

**Society of American Archivists Foundation  
Board of Directors Meeting  
March 13 – 14, 2015  
Chicago, Illinois**

**Annual Appeal Stewardship  
(Prepared by Foundation President Fynnette Eaton)**

I would like to propose to the Foundation Board that we establish a sub-group to yearly assist in the development of the annual appeal letter and perform the follow-up phone calls to try to increase the percentage of positive response to our annual drive.

I think if we can establish a working model that we can use each year we can have greater success in raising funds for the Foundation.

If you agree with this idea:

- How would the group be formed?
- How many members should it contain?
- Should it be a part of one of the two committees or should it be a stand-alone?
- Should one of the officers chair this group?
- Are there other questions that need to be raised before we can decide whether to form this group?