

SAA Strategic Objectives—2003

The following objectives, in priority order, were adopted by the SAA Council in May 2003.

1. Develop a strategy to expand and market membership to defined constituencies and specialty segments within the archival community. An integral part of this effort is development of an ongoing system to facilitate effective communication with archivists so that SAA knows the needs and expectations of members and potential members.
2. Coordinate with current efforts to develop a plan for non-dues financial development utilizing both SAA and special (c)(3)s.
3. Continue to pursue a leadership role in international archival affairs.
4. Diversity. (Council members found it difficult to rank this objective in relation to others because, although it is a high priority, diversity is a critical dimension of several of the other objectives listed here. The group decided that a specific planning objective should be determined based on input from the soon-to-be-appointed Committee on Diversity.)*
5. Help members adapt to new technologies in ways that are relevant to the various types and sizes of their work environments.*
6. Develop distance learning opportunities, including online/on-demand capabilities, for continuing education.*
7. Develop, maintain, and promote best practices and standards for archival functions.*
8. Find and develop new SAA leadership for the future.
9. Develop a long-range publications plan that will generate significant revenue and educate archivists.
10. Monitor progress on guidelines for graduate archival education and continuing education.

* These objectives received the same priority ranking.

Adopted by Council: May 2003