Agenda Item VI.E.2.

Society of American Archivists
Council Meeting
May 16–17, 2017
Chicago, Illinois

Staff Report: Membership
(Prepared by Nancy Beaumont and Carlos Salgado)

As of April 30, 2017, overall membership totaled 6,049, down 76 (1.24%) from the same time last year, down 184 from our all-time high of 6,233 in November 2014, but up from the 5,980 (October-end 2016) reported at the November 2016 Council meeting. Individual membership less students totals 4,516; our all-time high was 4,608 in February 2015. We are currently analyzing the most significant decline—in the ID1 category—to determine how many of those individuals may have renewed at a higher level. The decline of 194 in the ID7 category reflects primarily a shift to the ID8 category initiated in July 2016. The slight increase in the number of institutional members reflects a concerted staff effort to retain these members. See the table below for details by membership category, April 2016 to April 2017.

As noted in the Treasurer's report (VI-D-FinRevFY17), Membership revenues have held very close to our "no growth" budget projections. It is clear that proposal and implementation of the dues increase and the ID8 category was a very sound management decision. We will continue our monitoring of membership shifts—and look forward to the enhanced capacity to understand membership trends that will be afforded us with a new association management software system in early 2018!

Dues Category	Dues	Apr-17	Apr-16	Change	% Change
Associate Domestic	$ 100	129	161	(32)	(19.88%)
Associate Foreign	$ 125	47	49	(2)	(4.08%)
Bridge	$ 50	120	70	50	71.43%
ID1 (part-time)	$ 80	729	983	(254)	(25.84%)
ID2 ($20-$29k/yr)	$ 105	292	271	21	7.75%
ID3 ($30-$39k/yr)	$ 130	447	487	(40)	(8.21%)
ID4 ($40-$49k/yr)	$ 160	743	725	18	2.48%
ID5 ($50-$59k/yr)	$ 200	557	526	31	5.89%
ID6 ($60-$74k/yr)	$ 225	585	519	66	12.72%
ID7 ($75-$89k/yr)	$ 250	327	521	(194)	(37.24%)
ID8 (>$90k/yr)	$ 250	295	16	279	1743.75%
Lifetime		12	12	-	0.00%
Honorary		1	2	(1)	-0.5
Retired	$ 70	232	222	10	4.50%
Student	$ 50	966	996	-30	-3.01%
Total Individuals		5,482	5,560	(78)	(1.40%)
Regular	$ 300	492	485	7	1.44%
Sustaining	$ 550	75	80	(5)	(6.25%)
Total Institutions		567	565	2	0.35%
TOTAL MEMBERS		**6,049**	**6,125**	**(76)**	**(1.24%)**