Best Practices for Volunteers in Archives SECOND DRAFT FOR MEMBER COMMENT May 1, 2014

Timeline for review and comment:

- April 4 21, 2014: First draft distributed to selected SAA component groups (boards, committees, working groups, sections, and roundtables) for comment.
- May 1 21, 2014: Revised draft posted to SAA website for member comment.
- May 22 24, 2014: Revised draft and member comments discussed at Council meeting.
- Before June 20, 2014: Final draft shared with Standards Committee.
- Before July 14, 2014: Standards Committee makes recommendation to August 11 Council meeting.

To comment on this draft: Post comments publicly to the website or send an email message containing your comments to <u>saahq@archivists.org</u>. The deadline for final comments on this revised draft is **5:00 pm Central time on May 21, 2014**.

SECOND DRAFT: Best Practices for Volunteers in Archives

BACKGROUND

Best Practices for Volunteers is a set of suggested guidelines for archives institutions and organizations about the use of volunteers. It is a companion to <u>Best Practices for</u> <u>Internships as a Component of Graduate Archival Education</u>.

The document was drafted by a subgroup of the SAA Council based on the Council's discussions in September 2013 and January 2014 and in response to member feedback. After feedback from the Council in March, it was distributed to selected component groups for initial comment from April 4 to 21, 2014.

Approximately 50 comments were received (as of 4/24/14). The majority of comments suggested other topics that might be addressed within the best practices document, including differentiating between larger institutions and those organizations that rely primarily on volunteers; developing more specific language in regards to volunteers not doing the work of paid staff; stating the difference between interns and volunteers; revising the language stating that voluntary work must be voluntary (and not coerced); fixing the links to various URLs; expanding the categories of volunteers; and developing additional resources.

The drafting group considered all comments received and reached consensus on the following major revisions:

- 1. Stating the applicability of these guidelines for larger institutions with paid staff as opposed to smaller institutions that rely on volunteers to function,
- 2. Providing definitions of interns compared to volunteers,
- 3. Being more specific about volunteers not permanently replacing paid staff,
- 4. Adding language regarding voluntary work not being coerced, and
- 5. Removing examples of unacceptable volunteer arrangements and focusing on positive examples.

Several commenters requested additional specific information on community service in archives for offenders, recommendations for advertising for volunteers, and aligning volunteer opportunities more clearly with lifelong learning. The drafting group chose to emphasize broad parameters that are applicable to a wide variety of institutions and to provide additional resources for further information about implementing or managing a volunteer program.

This draft is now available for public comment on SAA's website. The call for comment will also be distributed via discussion lists, *In the Loop*, and social media feeds. Comments will be received through 5:00 pm Central time on May 21, 2014. This current draft and additional comments (received May 1-21) will be reviewed again at the May Council meeting (May 22-24).

After this draft is revised based on member and Council feedback, it will be submitted to the SAA Standards Committee in June 2014. In addition, these Best Practices will be reviewed by legal counsel to ensure that it provides accurate information that is consistent with federal law. The Council will review the Standards Committee's recommendation at its August 2014 meeting.

INTRODUCTION

Some 65 million people volunteer each year in the United States.¹ Volunteers may provide unpaid, charitable assistance to nonprofit cultural organizations or public institutions with responsibilities for archives. Individuals who volunteer their time and expertise provide important services that help further an organization's mission and ensure the survival of and access to our nation's heritage. Volunteers can be essential to community-based archives that help ensure the diversity of our historical record. There are community-based historical organizations whose doors would close without the support of local volunteers. In turn, voluntary service provides volunteers with valuable experiences and personal satisfaction. Volunteer opportunities help increase community

¹ In the United States, about 64.5 million people (approximately 20% of the population) volunteered for an organization at least once between September 2011 - September 2012. For more information, see the Bureau of Labor Statistics report on "Volunteering in the United States in 2012" at http://www.bls.gov/news.release/pdf/volun.pdf.

involvement in and support for an organization and the archival enterprise. There are also online opportunities for volunteers to assist in increasing access to the archival record.

In the past five years, SAA members have voiced increasing concerns about the possible misuse of volunteers, especially of volunteer graduate students or new archives professionals. In lean economic times, some institutions might be tempted to turn to skilled but unpaid volunteers to get work accomplished. These best practices recognize that there is an important role for volunteers in the preservation, use, and appreciation of our cultural heritage, but also caution institutions against using volunteers as substitutes for the knowledgeable, skilled, and fairly compensated professional archivists. Volunteers must enhance, not depreciate, the value of professional archival work. Similarly, in a competitive job market, new professionals and graduate students may seek volunteer work to gain additional professional experience. In these situations, it may be more appropriate to define an internship and clarify expectations about learning outcomes.

Volunteers are distinct from interns. An internship is an educational experience designed to benefit the intern and is under the mentorship of a professional. SAA has also provided *Best Practices for Internships as a Component of Graduate Archival Education.*² A volunteer offers service for a civic, charitable, religious, or humanitarian purpose without any promise or expectation of compensation or reward.

These guidelines are intended for institutions that employ archivists and also use volunteers. Some recommendations may not be applicable to smaller archives or historical societies that are sustained exclusively by volunteers.

RECOMMENDATIONS

For institutions that employ archivists but seek additional volunteer assistance, SAA recommends the following best practices:

1. Organizations should be aware of and follow all applicable labor laws, regulations, and bargaining agreements governing volunteer activities.³

³ The U.S. Department of Labor has provided online resources to clarify the definition of volunteer work under the Fair Labor Standards Act (FLSA). See the U.S. Dept. of Labor, FLSA Advisor on Volunteers at http://www.dol.gov/alaws/acg/flcg/acg/wolunteers.acs. Savaral onjinions offered by the Wage and Hour Division

http://www.dol.gov/whd/opinion/FLSA/2001/2001_07_31_18_FLSA.htm)

²"Best Practices for Internships as a Component of Graduate Archival Education," Society of American Archivists (2014). Available at <u>http://www2.archivists.org/standards/best-practices-for-internships-as-a-component-of-graduate-archival-education</u>

http://www.dol.gov/elaws/esa/flsa/docs/volunteers.asp. Several opinions offered by the Wage and Hour Division provide further guidance, for example:

³"In determining whether a particular activity involves 'ordinary volunteerism,' the Department considers a variety of factors, including the nature of the entity receiving the services, the receipt by the worker (or expectation thereof) of any benefits from those for whom the services are performed, whether the activity is less than a full-time occupation, whether regular employees are displaced, whether the services are offered freely without pressure or coercion, and whether the services are of the kind typically associated with volunteer work." (FLSA2001-18 at

³ State laws, institutional policies, and bargaining contracts may also apply to volunteer labor in certain contexts.

- 2. Individuals may volunteer their services to public institutions or religious, charitable or similar non-profit organizations, "usually on a part-time basis, for public service, religious, or humanitarian objectives." Individuals should not serve as volunteers for for-profit, private-sector institutions.⁴
- 3. Volunteers should not replace or displace paid employees.⁵ Volunteers should support and augment the work of paid employees.
- 4. Volunteers should volunteer their services freely, without pressure, coercion, or promise of compensation or future employment.
- 5. To ensure success, an institution should ensure that volunteers have adequate training and supervision, and have access to a designated staff member for questions. Volunteer work should be evaluated periodically by a designated staff member, and volunteers should receive feedback about their contributions.
- 6. Organizations should consider developing written policies and procedures for volunteers so they know what is expected of them. This documentation might include position descriptions, tasks and instructions, required qualifications, preferred schedules, and expected time commitments.⁶ Organizations should also consider keeping records about the number of volunteers and the number of hours contributed.
- 7. Organizations should provide a safe work environment for volunteers and ensure that volunteers are covered by their liability insurance.
- 8. Organizations should recruit, interview, and screen volunteers in equitable, nondiscriminatory ways that respect the diversity of their communities and ensure protection of their communities' historical assets. Volunteers and organizations should both ensure that their expectations about the volunteer experience are compatible.
- 9. An equitable procedure should be followed when a volunteer is asked to leave. Volunteers should have access to grievance procedures.
- 10. Organizations should strive to give volunteers a satisfying experience. An organization should consider ways to recognize or celebrate the important contributions of their volunteers.

 ⁴ See the U.S. Dept. of Labor, FLSA Advisor on Volunteers at <u>http://www.dol.gov/elaws/esa/flsa/docs/volunteers.asp.</u>
⁵ See, for example, FLSA2002-9 at http://www.dol.gov/whd/opinion/FLSA/2002/2002 10 07 9 FLSA.htm;

⁵ The Wage and Hour Division has recognized that a person may volunteer time to religious, charitable, civic, humanitarian, or similar non-profit organizations as a public service and not be covered by the FLSA.

^{...} Typically, such volunteers serve on a part-time basis and do not displace regular employed workers or perform work that would otherwise be performed by regular employees."

⁶ *Resources for Volunteer Programs in Archives*, compiled by the National Archives and Records Administration and published by SAA in 2012, provides some examples. See http://files.archivists.org/pubs/free/Resources_for_Volunteers-Final-V2.pdf

EXAMPLES OF ACCEPTABLE VOLUNTEER ARRANGEMENTS

- 1. An individual volunteers his or her time, expertise, and services after a natural disaster to rescue historical materials.
- 2. An individual volunteers to assist with the archives of his or her local religious congregation.
- 3. An individual volunteers to assist a grassroots, community-based archive.
- 4. As a public service, an individual helps process an archival collection that might never get processed otherwise
- 5. Under supervision, an individual performs a public service in assisting an archivist to complete a range of archival tasks.
- 6. An individual compiles an online catalog of archival resources in his or her area of interest and shares this reference resource with the public and staff at archival institutions.
- 7. An individual volunteers to help an organization increase its open hours for the public to access its collections.
- 8. An individual volunteers to microfilm records from an archival repository for his or her church.
- 9. An individual volunteers to conduct oral histories within his or her community.
- 10. An individual volunteers to serve on an archives' advisory board and offer his or her time and services in support of the archives' initiatives.

More acceptable examples are certainly possible.

FOR ADDITIONAL INFORMATION

"Resources for Volunteer Programs in Archives." National Archives and Records Administration and the Society of American Archivists (2012). Available at <u>http://files.archivists.org/pubs/free/Resources_for_Volunteers-Final-V2.pdf</u>. This publication contains valuable information and tools, but does not fully consider the ethical and legal contexts of volunteer activities.

"Standards and Best Practices for Museum Volunteer Programs in Museums," American Association of Museum Volunteers. (Revised May 2012). Available at http://web.archive.org/web/20130205020010/http://www.aamv.org/resources/standards-and-best-practices/.

National Park Service Director's Order #17: Volunteers in Parks <u>http://www.nps.gov/policy/DOrders/DO-7.htm</u>.

"Advice for Volunteers," RGK Center for Philanthropy and Community Service. Available at <u>http://www.serviceleader.org/volunteers/advice</u>.

"Volunteer Resource Management: What Is It and How Is It Done?" RGK Center for Philanthropy and Community Service. Available at <u>http://www.serviceleader.org/leaders</u>.

Herman, Melanie Lockwood, "Employee or Volunteer: What's the Difference?" Nonprofit Risk Management Center. Available at http://www.nonprofitrisk.org/library/articles/employee_or_volunteer.shtml.

"Need to Know Basics of Managing Volunteers." Volunteer Maine: Maine Commission for Volunteer Service (2008). http://www.volunteermaine.org/shared_media/publications/old/E245B0A4d01.pdf.

"Best Practices for Volunteer Management Professionals," Action Without Borders/Idealist.org. Available at <u>http://www.idealist.org/info/VolunteerMgmt/Best</u>.