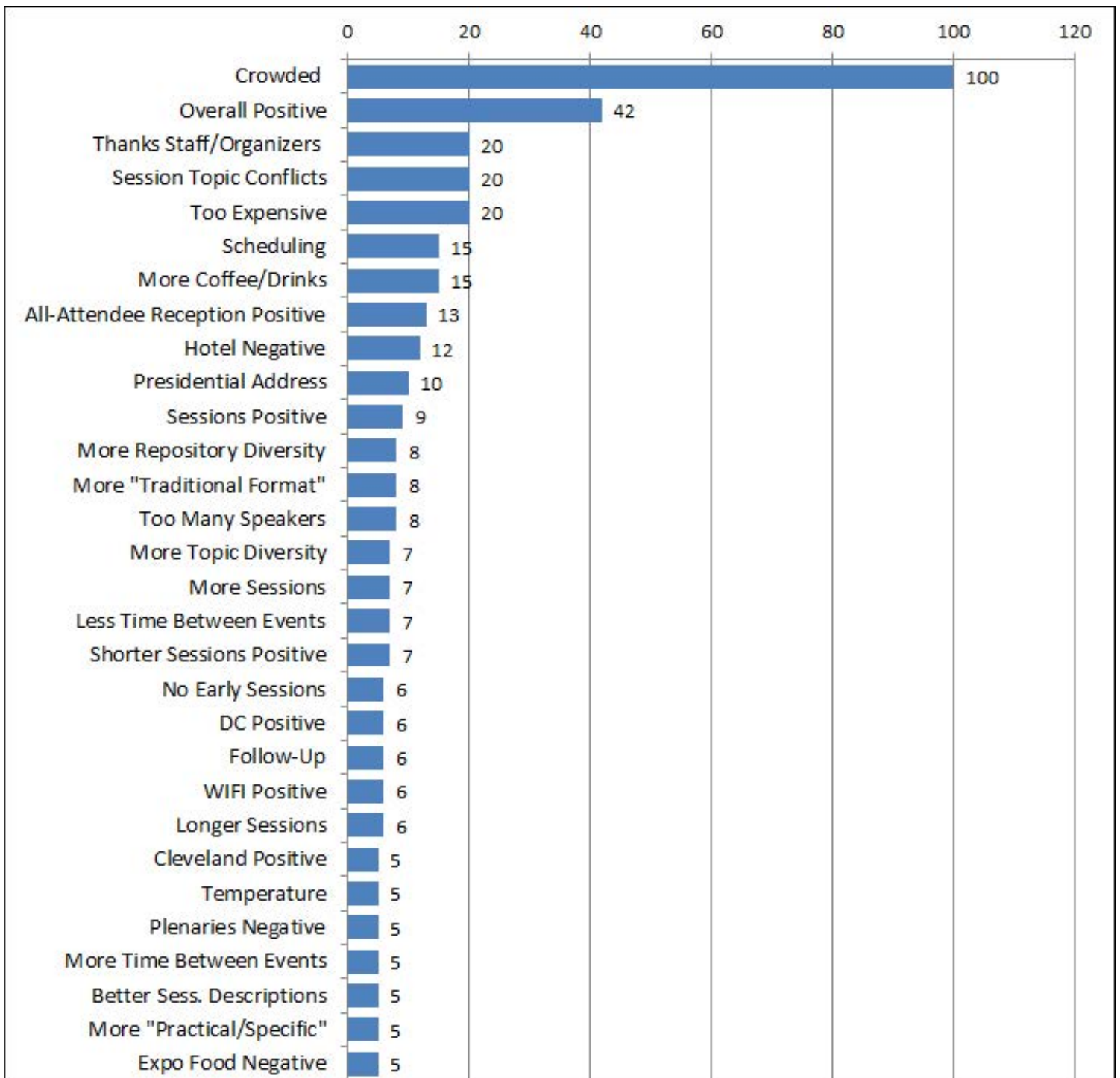
Answer Choices	Responses	
Professional Development	44.24%	192
Networking	10.37%	45
SAA Business/Leadership	6.45%	28
Meet with Colleagues	11.29%	49
Presenting	8.99%	39
Cost/Convenience	0.46%	2
Host City	4.38%	19
Business Archives Section Colloquium	2.76%	12
To Get Inspired/To Get New Ideas	7.14%	31
Other (please specify)	3.92%	17

“What could be done differently to enhance your Annual Meeting experience?”

Answered: 230 Skipped: 215

“Is there anything else you’d like to share about the Annual Meeting?”

Answered: 166 Skipped: 279



ARCHIVES*RECORDS 2014 Evaluation Form

Hotel Positive	4					
More Space Between Posters	4					
Longer Expo Hours	4					
More "Business Archives"	4					
More Session Materials	4					
Too Much "Digital/Elec. Rec."	4					
Better Signage/Directions	3					
Hard To Hear Speakers	3					
Mobile App Positive	3					
Career Center Positive	3					
Sessions Negative	3					
Free MP3 Recordings	3					
More Networking	3					
Tours Throughout	3					
First-Timer Orientation Negative	3					
Plenary Later	3					
More Help For Firsttimers	3					
More "Small Repositories"	3					
Hard To See Speakers	2					
Joint Meeting Positive	2					
Inspiring	2					
Free Food	2					
Different Time Of Year	2					
No Spam From Vendors	2					
More "History"	2					
Mics For Audience Q's.	2					
More Swag	2					
Bookstore	2					
Attendee Behavior	2					
More "Advanced"	2					
MP3s Positive	2					
Improve Moderators	2					
Add Message Board	2					
More Preconference Classes	2					