

ARCHIVAL

OUTLOOK

Published by the Society of American Archivists



September/October 2011

www.archivists.org

3 Find It In the Archives!

6 Copyright and Digital Collections

32 Sign Up to Serve



Organizing data for eloquent presentation!



FINDING AIDS – DIGITAL CONTENT

Researchers have only one place to look for digital content or hard copy.
Integrated to your scanner for rapid content capture.

ACCESSIONS & STORAGE

Allocate warehouse locations for new accessions; find and track requested items; get statistical reports on linear and cubic quantity by collection, accession, donor and others.

CONTENT & METADATA

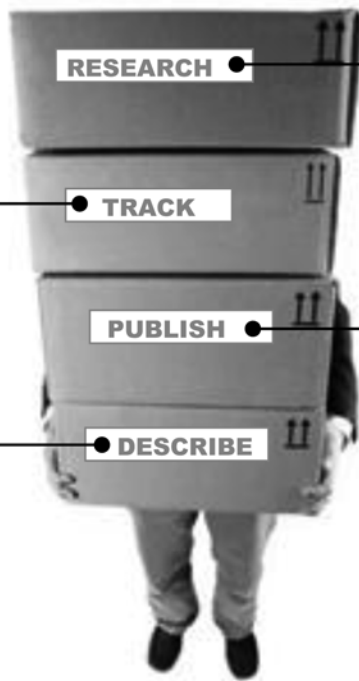
Describe with DACS, ISAD(G) or RAD and control authorized names with ISAAR; prompt-specific online help for professional describing; rapid capture and linking of digital content, including Email.

REFERENCE SERVICE

Finding aids with intuitive keyword searches or precision logic, shopping cart and automatic email requests. Members self-register for additional online services including workflow status.

CLICK PUBLISHING

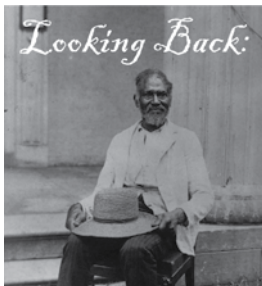
Export EAD & MARC with return links for imports into other systems. Publish EAD, HTML, PDF, and RTF reports. Get meaningful usage statistics with integrated Google Analytics.



Learn more about Eloquent Archives: www.eloquent-systems.com

- Access customer holdings from [Client List](#) tab.
- Check the [Features Checklist](#) on Eloquent Archives sidebar.
- View [Video Presentations](#) on Eloquent Archives sidebar.

8



Digital Rewind

Archivists, curators, and conservators at the Tennessee State Library and Archives commemorate the 150th anniversary of the Civil War.

Gwynn Thayer

10



Battling the Bulge of Archival Holdings

The Vietnam Archive at Texas Tech balances veterans' participation with collections management.

Ty Lovelady

16



Cheers to 75 Years!

Check out highlights from SAA's Annual Meeting in August in Chicago.

FEATURES

3 The Power of Collaboration

4 3 Days, 9 Archives, 380 Years of History

Alyssa Pacy

6 Give "Fair Use" a Fair Shake

Laura Clark Brown

12 Adventures in Digital Curation

Amanda Keys

22 Meet Eight New SAA Fellows

24 Honoring Excellence in the Profession

32 Call for Volunteers to Serve on SAA Appointed Groups

Jackie Dooley

COVER PHOTO

The picture of beauty. Billboard advertising for Lorraine hair nets, 1923. More than 27,000 images of billboards and other outdoor advertisements have been digitized and made available online by Duke University Libraries. Read more on p. 15. *ROAD: Resource of Outdoor Advertising Descriptions On-Line Project – Ad XXX0052 & XXX2181 R.C. Maxwell Company Records Duke University Rare Book, Manuscript, and Special Collections Library.*

COLUMNS

2 President's Message

Road to the Future: Cooperation and Collaboration

14 From the U.S. Archivist

A Culture of Vigilance at the National Archives

38 From the Executive Director

FY 2011 Year in Review

DEPARTMENTS

15 News Briefs

29 Council Update

30 Around SAA

Archival Haiku

Online Timeline

American Archivist Reviews Portal

Directory of Archival Education

34 Someone You Should Know

Nancy Dupre Barnes

35 Kudos

Top Left Image: Infantrymen of the 9th Marines and artillerymen of the 12th Marines attend church services at Fire Support Base Razor, 1969. *Brigadier General Edwin H. Simmons Collection, The Vietnam Center and Archive, Texas Tech University.*

Top Middle Image: The Tennessee State Library and Archives' large-scale digitization project, "Looking Back: The Civil War in Tennessee," commemorates the 150th anniversary of the Civil War.

Top Right Image: Stopping to smile at The Field Museum are, from left to right: Rebecca Bizonet (The Henry Ford), Lora Davis (University of Wisconsin—Milwaukee), Rebecca Goldman (Drexel University Archives), Sarah Hegge, Christiane Evaskis (Archives of Michigan), and Anne Cox (University of Michigan).



PRESIDENT'S MESSAGE

Gregor Trinkaus-Randall

Massachusetts Board of Library Commissioners
gregor.trinkaus-randall@state.mass.edu

Road to the Future: Cooperation and Collaboration

All too often we end up being so focused on our own work, our own institution, or our own association that we forget that our goals can frequently be achieved more easily by working with others. Looking at the bigger picture, we can advance archives and the care, preservation, and access to the historical record by extending ourselves to assist others. There is no one in the profession who does not need assistance in some realm of

archival work, be it advocacy, appraisal, preservation, or reference, for example. As a result, certain aspects of one's work may not be accomplished or

may be accomplished in a haphazard way because we are not knowledgeable about that area of archives or do not have the confidence to address it. We need to be willing to search out knowledgeable people so that the archival record can be made available to researchers or administration in the best possible way. At the same time it is important for organizations, institutions,

and individuals to recognize where cooperation and collaboration can benefit the whole and where their assistance can make a big difference.

Cooperation and collaboration can occur in many ways. National information organizations can work together to enhance advocacy and outreach efforts or to address such thorny issues as digital preservation

and advances in technology. National and regional organizations can collaborate on education offerings to enrich the number and range of courses available to

archivists. Furthermore, there may well be other areas where, specifically, SAA and the regional archival organizations may be able to collaborate to advance numerous other areas of archives. We must not be afraid to take the initial steps to explore areas where this might be possible. Institutions and their staff can provide assistance to smaller organizations, such as small historical

societies or public libraries that may or may not have the training or wherewithal to care for their historic records properly, despite their best intentions. The staff of larger organizations could well offer assistance to these small entities. These same larger institutions can collaborate on mutually beneficial projects, such as the digitization of collections.

SAA, regional associations, institutions, and individuals all have a role to play in advancing the archival profession. However, none can do it alone. Reaching out to others, including other information associations, can dramatically impact the future and preservation of the historic record at all levels. We need to build partnerships and forge relationships. Remember, by helping others we ultimately help ourselves. The challenge is to recognize opportunities for cooperation and collaboration at all levels and to seize the day! It is time for us to expand our vision and our roles in working cooperatively and collaboratively to advance the archival profession and the preservation of the historic record. ■

The challenge is to recognize opportunities for cooperation and collaboration at all levels and to seize the day!

ARCHIVAL OUTLOOK



**SOCIETY OF
American
Archivists**

The Society of American Archivists serves the education and information needs of its members and provides leadership to help ensure the identification, preservation, and use of the nation's historical record.

EXECUTIVE DIRECTOR

Nancy P. Beaumont
nbeaumont@archivists.org

DIRECTOR OF PUBLISHING

Teresa M. Brinati
tbrinati@archivists.org

DIRECTOR OF EDUCATION

Solveig De Sutter
sdesutter@archivists.org

DIRECTOR OF MEMBER AND TECHNICAL SERVICES

Brian P. Doyle
bdoyle@archivists.org

SERVICE CENTER REPRESENTATIVE

Lee Gonzalez
lgonzalez@archivists.org

DIRECTOR OF FINANCE AND ADMINISTRATION

Tom Jurczak
tjurczak@archivists.org

EDUCATION COORDINATOR

Amanda Look
alook@archivists.org

PROGRAM COORDINATOR

René Mueller
rmueller@archivists.org

SERVICE CENTER MANAGER

Carlos R. Salgado
csalgado@archivists.org

EDITORIAL AND PRODUCTION ASSISTANT

Jenny Schooley
jschooley@archivists.org

SERVICE CENTER REPRESENTATIVE

Jeanette Spears
jspears@archivists.org

Archival Outlook (ISSN 1520-3379) is published six times a year and distributed as a membership benefit by the Society of American Archivists. Contents of the newsletter may be reproduced in whole or in part provided that credit is given. Direct all advertising inquiries and general correspondence to: Jenny Schooley, Society of American Archivists, 17 North State Street, Suite 1425, Chicago, IL 60602; 312-606-0722; toll-free 866-SAA-7858; fax 312-606-0728; jschooley@archivists.org; www.archivists.org.

The POWER of Collaboration

If there's a competitive air around the profession this time of year, it's because the *I Found It In The Archives!* campaign is in full swing. And we want you to be a part of it, too. As in 2010, SAA is focusing its American Archives Month public awareness efforts on *I Found It In The Archives!*—a collective effort in which archivists reach out to individuals who have found their records, families, heritage, and treasures through archival collections. Archivists are asking their users, friends, and people they've never met to share their stories of discovery. The competition gears up as archivists set up contests at their institutions, select the best entries, and allow others in the online world to vote for their favorites. The local winners then become part of a national contest.

Archie L. Rison, Jr.'s essay won SAA's 2010–2011 national competition, (www.archivists.org/initiatives/i-found-it-in-the-archives). At the East Texas Research Center at Stephen F. Austin University, Rison found articles, memoirs, census, and many online resources that aided in his ancestry search.

Here are some tips on how to implement a campaign from four archivists who had contestants in last year's national *I Found It In The Archives!* campaign.



Archivist Martha Briggs helps a user find "it" in the archives at Newberry Library. Read more at www2.archivists.org/sites/all/files/IFoundItKit2011-12.pdf.

Jennifer Brancato, East Texas Research Center (ETRC), Stephen F. Austin University

December 2010 rolled around and Jennifer Brancato and the ETRC decided to hold the *I Found It In The Archives!* contest. After plotting a timeline, their contest efforts took off.

SAA: How did you reach out to your archives users?

JB: Our local newspaper, *Daily Sentinel*, ran two stories about the contest. We sent a postcard to researchers who visited us within the past year, asked professors who required their classes to use the ETRC to inform students about the contest, and sent a press release to the Lufkin and Nacogdoches Chamber of Commerce, local news stations and magazines, the student newspaper, and the university's weekly e-mail newsletter.

We also got local businesses involved. Initially, I was worried businesses would not participate so we asked everyone we could. As it turned out, a lot of businesses were excited to take part and we got more prizes than we could imagine. All finalists received a gift bag of ETRC promotional items. The grand prize winner received the gift bag and the following:

- 3-month subscription to the *Daily Sentinel*
- \$35 gift certificate to a hair salon
- Vintage Blueberry Festival shirt and poster from our Chamber
- \$50 savings bond from a local bank

- Free session and 11x14 print from a local photographer
- \$25 gift certificate to use for copies and research fees at the ETRC
- Lunch for two from a local café
- *I Found It In The Archives!* t-shirt from a local printer

SAA: What about Archie Rison's winning essay captured your attention?

JB: I enjoyed seeing Archie find the names of his relatives in the historical record. Once Archie found that he didn't stop—he eventually met with descendants of the family who owned his ancestors and he got to see the land where they lived and worked. Archie donated (and convinced others to donate) digital copies of their family material. Those digital donations have greatly enhanced our documentation concerning African Americans in East Texas. His essay shows our local African American community that their history is not lost, it's just waiting to be found.

To avoid the appearance of picking favorites, the ETRC staff did not judge the submissions. We asked three history professors to rank the essays but did not require them to give us the reason why they made their decision.

Continued on page 36 >>



3 Days, 9 Archives, 380 Years OF HISTORY

Open Archives Tour Touts Cambridge's Collections

Alyssa Pacy, Cambridge Public Library

City Clerk Margaret Drury and Deputy City Clerk Donna Lopez had reason to celebrate in Cambridge, Massachusetts, on a July afternoon.

They just gave a tour of their storage facility to a small group of ten people. On display was their newly renovated records room, a climate-controlled vault with compact shelving that stores Cambridge's vital records from 1800 to 2010, a project funded by the State's Community Preservation Act. The group was offered a rare, behind-the-scenes look into the inner workings of City Hall records management.

The City Clerk's office was one of nine repositories that participated in the Cambridge Open Archives Tour, a highly anticipated annual event in which small groups travel among archives for an evening of viewing historical documents and talking with those involved with collection care.

A Novel Idea

It all started with an idea. The Open Archives Tour is the brainchild of Gavin Kleespies who, after returning to his native Cambridge to serve as director of the

Cambridge Historical Society, was struck by the number of unaffiliated institutions dedicated to the preservation of both the history of Cambridge and special collections (such as Harvard University's Schlesinger Library)—all within walking distance. After touring the archives of Longfellow House/Washington's Headquarters National Historic Site and Mount Auburn Cemetery, both down the street from his own institution, Kleespies devised the idea of opening repositories city-wide to the public.

"I thought an archives crawl would be the coolest tour of the rarest stuff, given by the most interesting speakers to an audience who had no idea that any of this was in their city," Kleespies says. He pitched his idea to Jim Shea and Anita Israel, site manager and archives specialist of the Longfellow House, and Meg Winslow, curator of historical collections at Mount Auburn Cemetery. The Cambridge Open Archives Tour was born.

"The first year we had some coordination challenges," Kleespies says. "Advertising was actually really hard. It took some time to pitch the idea to the community and get the newspapers to cover it. But now we plan well in advance, start PR early and, as a consequence, have a waitlist."

Three years since its founding, Open Archives Tour is powered by nine Cambridge institutions that rely on careful coordination and outreach.

Strategizing for 2011

The planning process for 2011's Open Archives Tour began in late winter 2010. Archivists, curators, and directors from six institutions gathered at the Cambridge Historical Society to plot ways to broaden the tour's scope. On the agenda was choosing a theme, which naturally lent itself to the recognition of the sesquicentennial of the Civil War. Although Cambridge can boast that it is one of the first towns in Massachusetts to muster troops in service of the war, repositories would have more unique materials to display if the theme were expanded to include Cambridge's abolition movement as well as the everyday lives of citizens. The theme was decided: "Cambridge in the 1860s." The tours would be capped at 10 participants (to keep them intimate) and last for 45 minutes, allowing 15 minutes for groups to travel to their next location. Each repository would give three tours beginning in the early evening to capture the after-work crowd.

Despite having six repositories participating, the committee believed it needed one more. The world's fifth largest library system, whose history is almost as old as Cambridge's, just happened to be located in the center of the tours. The Harvard University Archives, Schlesinger Library, and Houghton Library each joined the tour.

The months of May and June were allotted to rolling out public relations: designing and distributing Open Archives Tour posters, sending press releases to the *Boston Globe* and the *Cambridge Chronicle*, and advertising locally through each institution's communications department. Within a few days of the registration period, all the spaces for the Open Archives Tour, which was to take place during the week of July 11, 2011, were filled.

Exploring Cambridge

Tours were grouped based on location. The first day of the tour included three public institutions dedicated to preserving the city's history, the Historical Commission, City Clerk, and Public Library. The second day were the Harvard Libraries. And the third day the Cambridge Historical Society, Longfellow House-Washington's Headquarters, and Mount Auburn Cemetery concluded the tours. Tour leaders ushered groups between repositories.

Highlights of the week included an archives treasure hunt at the Historical Commission where visitors retraced the path the archivists took to uncover new research on Cambridge's Company C, one of the first Massachusetts volunteer regiments organized for the Civil War. The activity demonstrated how people can use the Commission's resources to conduct

their own research. At the Cambridge Historical Society, archivists showed letters sent home by a Cambridge Civil War soldier who was killed in combat, as well as diaries and mementos (such as rings carved in camps from the bones of animals used to feed the Union Army) brought back by a more fortunate Cambridge son.

I thought an archives crawl would be the coolest tour of the rarest stuff, given by the most interesting speakers to an audience who had no idea that any of this was in their city.

— Gavin Kleespies,
Cambridge Historical Society

Both the Harvard University Archives and the Schlesinger Library exhibited materials that showed the day-to-day life of Cambridge citizens in the 1860s. Visitors saw materials documenting the school and its presence in the city, from buildings long demolished to the somber Goodies (the women who cleaned the Harvard dormitories). At the Schlesinger Library,

personal journals and correspondence from Cantabrigians abounded. A particular favorite was the tiny travel diary of a seven-year-old boy, who described an afternoon of boating on a local pond. To illustrate how tied together archival collections are within Cambridge, every document with a corresponding collection at the Historical Society was flagged.

A bullet-ridden blue Civil War jacket belonging to Charles Longfellow, the oldest child of poet Henry Wadsworth and Fanny Longfellow, was a crowd favorite at the Longfellow House, whose tour focused on records from the Civil War along with those depicting life on the home front. Abolition was the theme for Houghton Library and the Cambridge Public Library, which both exhibited materials by two famous men dedicated to the cause: Wendell Phillips and Thomas Wentworth Higginson.

Engaging the Community

Cambridge history continues to captivate its citizens and the tours have met their goal—exciting people about the collections that reside in the city in which they live. Individuals who care for and preserve Cambridge's history connected with interested people in a new way, which in turn is one of the most satisfying aspects of an archivist's work. ■



A stitch in time. Historic photos garnered plenty of interest during the Open Archives Tour, including this image of a group of young Cambridge women who formed the “Banks Brigade” to sew clothing for Union soldiers during the Civil War, 1863. Courtesy National Park Service, Longfellow House-Washington's Headquarters National Historic Site.

Give “Fair Use” a Fair Shake

Copyright and Providing Equitable Access to Digital Records

Laura Clark Brown, University of North Carolina at Chapel Hill

Between 2011 and 2015, many archival repositories with nineteenth-century historical manuscripts will commemorate the sesquicentennial of the American Civil War’s critical moments, including the Emancipation Proclamation, the Battle of Gettysburg, the surrenders at Appomattox Court House, and Juneteenth. Over this same period, manuscript repositories with late-twentieth-century holdings will commemorate the 50th anniversary of landmark moments in America’s Civil Rights movement, including the Freedom Rides, the March on Washington, Mississippi Freedom Summer, and the passage of the Voting Rights Act of 1965.

Can an overly cautious repository stay relevant in a digital world in which the repository itself is increasingly defined for researchers of all stripes by what and how much it makes available on the open web?

Archivists and curators will make use of digital technologies to present their repositories’ Civil War-era holdings on the open web through online exhibits, blogs,

and even large-scale digitization of entire manuscript collections. Conversely, most repositories will choose not to present their Civil Rights holdings on the open web. This choice—and it is a choice—will not be a failure to recognize the monumental significance of America’s long Civil Rights movement; rather it will be the archivists’ meek reluctance to breach the artificial divide in online historical research that is created by copyright duration.

Copyright Conundrum

Archivists who fret over copyright, especially when they contemplate a digitization project, are hardly alone. Most archivists will ask: Who holds the copyright? Will the copyright holders give permissions? Will a take-down policy be enough to protect the institution? But too few will ask: Is copyright creating a gross chronological distortion of the widely available historical record? Can an overly cautious repository stay relevant in a digital world in which the repository itself is increasingly defined for researchers of all stripes by what and how much it makes available on the open web?

Historians do not end their study of the past on a rolling date that corresponds to the records’ emergence into the public domain. They do not confine their study to historical actors who have been deceased

for 70 years or more, and they do not cast aside anonymously authored documents created fewer than 120 years ago.¹ In short, historians’ research agendas are not defined by copyright, nor should they be held hostage to it.

Although historians of the recent past must resent the ease with which their colleagues who work on the Early Republic access documents, such as the correspondence of Adams and Jefferson online, most professional academic historians can still manage research trips to repositories around the country and are not yet wholly reliant on what is available online. But professional academic historians and students of history are not the only users of archives.

Educators, journalists, and even policy makers have ample need for access to records of the recent past and often far fewer opportunities to make protracted research visits. For these audiences, could not a compelling case be made for providing wide online access to documents of the recent past—records that could have an immediate impact on people’s lives or on government policy—now, not 20, 40, or 60 years from now?

Caught between copyright concerns and the ethical imperative “to promote the use of records,”² archivists too frequently and unnecessarily succumb to fear of

copyright infringement, particularly in the digital arena. To keep open the avenues of historical inquiry into the recent past, archivists must recognize both the valuable role of intelligent risk management and the strength of a fair use argument.

Risk Management Strategy

In July 2011, the special collections and university archives departments in the Triangle Research Libraries Network (TRLN)³ launched a collaborative large-scale digitization project with grant funding. Over the course of the next three years, the four TRLN university libraries will digitize 40 manuscript collections and university archives record groups, all documenting the long Civil Rights movement⁴ in North Carolina from the 1930s through the 1980s.

The strongest argument that archives can make for the right to present manuscript collections and archival record groups online is fair use.

The recent chronologies of the collections slated for digitization make this grant project less than 100 percent copyright safe. Thus the consortium created an

intellectual property rights strategy⁵ based on a document already developed by Kevin L. Smith, JD, Duke University's scholarly communications officer, and endorsed by the universities' provosts and library directors.

This strategy is a three-pronged plan to promote open online access to modern archival records through well-reasoned risk management that begins with recognizing that even some modern records may already be in the public domain and obtaining permissions and rights when and where practicable. Identifying all potential rights holders in most large modern collections is impossible,⁶ but sensible selection of the collections can eliminate high risks, such as the papers of living authors or those with literary estates.

The heart of the strategy is an acknowledgment that the strongest argument that archives can make for the right to present manuscript collections and archival record groups online is fair use. The IP strategy expounds on the strength of a fair use argument, noting that the four factors considered in a fair use assessment⁷ are a balancing test and not a list of requirements that must all be met for a successful fair use argument.

One by one, the TRLN IP strategy (www.trln.org/IPRights.pdf) addresses the four factors for archival material, including the

original and practical motivations behind the documents' creation and the non-commercial research value the documents now hold.

Most of the documents in the [selected] manuscript collections . . . were created in the course of the daily life of an individual or in the routine business of an organization. Created without commercial motivation or artistic intent, these works were not meant for publication at the time of creation, and today are not publishable in isolation. The research value of manuscripts lies not with the individual document, but rather with the collection of documents that together provide context and insight into the past.

Benefits Outweigh Risks

The strategy concludes that the benefits to education and research are enormous and outweigh the minimal risks. If more repositories and the funding agencies that sponsor digitization projects take a few steps in the direction of risk assessment and boldly assert fair use, archivists will be much closer to providing equitable access to the modern records in their care.

And in the coming four years, archival researchers will be able to examine as many online documents about Civil Rights as they can about the Civil War. ■

Notes

¹ For the duration of copyright for unpublished works see U.S. Copyright Act, Title 17 of the *United States Code* and Hirtle, P. B. "Copyright Term and the Public Domain in the United States," Revised January 1, 2011, <http://copyright.cornell.edu/resources/publicdomain.cfm>, accessed May 29, 2011.

² From article IV of the Society of American Archivists' "Code of Ethics for Archivists," <http://www2.archivists.org/code-of-ethics>, accessed May 28, 2011.

³ The Triangle Research Libraries Network (TRLN) is a library consortium. Member institutions are Duke University, North Carolina Central University, North Carolina State University, and the University of North Carolina at Chapel Hill. The author would like to gratefully acknowledge the contributions of her TRLN colleagues to this article, particularly Judy Ruttenberg, Kevin L. Smith, Shelby Shanks, and Will Cross.

⁴ In a groundbreaking article, historian Jacquelyn Dowd Hall recast the narrative of the civil rights movement, lengthening the classical chronology—the decade between the *Brown v. Board of Education* U.S. Supreme Court decision of 1954 and The Voting Rights Act of 1965—in both directions to define a "Long Civil Rights Movement" (LCRM). The new narrative also broadens and deepens the classical storyline—a linear progression that resulted in the end of racial segregation—to include the ongoing struggles against economic, social, and environmental injustice. Hall, J. D. (2005). "The Long Civil Rights Movement and the Political Uses of the Past." *Journal of American History*, 91(4), 1233–1263.

⁵ Brown, L. C., J. Ruttenberg, and K.L. Smith, "The Triangle Research Libraries Network's Intellectual Property Rights Strategy for Digitization of Modern Manuscript Collections and Archival

Record Groups," <http://www.trln.org/IPRights.pdf>, accessed May 28, 2011.

⁶ Dickson, M. "Due Diligence, Futile Effort: Copyright and the Digitization of the Thomas E. Watson Papers." *American Archivist*, 73(2), 626–636.

⁷ "In determining whether the use made of a work in any particular case is a fair use the factors to be considered shall include (1) the purpose and character of the use, including whether such use is of commercial nature or is for nonprofit educational purposes; (2) the nature of the copyrighted work; (3) the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and (4) the effect of the use upon the potential market for or value of the copyrighted work."

Digital Rewind

Remembering the Civil War in Tennessee

Gwynn Thayer, PhD, Tennessee State Library and Archives

Civil War heritage is alive at the Tennessee State Library and Archives (TSLA).

Since April 2010, TSLA has sent archivists, curators, and conservators to communities across Tennessee as part of the commemoration of the 150th anniversary of the Civil War for its large-scale digitization project “Looking Back: The Civil War in Tennessee.” The project’s goal is to digitize privately owned Civil War records from all 95 Tennessee counties and promote public interest in Tennessee’s Civil War history.

The project team has collected approximately 5,000 digital images, an estimate that includes multiple views of three-dimensional objects. These digital files of original Civil War-era items represent the rich Civil War heritage of Tennessee families.

Making Site Visits

The project team typically spends about six hours at an event, which usually takes place at a county archive, library, or historical venue during regular business hours. During a site visit, archivists scan the documents or take digital photographs of the artifacts, which are then added to TSLA’s electronic database.

The process is streamlined to provide patrons with a brief but rewarding experience. Each patron is given a 45-minute appointment, which begins with a one-on-one session with a metadata intake specialist. After acquiring information about the items from the donor through an informal interview process, the

metadata specialist selects the best items to capture digitally. He or she then determines whether the materials should be scanned or photographed, and subsequently turns over the materials to the appropriate digitization station.

After the onsite digitization, all of the items are immediately returned to their owners, who also receive professional advice on how to preserve and house their materials properly. The entire process usually takes less than one hour; the donor later receives, in the mail, a digital copy on a CD of all of the items that were scanned or photographed.

Support in Numbers

TSLA has been fortunate in that we have received strong political and financial support for this project from other branches of state government, including the state legislature and the state’s Civil War Sesquicentennial Commission.

“This is an important project for the Tennessee State Library and Archives,” says Tre Hargett, Tennessee’s Secretary of State. “The Civil War was a major part of our state’s



Conservator Tony Teal scans an object for the *Looking Back at the Civil War* project.



The project team collected 5,000 digital images, including this one of William Henry Olds Hodge (born in 1843), a member of Company I in the Kansas Cavalry.

history, so we need to take appropriate steps to make sure future generations have access to these records. Some of these items may have sat in someone’s attic or garage for years, but now researchers and history buffs everywhere will be able to see copies of them online, free of charge.”

As part of the process, TSLA has enjoyed a successful collaboration with the Tennessee State Museum, which is housed within an entirely separate arm of state government in Tennessee. One of the benefits of the project is an improved relationship with the state museum.

“Preserving and protecting Tennessee’s heritage is an important part of our mission, and the 150th anniversary of the Civil War provides us with an opportunity to focus on this extraordinarily important period of our history,” says Ron Westphal, the museum’s curator of history and technology.

Challenges

One of the primary obstacles faced is to encourage widespread participation while maintaining quality standards. The project team requests that patrons bring only original items, but at times donors are unsure as to what type of item they may possess. For instance, some donors are not certain

whether their items are original. When they are not, it is important to inform them—gently—that they are in possession of a fake or, in other cases, limited interest for the project, such as a mass-produced, widely available image.

Occasionally family lore can supersede historical fact, as when one donor declared that the weapon he brought in was used during one of Nathan Bedford Forrest's raids. The item, in fact, was from World War I and had not been manufactured until the twentieth century.

Some of these items may have sat in someone's attic or garage for years, but now researchers and history buffs everywhere will be able to see copies of them online, free of charge.

Another challenge is the issue of how to digitize large collections (such as an entire diary) during a brief, six-hour site visit. One strategy is to urge the donor to turn over the collection to TSLA for microfilming, a process that sometimes takes several months because the collection must be

processed before being microfilmed. The vast majority of patrons are willing to do so.

Perhaps our greatest challenge as archivists is maintaining high standards for digitization and metadata. Individuals often want to submit their own scans (not always high resolution) or old photocopies. Some are nervous about turning over original items, even temporarily, and arrive at events with photocopies rather than originals.

In these situations, we encourage them to retrieve the original (often from a safe deposit box) so that we can have the best scan possible. Other times, individuals bring an entire suitcase of Civil War-era items, and it is the archivist's task to quickly separate the historically important items from those that are more prosaic.

Finds and Fine-tuning

Despite these challenges, the project has yielded some tremendous finds, including a diverse selection of daguerreotypes, ambrotypes, and tintypes. Another notable item is the handmade leather shoe of a Confederate veteran. Through the Tennessee Confederate pension records from the Civil War, the archives visitor linked the shoe with the story of what had happened to the soldier during the Battle of Franklin.



Archivist Kim Mills examines an object before entering metadata.

The project is still in its early stages, and it is likely that the team will further streamline the process. National and local publicity continues to affect TSLA's efforts. National Public Radio covered the team's visit to Maury County on its program *All Things Considered*, and Nashville Public Television featured a visit to Benton County on its show, *Tennessee Crossroads*. ■



ARCHIVAL.COM

INNOVATIVE SOLUTIONS FOR PRESERVATION

<p>Call for a complete catalog</p> <ul style="list-style-type: none"> <i>Pamphlet Binders</i> <i>Music Binders</i> <i>Archival Folders</i> <i>Manuscript Folders</i> <i>Hinge Board Covers</i> <i>Academy Folders</i> <i>Newspaper/Map Folders</i> <i>Bound Four Flap Enclosures</i> <i>Archival Binders</i> 	<ul style="list-style-type: none"> <i>Polypropylene Sheet & Photo Protectors</i> <i>Archival Boards</i> <i>Adhesives</i> <i>Bookkeeper</i> <i>Century Boxes</i> <i>Conservation Cloths</i> <i>Non-Glare Polypropylene Book Covers</i> <i>CoLibri Book Cover System</i> 	 <p>ARCHIVAL PRODUCTS</p> <p>P.O. Box 1413 Des Moines, Iowa 50306-1413</p> <p>Phone: 800.526.5640 Fax: 888.220.2397 E-mail: custserv@archival.com Web: archival.com</p>
--	--	---

Battling the Bulge of Archival Holdings

Perspectives from a Military-Related Archive

Ty Lovelady, Texas Tech University

Many Vietnam veterans consider their military service nothing out of the ordinary—and therefore not worth preserving. The Vietnam Archive at Texas Tech is working to reverse this logic and convince these veterans otherwise. The institution is like many other archives, balancing physical space limitations with the need to enhance collections by avidly encouraging donations. A fine line is drawn to maximize veteran participation and minimize unwanted material.

Controlling Growth

James Reckner, a two-tour-of-duty Vietnam veteran with the United States Navy and a Texas Tech History professor, founded the Vietnam Center and Archive in 1989 with the goal of promoting the study of all aspects of the American experience in Southeast

Asia during the Vietnam War and an understanding of the cultures and people of Southeast Asia. The Vietnam Center supports the activities of the Vietnam Archive, which was established at the same time to collect and preserve historical materials concerning the Vietnam War era. Materials encompass items from all sides and viewpoints—politicians, diplomats, the South Vietnamese, and even anti-war protesters and former communist combatants from North Vietnam and the Viet Cong.



Arms firing. Fire Company C, 1st Battalion, 5th Marines, engage in a fire fight in the streets during Operation Hue City, 1968. *Brigadier General Edwin H. Simmons Collection, The Vietnam Center and Archive, Texas Tech University.*

the growth as collections are continually donated poses the preeminent obstacle.

Conserving Space by Categorizing Collections

To conserve limited shelf space, an order of ranking is crucial. At the top of the list are the original letters, photographs, film, and military records from war veterans, labeled Category One materials. These items have the most intrinsic value because they are original and unique items. Second on the list are copies of these items, which are specific to an individual veteran's experiences, but are not the original copies. These are called Category Two materials.

Category Three materials involve copies of non-copyrighted material that can be found in other places, but are not easily accessible. An example is a copy of a specific unit's after-action reports or officer logs in which the originals are most likely found at the National Archives and Records Administration. The materials are available for research, but may not be readily



Crossing the canal. Members of the 199th Infantry Brigade move through a leach-infested irrigation canal while participating in Operation Rang Dong near Cat Lai, Vietnam, 1967. Hours earlier they landed in rice paddies as part of a helicopter assault. *Robert Lafoon Collection, The Vietnam Center and Archive, Texas Tech University.*

accessible because the researcher must visit the facility personally to find the document or place a request for a copy of the document to be made.

Our veterans are a national treasure and each deserves to have his or her legacy preserved at the Vietnam Archive.

If a veteran possesses a copy of one of these documents and donates it to the Vietnam Archive, it can be placed in the Virtual Vietnam Archive. The Archive then digitizes all of its non-copyrighted material to be accessible to the public. Category Three materials are of great historical value, but not as crucial to preserve as those found in Categories One and Two.

Category Four materials include commercial, copyrighted works such as books, periodicals, and DVDs, and are of least primacy. They are listed last because they have little intrinsic value and are mass produced. Because secondary sources are the fruits of original research and primary sources on the Vietnam War, the Vietnam Archive must have these items to be

considered the premier research facility on the Vietnam War.

A Delicate Balance

Space issues present a dilemma that most archives face. Some institutions remedy the challenge by having a very specific collecting focus and often turning away donations. Others also have to resort to deaccessioning collections. These options remain unavailable to the Vietnam Archive, particularly when it comes to veterans' collections, because the Archive was founded on the premise that it is open to preserve the records and memorabilia of *all* Vietnam veterans who wish to donate to it. The Vietnam Archive must use alternatives to deaccessioning and turning away collections. Applying the principles of the four categories currently keeps the growth from spiraling out of control.

Looking ahead, the Vietnam Archive may have to revisit this principle and turn down

some Category One and Two materials that are redundant due to limited space, but for now this categorizing method maximizes veteran participation and minimizes unwanted material. Our veterans are a national treasure and each deserves to have his or her legacy preserved at the Vietnam Archive if possible. This is a template that can be used by other archival institutions wanting to collect military-related collections and build lasting relationships with their veteran donors. ■



The face of war. An enemy machine gun fires at a Medevac helicopter. Miklos, an artillery forward observer, was wounded during an enemy ambush while on a search-and-destroy mission south of Da Nang, 1967. *Brigadier General Edwin H. Simmons Collection, The Vietnam Center and Archive, Texas Tech University.*



HOLLINGER METAL EDGE

Archival Storage Materials

**We Care About Our Quality. We Care About Our Service!
We Care About Your Professional Needs.**



The Quality Source

hollingermetaledge.com 1-800-862-2228/1-800-634-0491



Adventures in Digital Curation

Find Out How an Archives Played a Role in an Archeological Discovery

Amanda Keys, Alexander Architectural Archive, University of Texas at Austin

George Andrews' pioneering work on Maya architecture continues to draw researchers to the Alexander Architectural Archive.

Andrews, an Oregon architect and professor, dedicated 40 years of his life to the study of Maya architecture. His wife, Gerrie, joined the ride: his most faithful, although sometimes reluctant, field assistant. As an architect, Andrews brought a unique focus to Maya studies through fieldwork that produced scale photography, detailed measurements, reports, and architectural drawings and plans.

Andrews passed away in 2000. He was a professor at the University of Oregon's School of Architecture and Allied Arts but chose to deposit his collection at the Alexander Architectural Archive, stating

that he was impressed by its holdings and by the University of Texas at Austin's Latin American studies program. These papers were a natural choice to highlight in a digital exhibition, *Their Maya Story: George and Gerrie Andrews*, which tours Tikal, Palenque, Río Bec, Hormiguero, El Zotz, and many other Maya sites, while also exploring the research practices and commitment that Andrews and his wife invested in their work. The featured materials range from photographs to correspondence to reports.

Preparing the Exhibit

Although this undertaking was my "capstone" project for my master's degree at UT's School of Information, it was a continuation of my processing work at

The Maya record. Although Palenque is well studied, George Andrews' unique focus on its architecture helps place the chronology of this site among other Maya sites.

Alexander Architectural Archive. I worked on a faculty/professional records series that largely consisted of correspondence and processed color slides in preparation for the exhibition, which draws primarily from these materials. I scanned more than 100 items and prepared metadata, following the standards developed for the UT Digital Repository.

To use Drupal's exhibit module, I collaborated with the University of Texas Libraries' Technology Integration Services to establish the backbone of the site and import the digitized images with metadata into the Drupal system. For me, Drupal was a straightforward content management system tool, although some experience in HTML and CSS coding is beneficial to ensure you get the desired look. A previous

iSchool student, Kelli Hansen, created a digital exhibition guide, which I beta tested and revised with additional tips and lessons learned in the process.

Sharing the Resource

While processing correspondence, I made note of some of Andrews' most frequent correspondents. Thanks to Google, I located current e-mail addresses for all and sent the exhibition link to the individuals—with enthusiastic responses. One Mayanist colleague offered to donate materials to the Andrews papers and another offered to translate the site into Spanish. I also distributed the link to various archives, libraries, and museums with interests or contacts in Latin American studies. The momentum continued with four processing volunteers who worked on the archives this summer.

Facilitating Discoveries in the Field

The Alexander Architectural Archive allows researchers to work with unprocessed records. In 2010, Edwin Román of the University of Texas and the University of San Carlos of Guatemala visited the Andrews archives to prepare for a dig he was undertaking with a bi-national team co-directed by Stephen Houston of Brown University.

El Zotz, although only 14 miles from Tikal, had escaped official notice until the 1970s, and Andrews' short report in *Mexicon* in 1986 was one of the first research pieces on the site. Unfortunately, looters were well aware of El Zotz for years and left parts of the site in shambles. With the help of Andrews' documentation, Román and Houston's team discovered a royal tomb just below the El Diablo temple at El Zotz—about 10 feet beyond where looters had stopped digging. The royal tomb was named by *Archaeology* as one of the Top 10 Discoveries of 2010. Archives played a role in this important discovery.

Indeed, Meghan Rubenstein, an art history doctoral student at the University of Texas at Austin, says that no one has surpassed Andrews' level of detail and accuracy in documenting the buildings of the Maya Lowlands. She is using the Andrews



In the field. By 2000, George Andrews (above) and his wife Gerrie documented approximately 800 buildings at 224 separate Maya sites.

papers for her dissertation research on the architectural ornamentation at Kabah, a site located in Yucatán, Mexico.

Collaborations with Rubenstein have proved highly fruitful for the Alexander Architectural Archive. As a subject specialist, she advised in the development of *Their Maya Story*; co-curated a physical exhibition, *Maya Architecture: Selections from the George F. and Geraldine Andrews Collection*, that was on display in UT's Architecture and Planning Library in summer 2010; and assisted with holding an open house showcasing the Andrews papers during 2011 Maya Meetings, a conference that draws Mayanists from all over the world to UT. In turn, the Andrews papers aided Rubenstein in developing a historiography of Kabah and the restoration work performed on it over the years.

Andrews' work is truly exceptional and offers critical insights into the form, function, and

chronology of Maya architecture. Hopefully *Their Maya Story* will help direct other Maya studies researchers toward the important databank of information that George and Gerrie Andrews compiled in their decades of fieldwork.

Visit the exhibition at <http://lib.utexas.edu/exhibits/george-andrews>. ■

INFORMATION our focus
 INTERNATIONAL our scope
 INTERDISCIPLINARY our mindset



Certificate of Advanced Study (CAS)
Archives and Records Administration

University of Wisconsin- Milwaukee CAS in Archives and Records Administration provides advanced course work for professionals who hold a MLIS or related Master's degree. Students develop their specialty through 15 credits of graduate coursework.
This Program may be completed on-site or entirely on-line.

ONLINE COURSES

- No residency requirement
- Students pay in-state tuition plus on-line technology fee regardless of location



School of Information Studies

FOR MORE INFORMATION CONTACT
 Amy Cooper Cary
 Ph: 414-229-6929
 E-mail: sois-archivesinfo@uwm.edu
www.uwm.edu/sois/programs/cas



FROM THE ARCHIVIST OF THE UNITED STATES

David S. Ferriero

National Archives and Records Administration
david.ferriero@nara.gov

A Culture of Vigilance at the National Archives

This summer, a federal grand jury in Baltimore indicted two men for conspiring to steal and sell historical documents from the Franklin D. Roosevelt Library in Hyde Park, N.Y., and two other institutions.

The documents—reading copies of seven of FDR's speeches—have all been recovered, but that doesn't do much to calm my outrage over the theft of important documents that belong to the American people.

Dealing with theft is not new to me. Throughout my career of more than 40 years in institutions charged with protecting valuable books, documents, and artifacts, I have seen many instances of theft and damage to these pieces of history.

During those years, I have fought hard—as I have since I became Archivist—for effective protection for priceless holdings.

When I became Archivist in late 2009, NARA had just experienced the case of a former Clinton Administration official removing documents from the Archives by hiding them in his socks. And we still haven't found the back-up computer hard drive from the Clinton White House with personal information about thousands of people.

Recently, we have been dealing with two cases of theft. One involves a long-time NARA staffer and expert in our film and video collection, who allegedly removed a significant number of materials from NARA. The other involves presidential memorabilia collector Barry Landau and his assistant, who face federal charges of stealing documents, including the Roosevelt speeches, from a number of institutions.

And when I came to the Archives, I had a surprise. This is the first institution I've worked for that did not have exit searches. I have changed that. Now, security officers check *all* bags—including staff's, and including mine—at both our Washington,

D. C., and College Park, Maryland, facilities. This routine practice will eventually be extended to all 44 of our locations.

Along with the theft of the FDR documents, other losses have convinced me that we let our guard down too often. Stronger measures are being prepared and implemented.

Within NARA, protecting our holdings is generally the work of two offices: the Holdings Protection Team (HPT) and the Inspector General's Archival Recovery Team (ART). Internally, our HPT educates staff not only about risks of theft, but also about everyday risks in the workplace. We learn how a document could be taken out of an Archives facility or the Archives' custody. HPT members visit NARA locations to make sure there is adequate security to detect, deter, and prevent theft:

They inspect mailrooms to determine if adequate safeguards exist to prevent theft. They go on-site where renovations are underway or new facilities are being constructed to ensure that safeguards against theft are built into the structures. They manage the movement from one location to another of high-value, important documents that thieves might target. And they train research room staff on personal skills needed to approach and deal with individuals suspected of stealing or planning to steal documents.

Now, we are developing plans for heightened security in all research rooms. And the team is upgrading its centralized registry of individuals banned from NARA facilities to a secure directory of those with research cards, what facilities they visit, and what documents they ask for.

Despite all this, sometimes a document is stolen. That's when the Inspector General's ART comes into the picture.

ART has a toll free number (1-800-786-2551) you can call if you see a document either in person or online that you think may have been stolen from NARA. Information on missing documents can also be found at www.archives.gov/research/recover/missing-documents-images.html.

In some cases, documents may be missing because of administrative laxness or misfiling. But, increasingly, when missing documents are found, they are in the possession of a former trusted employee.

This subject saddens and angers me the most—that those entrusted with protecting our holdings are sometimes also a threat to those holdings.

We don't intend to create a culture of suspicion in NARA, but rather a culture of vigilance. It is vital for staff to alert their managers, the HPT, or the ART when they see employees, contractors, or volunteers violating our security rules.

If the IG's office determines a theft occurred, it works with the Justice Department toward potential prosecution. A few years ago, a staff member went to prison for stealing and trying to sell NARA documents on the Internet. Several of ART's investigations have paid off, and there are two major ones now underway.

The risk of theft will always exist, and it requires our staff to walk a fine line between providing access to priceless holdings while protecting them from theft or damage. My hat is off to them for doing this; I'm proud of them.

The records in our holdings are important, and we must *all* be vigilant—more vigilant than ever before—in identifying others that belong at NARA. That is essential not only for us at the Archives but also for everyone who has a respect for history. ■

PhillyHistory.org Project Wins Award

PhillyHistory.org, the Philadelphia Department of Records online database of historic photograph and map collections, won an Award of Merit from the American Association for State and Local History Leadership in History Awards, which recognizes achievement in the preservation and interpretation of state and local history.



Poet James Liddy, circa 1970.

unpublished works, and proofs. Visit <http://digital.library.wisc.edu/1711.dl/wiarchives.uw-mil-uwmmss0300>.

Wisconsin Archives Processes James Liddy Papers

The University of Wisconsin-Milwaukee Archives finished processing the papers of James Liddy, an internationally known poet and former UWM professor for more than 30 years. The collection documents Liddy's life as a poet and professor through materials such as correspondence, videos,

Stolen Lincoln Documents Recovered

Abe Lincoln is still making news. The National Archives recovered a handwritten document signed by Lincoln that was stolen from the government. The document features Lincoln's endorsement of Rev. Henry Edwards as chaplain of a military hospital in Hagerstown, Md., signed Nov. 12, 1862. It was returned to the National Archives along with a letter to Lincoln from military surgeons requesting the appointment of a chaplain to serve in hospitals treating the wounded from the Battle of Antietam.

Millions of U.S. Court Records Bound for Shredder

U.S. officials are destroying millions of paper federal court records to save storage costs. NARA said at least 10 million bankruptcy case files and several million district court files from 1970 through 1995 will be shredded and recycled. Federal archivists spent years consulting legal scholars, historians, and others about which files to purge after realizing that sorting and digitizing just the bankruptcy cases would cost tens of millions of dollars.



NO TRICKS!
Just send stories and
ideas for our next issue
of *Archival Outlook*!

Send to Jenny Schooley,
jschooley@archivists.org.

Duke University Exposes Trove of Billboard Images

More than 27,000 images of billboards and other outdoor advertisements have been digitized and made available online by Duke University Libraries. The new digital collection, ROAD 2.0, brings together a vast collection of images taken between the 1930s and 1980s from the John W. Hartman Center for Sales, Marketing and Advertising History, part of Duke's Special Collections Library. Visit http://library.duke.edu/digitalcollections/outdoor_advertising/.



A 1920 boardwalk advertisement for Venida hair nets. ROAD: Resource of Outdoor Advertising Descriptions On-Line Project – Ad XXX0052 & XXX2181 R.C. Maxwell Company Records, Duke University Rare Book, Manuscript, and Special Collections Library.



ORAL HISTORY TRANSCRIPTION

Accurate! Dependable! Experienced!

Oral history interviews transcribed by a former archivist with over 20 years experience in the business. Confidentiality and quality are assured. We pay careful attention to the details. CDs and DVDs can be accommodated.

All-Quality Secretarial Service

Liz Hauser, President/Owner
66 Glenbrook Road, Morris Plains, NJ 07950
Telephone 973/829.0090
rhauser9@aol.com

Brochures available upon request.

Complete transcripts can be shipped via Federal Express for extra-fast return service.



SAA@75

**1936-
2011**



**THEN, NOW
...WOW!**

Hyatt Regency. An array of opportunities to learn, explore, collaborate, and celebrate the world of archives was punctuated with an anniversary reception at the Field Museum.

Then, Now . . . WOW! SAA turned 75 this year, and more than 1,600 individuals celebrated Chicago-style at *ARCHIVES 360*°, August 22–27, 2011, at the

The week began with 10 diverse preconference workshops that addressed topics such as Encoded Archival Description, creating online exhibits, and measuring dollars and cents. They were followed by the fifth annual Research Forum on Tuesday and a lineup of 70 education sessions on Thursday through Saturday that focused on the latest archives and records management topics—including “Exposing Hidden Collections Through Consortia and Collaboration,” “Complex Archives in Novel Contexts: The Grateful Dead and Phish,” “How Health Information Technologies Are Changing Archival Practice,” and many more.

captivated attendees at the opening plenary address with personal accounts of his family connection to archival preservation, his research on Nazi Germany and the siege of Sarajevo, and his experience as a father of two daughters adopted from China. Following the plenary, Simon autographed copies of two of his acclaimed books, *Baby, We Were Meant for Each Other* and *Windy City*.

During the second plenary on the following day, outgoing SAA President Helen Tibbo delivered her presidential address, “On the Occasion of SAA’s Diamond Jubilee: A Profession Coming of Age in the Digital Era.” Tibbo implored archivists to “take responsibility to appraise, manage and preserve a world of digital content.” She declared, “It is time to take the foundations of our professional knowledge and apply them in new domains to new materials.” She closed her address by leaving the audience with “four challenges that focused on education, planning for the digital repository, securing support, and just making it work.” Tibbo’s address will be posted to the SAA website as well as published in the Spring/Summer 2012 *American Archivist*.

The final plenary was led by incoming President Gregor Trinkaus-Randall (Massachusetts Board of Library Commissioners), who shared his perspectives on cooperative and collaborative steps that individual archivists, organizations, and institutions can take to help move the profession forward.

“Make things happen,” Trinkaus-Randall urged. “Build the partnerships, forge the relationships, that are so essential to our

“This was my first year leading a SAA workshop and the experience was fantastic,” said April Norris (The University of Texas at Austin). “The workshop participants were a wonderful group of people—engaged, fun, and supportive. It’s encouraging to see such a strong interest in digital preservation from so many with such diverse backgrounds.”

NPR *Weekend Edition Saturday* host Scott Simon



Chicago’s Field Museum hosted the All-Attendee Reception where attendees mingled, toured the exhibits, and enjoyed dinner. Joining the museum’s resident T. rex SUE are (from left): Laura Williams (Stanford University), Dana Miller (University of Georgia Archives), and Sarah Wilson (Stanford Law School).



YEARS!

success. Cooperation and collaboration between individuals, institutions, archival organizations, and regional and national information organizations can do much to promote the proper appraisal, arrangement and description, storage, handling, preservation and access to archival records of all types and in all types of media.”

Throughout the week, boards, committees, sections, and roundtables met to discuss their agendas, students displayed poster projects, job seekers sought advice in the Career Center, and attendees browsed and purchased the latest professional resources in the SAA Bookstore.

“As an archivist from a small repository, I find attending SAA’s Annual Meeting an important part of my professional growth,” said Rebekah Kim (GLBT Historical Society). “I get to network with other archivists and to attend educational sessions, and I always come away refreshed and brimming with new ideas.”

There were several activities to commemorate SAA’s 75th Anniversary. Trading Cards celebrating people, places, events, and organizations significant to SAA’s history were bought in packs of 20 and traded by hundreds of attendees with the goal of collecting all 75 historical cards. (You can buy packs online at www.archivists.org).

org/bookstore). Eight education sessions related to SAA’s anniversary addressed the emergence of records management as a profession, early leaders in archives, descriptive standards, reference and access and outreach, the efforts to educate about archives, the role of regional archives associations, international women’s collections, and the perspectives of seven past presidents. The anniversary session content will be published later this fall in an online supplement to the *American Archivist*. “This Archival Life: Celebrating 75 Years of SAA Stories” offered attendees the opportunity to do peer-to-peer oral history interviews by recording their own SAA experience or that of a friend. A delicious archives-themed cake complete with a Hollinger box was donated by Atlas Systems and served after SAA’s Annual Membership/Business Meeting on Saturday afternoon.

More than 42 exhibitors set up shop at the THINK BIG! Expo, which provided an unparalleled opportunity to talk with industry partners, express ideas and opinions, and learn what’s new in the field. The show floor attracted overflow crowds during the Grand Opening Happy Hour, a brunch, and an ice cream social. An Awards Ceremony honored the best and brightest in the field (see related stories on pages 22 and 24). Tours of area repositories, like the Art Institute of Chicago, and networking and social events, such as a Cubs/Braves baseball game, continued to unite members.

Attendees walked away from *ARCHIVES*



Wrigley Field and the Chicago Cubs welcomed 210 archivists from across the country who attended *ARCHIVES 360°*. JAL Tours and SAA organized the annual event, which raised \$440 for the Mosaic Scholarship Fund. The Chicago Cubs defeated the Atlanta Braves 3-2! *Photo courtesy of Emily Christopherson.*

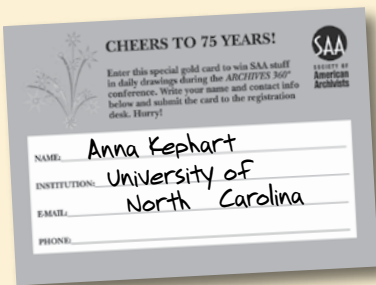
360° with practical tips and innovative approaches to archives challenges, as well as a shared experience with colleagues.

“I never fail to return to my shop as a better prepared archivist as a result of my attendance at the annual meeting,” said 2011 Host Committee Co-chair Michael Bullington (McDonald’s Golden Archives). “The breadth of knowledge and the collegiality of the attendees assures me that I will have a great experience.”

Plan now to attend “Beyond Borders”; SAA’s Annual Meeting in San Diego, August 5–12, 2012. Whether you’re an experienced archives professional, a newcomer to the field, or somewhere in between, you’re sure to find the event a rewarding experience.



2011 Host Committee Co-chairs Jane Kenamore (Kenamore and Klinkow) and Michael Bullington (McDonald’s Golden Archives) kick off the opening plenary session.



Congratulations Gold Card Winners!

Random packs of Trading Cards contained coveted "Gold Cards." The lucky individuals who got these cards and returned them to the conference registration desk were entered into a daily drawing for prizes. Check out what they won.

- Sarah Buchanan (University of California, Los Angeles), complimentary copy of *Many Happy Returns*.
- Ed Busch (Michigan State University), complimentary one-year membership to SAA.
- Adiraian Cuervo (University of Illinois, Urbana-Champaign), complimentary registration to SAA's 2012 Annual Meeting.
- Daniel DiLandro (Buffalo State College), 75th Anniversary Tin.
- Lorraine Dong (The University of Texas at Austin), complimentary copy of *Controlling the Past*.
- Matt Eidson (National Archives and Records Administration), complimentary copy of *A Different Kind of Web*.
- Anna Kephart (University of North Carolina, Chapel Hill), iPod, courtesy of Atlas Systems.
- Erik Moore (University of Minnesota), complimentary registrations to an SAA workshop.
- Pamela Nye (Phoenix Research and Designs, Inc.), 75th Anniversary Tin.
- Ciaran Trace (The University of Texas at Austin), 75th Anniversary Tin.
- Vicki Walch (Council of State Archivists), complimentary copy of *I, Digital*.
- Deborah Warner Kloiber (St. Catherine University), 75th Anniversary Tin.
- Kathy Young (Loyola University Chicago), 75th Anniversary Tin.
- Noraleen Young (Past to Present), complimentary copy of *Waldo Gifford Leland*.



1. Shonnie Finnegan, who served as president during SAA's 50th Anniversary in 1986, trades notes with SAA's 75th Anniversary President Helen Tibbo (University of North Carolina, Chapel Hill).

2. Jennifer Rose (Sunflower County Library System) and Mona Vance (Columbus-Lowndes Public Library) present their poster "Taking Archives to the Cemetery: Two Mississippi Archives Reach Local Youth by Raising the Dead."

3. Awards Committee Co-chair Chris Burns (University of Vermont) added some humor to the Awards Ceremony on August 26.

4. NPR *Weekend Edition Saturday* host Scott Simon signed copies of his books *Baby, We Were Meant for Each Other* and *Windy City* following his Opening Plenary address.





5



6

5. Attendees were charmed by Scott Simon, host of National Public Radio's *Weekend Edition Saturday*.

6. Lorrie Dong, Ciaran Trace, Nancy Jacobson, and Michele Pacifico busily trade 75th Anniversary Trading Cards.

7. Attendees browse the SAA Bookstore.

8. John Walko and Susi Niewahner of SceneSavers display their wares at the THINK BIG! Expo, where 42 exhibitors presented their products and services.

9. Authors of *A Different Kind of Web: New Connections Between Archives and Our Users* participate in the annual "Salute to Authors" in the SAA Bookstore. From left to right: Stephen Fletcher, Jim Gerencser, Rand Jimerson, Kate Theimer, Rob Townsend, Jane Stevenson, Elizabeth Yakel, Joy Palmer, Malinda Triller, Amy Schindler, and Mattie Taormina.



7

Thank You Archives 360° Sponsors!

Atlas Systems, Inc. (Gold Sponsor)

Tessella, Inc. (Silver Sponsor)

Hollinger Metal Edge, Inc.

Preservation Technologies, L.P.

OCLC

8



9





1

1. Theresa J. Perkins and Becky Yoose (Miami University) discuss their poster "Mining Oral History for Enhanced Access" with attendees.



2

2. Thirty-eight graduate student posters illustrated research activities in archives as well as projects and activities of SAA Student Chapters.

3. Debra Kimok (State University of New York College at Plattsburgh), Stephen Thompson, and LaNesha DeBardelaben (Indiana University Bloomington) at the Accessibility Forum break-out session.



3

4. Seven former SAA presidents who served between 1985 and 2006 shared their insights on SAA and the profession at the "7 x 5 at 75: Presidential Perspectives" session. From left to right: Richard Pearce-Moses (Clayton State University), H. Thomas Hickerson (University of Calgary), William J. Maher (University of Illinois, Urbana-Champaign), Maygene Daniels (National Gallery of Art), Trudy Huskamp Peterson (Archival Consultant), John A. Fleckner (Smithsonian Institution, National Museum of American History), Shonnie Finnegan (Retired, University at Buffalo, State University of New York), and Brenda S. Banks (Banks Archives Consultants).

4



BEST BUYS!



Many Happy Returns: Advocacy and the Development of Archives

Edited by Larry Hackman

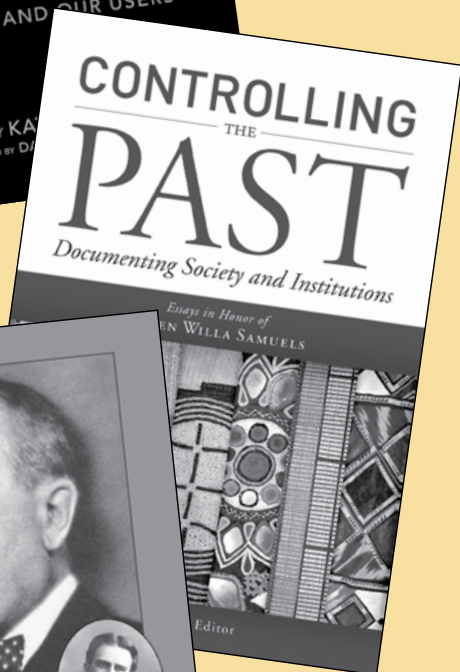
List \$56 / SAA Member \$39.95



A Different Kind of Web: New Connections Between Archives and Our Users

Edited by Kate Theimer

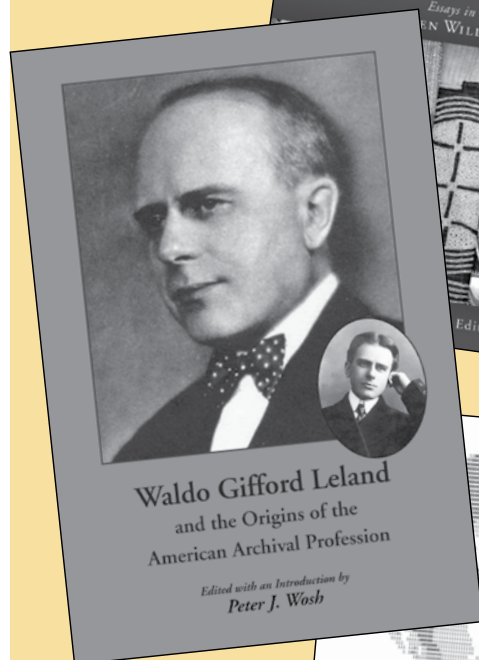
List \$69.95 / SAA Member \$49.95



Controlling the Past: Documenting Society and Institutions—Essays in Honor of Helen Willa Samuels

Terry Cook, Editor

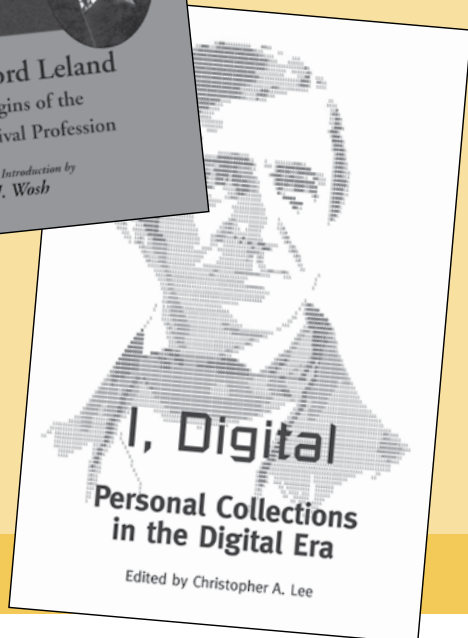
List \$56 / SAA Member \$39.95



Waldo Gifford Leland and the Origins of the American Archival Profession

Edited with an Introduction by Peter J. Wosh

List \$62.95 / SAA Member \$44.95



I, Digital: Personal Collections in the Digital Era

Edited by Christopher A. Lee

List \$69.95 / SAA Member \$49.95



SOCIETY OF
American
Archivists

Browse and buy titles at
www.archivists.org/catalog

Meet Eight New SAA Fellows



The class of 2011 SAA Fellows (back row, from left to right): Tanya Zanish-Belcher (Iowa State University), Timothy Murray (University of Delaware), Bradley Westbrook (University of California, San Diego), Deborah Wythe (Brooklyn Museum), Janice Ruth (Manuscript Division, Library of Congress), and George Bain (Retired, Ohio University Libraries). Front row, from left: Julia Marks Young (Mississippi Department of Archives and History) and Kaye Lanning Minchew (Troup County [Georgia] Historical Society and Archives).

Eight members were added to the distinguished list of 170 Fellows, the highest individual honor bestowed by SAA for outstanding contributions to the archives profession. Presented at the beginning of the annual SAA Awards Ceremony on August 26, 2011, at *ARCHIVES 360°* in Chicago, the honors opened an evening of celebration.

Retired archivist **GEORGE BAIN** spent his entire career in Ohio, working for 10 years in the Local Government Records Program for the Ohio Historical Society (State Archives) and for 20 years as head of the Robert E. and Jean R. Mahn Center for Archives and Special Collections at Ohio University Libraries, where he retired in 2007. At Ohio University he was lauded for his “holistic view of archives” and for “opening up the profession” to his students and younger colleagues. Bain’s interests and service are vast and varied. He served for eight years as editor of SAA’s *Performing Arts Roundtable* newsletter and for 28 years he has worked tirelessly with colleagues in SAA’s Reference, Access and Outreach

Section, coaxing, leading, encouraging—and living outreach. “Any archivist in Ohio will tell you that Archives Month is celebrated because of George Bain,” said one of his nominators. “Even after his so-called retirement, George took on the Preserving the American Historical Record (PAHR) bill as a cause—and successfully got Ohio congressmen as sponsors. For his entire career, George put others first.” Bain is a regular contributor to local, regional, and national archival periodicals. His analysis of state archival law, from his days as a government records archivist, is described by one colleague as a “milestone” document in telling the story of state archives in the United States.

KAYE LANNING MINCHEW, executive director, Troup County Historical Society and Archives, developed the institution into a model local government records repository and local history program. In 2008, SAA honored the Troup County Archives with its Council Exemplary Service Award, and by doing so also recognized Minchew’s work. Within the state of Georgia, she was

a founding member of the State Historical Records Advisory Board and served in many positions for the Society of Georgia Archivists, the Georgia Historical Society, and the Georgia Records Association. At the national level, she was “the driving force” in the founding of SAA’s Local Government Records Roundtable and assumed leadership positions in the Government Records Section. She also served on the Academy of Certified Archivists’ Board of Regents and on the National Association of Government Archives and Records Administrators’ board of directors. She co-chaired the Council of State Archivists’ national local government records project, “Closest to Home.” NAGARA chose Minchew to testify before a Congressional committee in 2010 in favor of NHPRC’s reauthorization. One of her nominators wrote, “One would not describe [Kaye] as an imposing physical presence. But the package you get—recognizable immediately upon working with her in any capacity—is a tenacious and passionate advocate on behalf of the historical record.”

TIMOTHY MURRAY, head of special collections, University of Delaware, is one of the preeminent voices speaking for special collections, and more particularly for literary manuscripts, in the nation. A member of SAA since 1983, Murray has attended more than 25 annual meetings. His strength rests in his ability to share his expertise and create interesting and arresting programs for the membership. He has served on SAA program committees and on the Publications Board, and has chaired the Manuscript Repositories Section and the Privacy and Confidentiality Roundtable. Most recently he served as co-chair of the ACRL/SAA Joint Statement on Access to Research Materials in Archives and Special Collections Libraries Task Force. Murray is a frequent author and lecturer on the issues of acquisition and collection development, access to collections, preservation, ethics, privacy, and the other legal questions relating to literary manuscripts. Another nominator commented that, "Tim's subject expertise ranges across all aspects of literary archives management and he has had a demonstrable impact on contemporary practice in this field."

JANICE RUTH, assistant chief of the Manuscript Division at the Library of Congress, has been leaving her mark on

the archives profession for 25 years. She is the first woman to hold her current position at the Library of Congress, a role in which she has improved the description of the holdings. Ruth is widely recognized for her role in the development of Encoded Archival Description (EAD). She participated in the formative meetings in Berkeley, California, and Ann Arbor, Michigan, in the 1990s to define the technical underpinnings of the standard; served as lead editor for written documentation and the Tag Library; and because of her superb writing skills and clarity of expression, was selected by the other developers to explain EAD structure and the tagging of finding aids in what are viewed as seminal pieces of professional writing. When she secured the adoption of EAD in the Library of Congress, she helped assure the future of online research. One of her nominators stated, "Janice was an absolutely critical piece of the process and EAD would not have achieved the success it did without her contributions." Ruth has been advancing the work of SAA for two decades. She has served on the Committee on Archival Information Exchange, as a member and co-chair of the Program Committee, and on the C.F.W. Coker Award Subcommittee of the Awards Committee.

BRADLEY WESTBROOK, digital archivist/metadata librarian at the University of California, San Diego, has more than 20 years of experience working with the breadth of cultural memory. His experience encompasses bibliographic materials and art collections, sound recordings, and photographs. In addition to his current position at UC, San Diego, he also serves as archives analyst for the ArchivesSpace planning project. For the past several years, Westbrook has worked as project manager on the Archivists' Toolkit. Among Westbrook's contributions to the profession are leading workshops on Archivists' Toolkit, Digital Preservation Management, and Digital Preservation Metadata, as well as 20 publications and numerous conference presentations. His service on SAA committees and to other archival groups further demonstrates his commitment to the profession. "I believe that Brad is a model digital archivist," said one of his nominators. "Even when working with traditional formats, Brad's knowledge of technology has allowed him to make significant contributions to the profession."

DEBORAH WYTHE, head of digital collections and services at Brooklyn Museum, began her career teaching

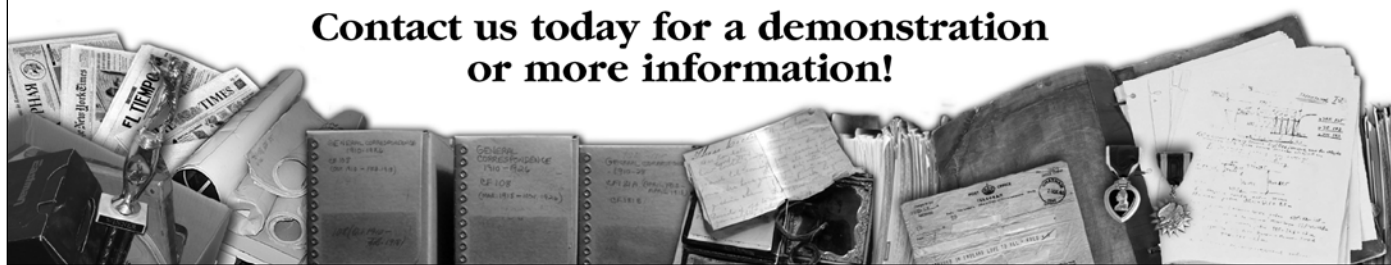
Continued on page 37 >>



Knowledge Center[®] for Archives

- Make your collections visible and provide for searching across and within collections
- Save time and staff resources by generating EAD finding aids, deeds of gift, MARC records, and more from your catalog records
- Get out from under your processing backlog by using software designed to help you manage your archives more efficiently

**Contact us today for a demonstration
or more information!**



Cuadra Associates | 800/366-1390 | sales@cuadra.com | www.cuadra.com/skca

Honoring Excellence in the Profession

More than two dozen individuals and organizations were honored for their accomplishments, innovations, and over-the-top efforts in the archives profession at SAA's 2011 Awards Ceremony on August 26 in Chicago. Award recipients were selected by their peers for their public awareness and advocacy efforts; writing and publishing excellence; academic achievements; and exceptional contributions to the field. A summary of recipients follows.

Advocacy/Public Awareness

J. Franklin Jameson Archival Advocacy Award

The television program **"Who Do You Think You Are?"** was honored for its realistic and supportive presentation of archival work. The show explored the wide range of archives and historic materials available worldwide as various celebrities sought answers to their questions about their family histories. The stories shown on NBC have inspired citizens around the country to visit or contact archives. The J. Franklin Jameson Award honors an individual institution or organization that promotes greater public awareness, appreciation, or support of archival activities.



Michael Doylen, University of Wisconsin-Milwaukee, accepted the Philip M. Hamer and Elizabeth Hamer Kegan Award on behalf of the March on Milwaukee Civil Rights History Project Team.

Philip M. Hamer and Elizabeth Hamer Kegan Award

The **March On Milwaukee Civil Rights History Project** team at the University of Wisconsin-Milwaukee Libraries was recognized for its promotion of the Archives Department's primary source collections relating to the African American civil rights movement in Milwaukee. The digital collection provides unprecedented access to materials such as personal

papers, organizational records, photographs, television news footage, and oral history interviews. The team has actively pursued public outreach and education about this material, including co-sponsorship of a symposium with the Milwaukee Public Library in September 2010. The Hamer-Kegan Award recognizes individuals or institutions that have increased public awareness of archival documents for education, instructional, or other public purposes.

Contributions to the Archives Profession

Council Exemplary Service Award



The *American Archivist* Editor Mary Jo Pugh (right) received the Council Exemplary Service Award from SAA President Helen Tibbo.

Mary Jo Pugh received the Council Exemplary Service Award, which honors special contributions to the archives profession and, especially, to SAA. Pugh was cited for her ambitious vision for the semi-annual journal, in which she embraced both its scholarly richness and its role in documenting the work of best professional practices. Pugh adhered to her vision of an enhanced and expanded professional journal throughout her six-year tenure, embracing such challenging goals as increasing the number of manuscript submissions, digitizing the entire backfile of 242 issues of the journal, and publishing the journal online. Among her many accomplishments she succeeded in getting *The American Archivist* published online. She oversaw the digitization of the entire backfile of 242 issues of the journal, leading the Editorial Board in developing a process, issuing RFPs, and recommending a vendor to make the entire body of scholarship available to members, subscribers, and the public. In Spring 2010, the first comprehensive survey of *The American Archivist* readership was conducted and published. Pugh's six-year tenure as editor ends on December 31, 2011.

Sister M. Claude Lane, O.P., Memorial Award

Malachy R. McCarthy was honored with the Sister M. Claude Lane, O.P., Memorial Award, which is given in conjunction with the Society of Southwest Archivists to honor an individual who has made a significant contribution to the field of religious archives.



Malachy R. McCarthy was honored with the Sister M. Claude Lane, O.P., Memorial Award.

led him to develop many workshops, including the popular "Introductory Archives Workshop for Religious Communities" in 2007 with Ellen Pierce, archives director from the Maryknoll Mission Archives.

Spotlight Award

Teresa Kiser, director of the Public Library of Anniston and Calhoun County, Alabama, was honored for her continued dedication to finding ways to improve libraries in the state. A strong supporter of the Alabama Virtual Library, she applied in 2002 for a Library Services and Technology Act grant to purchase large-format scanners to begin a project of digitizing, organizing, and properly storing the Russell Brothers glass plate negative collection that documents Anniston's growing years. Kiser's foresight and perseverance in digitizing the negatives has brought recognition to the collection. The Public Broadcasting Service requested use for various segments, authors have used the images in books including

McCarthy has worked for more than 30 years in religious institutions, including 26 years as the Archivist at Saint Anselm Abby and College in Manchester, New Hampshire, and seven years as the Province Archivist at Claretian Missionaries Archives in Chicago. He initiated a collaborative effort among 21 archivists in the greater Chicago area that developed into the Chicago Area Religious Archivists (CARA). McCarthy's passion for archival education

two on the history of Anniston, and local businesses provide a visual history of Anniston through exhibited reprints. Established in 2005, the Spotlight Award recognizes the contributions of individuals who work for the good of the profession and of archival collections, and whose work would not typically receive public recognition.

Writing/Publishing

C.F.W. Coker Award

The **John F. Kennedy Presidential Library and Museum** received the C.F.W. Coker Award, which recognizes finding aids, finding aid systems, or projects that involve innovative development in archival description, or descriptive tools that enable archivists to produce more effective finding aids. The John F. Kennedy Presidential Digital Archive and the "Access to a Legacy" project are models for archival repositories interested in large-scale digitization and description projects. The redesigned website includes a user-friendly single search interface that provides access to both digitized and undigitized holdings with advanced search functionality. The project relies on standard descriptive practices, but uses a traditionally corporate digital asset management tool as its all-purpose archival management system.



On behalf of the John F. Kennedy Presidential Library and Museum, Erica Boudreau accepted the C.F.W. Coker Award.

BOSTON • SOUTH HADLEY • MASSACHUSETTS

SIMMONS

GRADUATE SCHOOL OF LIBRARY AND INFORMATION SCIENCE

Simmons GSLIS is a Top Ten program known for quality education, award-winning faculty, high touch student experience, and opportunities for experiential learning in a locale rich with possibility.

- Master of Science: Library and Information Science, Archives Management, School Library Teacher Concentrations
- Ph.D.: Library and Information Science, Managerial Leadership in the Information Professions (MLIP) Concentrations
- Post-Master's Certificates and Licensure Programs in Archives Management and School Libraries
- Continuing Education Online Workshops

www.simmons.edu/ao • 617.521.2868 • gslisadm@simmons.edu



Laura A. Millar was honored for her book *Archives: Principles and Practices*.

Waldo Gifford Leland Award

Laura A. Millar was awarded the Waldo Gifford Leland Award, which honors writing of superior excellence and usefulness in the fields of archival history, theory, and practice, for her book *Archives: Principles and Practices*. The volume draws on a comprehensive review of the English language professional literature and the author's wide-

-ranging career to create, in the words of one nominator, "a truly international text for a globalizing archival profession." Millar's arguments are reinforced by examples from actual practice and sample policy statements.

Preservation Publication Award

Ross Harvey received the Preservation Publication Award, which recognizes an outstanding published work related to archives preservation, for his book *Digital Curation: A How-To-Do-It Manual*. He delivers a detailed and practical guide to the Digital Curation Centre's lifecycle model. The manual pulls together an exposition of the concepts and activities involved in digital curation, with comprehensive lists of references and links to online tools.



Ross Harvey, Simmons College, received the Preservation Publication Award.

Special Commendation: Digital Forensics and Born-Digital Content in Cultural Heritage Collections, by **Matthew G. Kirschenbaum**, **Richard Ovenden**, **Gabriela Redwine**, with research assistance from **Rachel Donohue**, received a special commendation. *Digital Forensics* (Council on Library and Information Resources, 2010) introduces archivists to a set of tools for the preservation of digital resources. The book serves as an introduction to techniques that allow recovery of unchanged digital materials that were originally developed in the disciplines of law enforcement, computer security, and national defense.



Paul Conway, University of Michigan, was honored with the Fellows' Ernst Posner Award.

Fellows' Ernst Posner Award

Paul Conway was honored for his article, "Modes of Seeing: Digitized Photographic Archives and the Experienced User," *The American Archivist* 73:2. Conway examines the transformative nature of digitization and posits a new theory for understanding how highly skilled researchers

derive meaning and value from digitized photograph collections. He brings a variety of disciplinary perspectives to bear to set the research context. The archival values derived from a digitized photograph collection are convincing and the explanation of the interview transcripts concise and apt. The Fellows' Ernst Posner Award recognizes an outstanding essay dealing with some facet of archival administration, history, theory, and/or methodology that was published during the preceding year in the journal.

Theodore Calvin Pease Award

Lora J. Davis, a student in the School of Information Studies at the University of Wisconsin-Milwaukee, was honored for her paper "Providing Virtual Services to All: A Mixed-Method Analysis of the Web Site Accessibility of Philadelphia Area Consortium of Special Collections Libraries (PACSCL) Member Repositories." Her paper explores the ability of the websites of repositories in the PACSCL to meet the needs of archives users with disabilities. She uses both automated accessibility checkers and content analysis to assess the accessibility of these repository websites. From choice of topic to methodology, and presentation, the paper demonstrates a high level of scholarship, creativity, and originality.



Lora J. Davis, a student in the School of Information Studies at the University of Wisconsin-Milwaukee, received the Theodore Calvin Pease Award.

Scholarships

Mosaic Scholarship



Mosaic Scholarship chair Petrina Jackson stood with recipients Helen Kim (left) of University of Texas at Austin and Rose Chou (right) of San Jose State University.

Rose Chou and **Helen Kim** were awarded Mosaic Scholarships, which offer financial support to minority students who manifest a commitment both to the archives profession and to advancing diversity concerns within it.

Chou is a master of library and information science student, specializing in archives, at San Jose State University. Her goal is

to work in an archives of color and use emerging technologies to expand the visibility and accessibility of archival materials and the many voices contained in them. As vice president of AHANA Leadership Council, the undergraduate student government for students of color at Boston College, she fought for the administration to implement a hate crime protocol, to diversify the core curriculum to include non-Western history perspectives, and to include sexual orientation in the university's statement on non-discrimination.

Kim is working toward a master of science in information studies with a focus on archival science at the University of Texas at Austin. She volunteered at Central Texas' Lower Colorado River Authority and the Austin History Center, where she conducted processing projects, including the records of the Korean Association of Greater Austin. She was also a State Preservation Board intern at the Bob Bullock Texas State History Museum, where she worked on the library's outreach and education program. One of her nominators cites that the quality time Kim dedicates to both her studies and the archival calling is so strong that her energy and enthusiasm inspire other archivists.



Eric Willey, a graduate student at the University of Wisconsin, received the F. Gerald Ham Scholarship.

F. Gerald Ham Scholarship

Eric Willey, a graduate student at the University of Wisconsin-Madison School of Library and Information Studies, was honored with the F. Gerald Ham Scholarship, which offers financial support to one or more second-year students in a graduate archival education program. Willey has worked or completed internships at the McCormick/International-Harvester

Archives at the Wisconsin Historical Society, the Illinois State Archives, and the Western Illinois University Archives. He is noted for the outstanding quality of his writing, analytical skills, and thoughtfulness displayed in the paper "Appraisal in Community Archives Collections: A Case Study of University of Wisconsin-Milwaukee Appraisal Methods and Decisions for LGBT Collections."

Josephine Forman Scholarship

Nidya G. Gonzalez was honored with the inaugural Josephine Forman Scholarship, a \$10,000 award sponsored by the General Commission on Archives and History of The United Methodist Church that provides financial support to minority students pursuing graduate education in archival science, encourages students



Nidya G. Gonzalez, University of Pittsburgh, was the first recipient of the Josephine Forman Scholarship.

to pursue a career as an archivist, and promotes the diversification of the American archives profession. Gonzalez is enrolled in the MLIS program with a specialization in archives, preservation, and records management at the University of Pittsburgh. Previously she had interned at the University of the Pacific in the library/archives at the Haggin Museum in Stockton, California. Her senior paper at the University of the Pacific, "Off to Work They Go: An Analysis of Mexican Immigrant Women Laborers in Canneries," received praise from one of her nominators, who noted that "this original research project included both archived oral histories from the 1980s and oral histories that Gonzalez herself completed with research subjects."

Travel Awards

Oliver Wendell Holmes Travel Award

Patrick Ansah and **Umi Asma' Mokhtar** were honored with the 2011 Oliver Wendell Holmes Travel Award, which enables overseas archivists who are already in the United States or Canada for training to build on their experience by traveling to SAA's annual meeting. Ansah is a second-year student in the Master of Archival Studies program at the University of British Columbia. He earned a bachelor's degree in publishing studies from Kwame Nkrumah University of Science and Technology in Kumasi, Ghana, and certificates in publishing and global health. He serves as a graduate research assistant for InterPARES 3 (International Research on Permanent Authentic Records in Electronic Systems) and has worked and volunteered for the Anglican Church Archives in Vancouver.



Umi Asma' Mokhtar (above), a visiting student at the University of British Columbia, and Patrick Ansah (below), a student at the University of British Columbia, received the Oliver Wendell Holmes Travel Award.



Mokhtar is a doctoral student in the Department of Information Science, Faculty of Technology and Information Science, Universiti Kebangsaan Malaysia, who is a visiting student at the University of British Columbia. Her student research focuses on the preservation of electronic records of the Malaysian Syariah Court. Mokhtar received a bachelor's degree from MARA University of Technology and a master's degree from the Universiti Kebangsaan Malaysia. She is the author of several articles and conference papers on records management in Malaysia and electronic legal records.

Harold T. Pinkett Minority Student Award

Kelly E. Lau and **Melvin J. Collier** were honored with the Harold T. Pinkett Award, which acknowledges minority undergraduate and graduate students who, through scholastic and personal achievement, manifest an interest in becoming professional archivists and active members of SAA.

Lau is a Masters of Archival Studies and Master of Library and Information Studies student at the School of Library, Archival and Information Studies at the University of British Columbia. She is affiliated with many professional organizations, including the Chinese American Libraries Association, the UBC Chapter of the Association of Canadian Archivists, and the Asian/Pacific American Librarians Association. She is also the recipient of an Association of Research Libraries Fellowship.

Collier is a library assistant in the Archives Research Center of the Robert W. Woodruff Library-Atlanta University Center. As a



Harold T. Pinkett Minority Student Award recipients Melvin J. Collier (above) and Kelly E. Lau (below).



graduate assistant, he processed the Dr. Martin Luther King Jr. Collection and worked with the HBCU Alliance Project. He holds a bachelor's degree from Mississippi State University and a master's degree from Clark Atlanta University. An avid genealogist, Collier is the author of *Mississippi to Africa: A Journey of Discovery*, which details his search to document his family's genealogy and provides best practices for African American genealogical research. He expects to graduate in 2012 with a master's of Archival Studies from Clayton State University.

Donald Peterson Student Scholarship Award

Brittany Turner is the recipient of the Donald Peterson Student Scholarship, which recognizes a graduate student or recent graduate for exceptional leadership and the desire to become actively involved in the archives profession. Turner is pursuing her master's in Library and Information Science through the University of Alabama.

Commending her work on archival security for the New York State Archives, one nominator stated that she has identified and reached out to colleagues around the country to assist her with the project and, as a result, involved the State Archives in the OCLC's Missing Materials webinar and the San Jose Virtual Archives Conference on Public Records/Public Trust. ■



Donald Peterson Student Scholarship recipient Brittany Turner.

It's about time. Your time. Your researchers' time.

Aeon:
Managing Special Collections



"If Atlas can make Aeon work for us (and they have), it will work for any institution that wants to maintain better control of its special collections and improve service to researchers."

Time for software that works for you and your users.

Contact us at www.atlas-sys.com
to schedule an online demo.

Promoting Library Excellence Through Efficiency



**ATLAS
SYSTEMS**

Council Creates Annual Meeting Task Force, Approves Two New Awards

At its August 22, 2011, meeting held in conjunction with *ARCHIVES 360°*, the SAA Council created an Annual Meeting Task Force charged to, "...analyz[e] current practices related to the SAA Annual Meeting as well as possible future approaches, and deliver to the Council a report with recommendations as to which current practices should be changed and what new practices should be implemented."

The task force will "consider how issues of social responsibility should be addressed; how meeting sites, including hotels, are selected; the current meeting model and meeting structure; increasing diversity in meeting sites; how to limit cost of meeting attendance for participants; how to best make meeting content available to those who cannot attend; and the extent of SAA's dependence on the annual meeting for revenue. . . ."

The task force will comprise nine members, along with four subgroups assigned to examine issues of social responsibility, meeting model, meeting content, and online accessibility of meeting content. A call for volunteers for the task force and subgroups was issued on behalf of SAA Vice President Jackie Dooley via the SAA website and *In the Loop* in August and September.

In other actions, the Council:

- Approved a Diversity Committee recommendation to establish a new **Diversity Award**, to be given for the first time in 2012. According to the award description, "The purpose of the Diversity Award is to honor an individual, group, or institution for outstanding contribution in advancing diversity within the archives profession, SAA, or the archival record. Nominees will have demonstrated significant achievement in the form of activism, education, outreach, publication, service, or other initiatives in the archives field. The award is given based on the long-term impact on improving and promoting diversity as defined in the SAA Statement on Diversity." To encourage SAA member participation, preference may be given to SAA individual and/or institutional members. All nominations must be submitted by February 28. See
- the SAA website (www2.archivists.org/recognition) for details.
- Approved a recommendation by then-Vice President Gregor Trinkaus-Randall to create a new **Emerging Leader Award**, to be given for the first time in 2012. The award recognizes, "Work of merit that has made a substantive contribution to an area of the archives profession beyond the nominee's local institution and holds promise for future contributions; demonstrated leadership through collaborative work or exemplary service to local, regional, and/or national archival and cultural associations; ... and involvement in successful outreach and advocacy efforts on behalf of the nominee's institution and the archives profession." The award is presented to an archivist who has between two and ten years of experience. All nominations must be submitted by February 28. See the SAA website (www2.archivists.org/recognition) for details.
- Established a **Glossary Working Group** to maintain and update *A Glossary of Archival and Records Terminology* on a permanent basis. The Working Group will comprise experts and will include representation from the Publications Board and the Standards Committee.
- Approved a request from SAA's Intellectual Property Working Group (IPWG) that SAA apply for **observer status with the World Intellectual Property Organization**. Securing of observer status at the November 2011 Standing Committee on Copyright and Related Rights (SCCR) meeting would allow SAA to participate in discussions about a proposed international treaty on exemptions to copyright for archives and libraries.
- Approved a recommendation by the Standards Committee and IPWG that **"Well-intentioned Practice for Putting Digitized Collections of Unpublished Materials Online,"** a standard developed by OCLC Research, be endorsed, provided that it is accompanied on the SAA Standards Portal by a preface prepared by IPWG. According to the Committee: "The standard helps

to articulate an approach to placing unpublished materials online for public access that can shift analysis away from an overwhelmingly item-level analysis to a more aggregate-level analysis." To view the new SAA Standards Portal, which debuted in late August: www2.archivists.org/standards.

All materials presented at the August 22 and 27, 2011, Council meetings are available via the meeting agendas at: www.archivists.org/governance/agendas/index.asp. Minutes of the two meetings will be posted on the SAA website no later than 60 days after the meetings.

The SAA Council will meet again January 25–27, 2012, and May 16–18, 2012, in Chicago. The deadline for proposal of agenda items for all Council meetings is four weeks prior to the start of the meeting. ■

Voting Method Changes Approved at Annual Business Meeting

A resounding majority of members attending the Annual Business Meeting at the Hyatt Regency Chicago on August 27 voted to adopt Council-proposed changes in the SAA Constitution and Bylaws that will move votes on dues changes and Constitution and Bylaws amendments to electronic referenda of all voting members.

Effective at the close of the meeting, proposed dues changes must be approved by a majority of members voting in an online referendum and proposed amendments to the Constitution and Bylaws must be approved by a two-thirds vote of those members voting in an online referendum.

A proposed change in eligibility of institutional members' primary contacts to hold national office was tabled.

To read the proposed amendments, see: www2.archivists.org/news/2011/2011-annual-business-meeting-members-adopt-changes-in-voting-methods.

Archival Haiku

SAA members exhibited their poetic skill by putting their thoughts into haiku—a Japanese poetry form using five syllables, seven syllables, five syllables. More than 125 haiku written by archivists about the profession are captured in a clever collection. Check out their poetic talents at www2.archivists.org/news/2011/archival-haiku-2011.

Winners

Seven cubic feet
Enticing, what mysteries!
Wooden cart awaits . . .
by Kate Mollan

Marg'ret, don't be cross:
archives now proliferate
like lakeside bunnies
by Ann Heinrichs

Hey, handsome stranger
Saw your pic in the archives
Too bad you're dead now
by Rebecca Goldman

Honorable Mentions

In constellations
of ink, nitrate, and now bits;
our shared narratives.
by Steven Bingo

The past lives in space
Boxes cannot hold its soul,
But light glints in bytes
by Judith Adkins

First there was chaos
Then the manila folder.
Now I can find stuff!
by Debi Griffith

History Happens
What is old is new again
Archives make it so
by Waverly Lowell

Chart SAA's History on Timeline

Learn about significant people, places, and things in SAA's history via the online timeline. Since the founding SAA in 1936, many people, ideas, and events have contributed to its growth and vitality. To see how far the Society has come, visit www2.archivists.org/history/timeline.

Three New Awards Added to 2012 Competition

Archival Innovators Award

This award recognizes individual archivists, groups of archivists, repositories, and organizations that demonstrate, through a combination of as many as possible of the criteria below, the greatest overall current impact on the profession or their communities.

- Creativity or innovation in approaching professional challenges.
- Demonstrated ability to think outside professional or institutional norms.
- Ability to translate creativity, innovation, and new thinking into working solutions.
- Development of an archives program or outreach activity that has an extraordinary impact on a community.
- Commitment to the advancement of professional knowledge through traditional or emerging information-sharing media.

Prize: A certificate and free registration to the SAA Annual Meeting.

Diversity Award

The Diversity Award honors an individual, group, or institution for outstanding contribution in advancing diversity within the archives profession, SAA, or the archival record. Nominees demonstrate significant achievement in the form of activism, education, outreach, publication, service, or other initiatives in the archives field. Prize: A certificate and complimentary Annual Meeting registrations (one individual or one representative of the group or institution) for the meeting at which the award is given.

Emerging Leader Award

This award celebrates early career archivists who have completed archival work of broad merit, demonstrated significant promise of leadership, and/or performed commendable service to the archives profession. Nominees have completed more than two years and less than 10 years of professional archives experience. Prize: A certificate.

For details on all awards, visit www.archivists.org/recognition.

American Archivist Celebrates SAA Milestone

Production on the Fall/Winter 2012 *American Archivist* is underway. The issue caps off SAA's 75th Anniversary year by celebrating the profession's history in a special section. Articles include "The Society of American Archivists at Seventy-Five: Contexts of Continuity and Crisis, A Personal Reflection," "ARMA v. SAA: The History and Heart of Professional Friction," "National Archives and International Conflicts: The Society of American Archivists and War," and "Open Access Publishing and the Transformation of *American Archivist* Online." There are nine other articles plus book reviews. Look for the issue online and in print this November.



Book-a-Month

Your copy of the pocket-sized 2011–2012 SAA publications calendar was co-mailed with this issue of *Archival Outlook*. It offers 12 months of bestsellers and new-and-upcoming titles. Sneak a peek at the featured books above.

American Archivist Reviews Portal Launched!

When Amy Cooper Cary and Danna Bell-Russel were appointed reviews and associate reviews editors of *The American Archivist*, one of their goals was to provide a place where members could access reviews online. Here, time-sensitive materials could be reviewed and links to materials could benefit the membership. This goal has become reality with the August launch of *The American Archivist* Reviews Portal. The online supplement to *The American Archivist* reviews section hosts material that complements the print journal. Check it out at www.archivists.org/american-archivist-reviews.

Revised Online Directory of Archival Education: Check It Out!

Amber Cushing, SAA Education Committee

If you ask a prospective archival student where to find information about archival education, he or she may be unsure. In May 2011, SAA unveiled the new Online Directory of Archival Education. The revised site offers students a source to discover and compare information about archival education programs.

The SAA Education Committee, as well archival educators and an archival student, sought input from users over the past few years to update the online directory. Archival educators advocated that every program be listed at a free, basic level with the option to have an extended listing for a fee. Students desired the ability to compare programs based on issues such as number of faculty, the nature of programs available, and availability of internships. The Education Committee and Subcommittee wanted to provide students access to information that assists in their decision making and pursuit of education.

The ideas and questions posed are all addressed in the revised directory. Education programs that opted to place an extended listing can include information such as program philosophy, facilities, and research opportunities, as well as provide course information that maps back to the newly revised 2011 SAA Guidelines for a Graduate Program in Archival Studies (GPAS). Each program listed in the directory has the ability to update its information on a regular basis. Students can now begin their search for the archival education program that best meets their needs, at one web location, with just a few clicks. Check out the redesign at www.archivists.org/dae.

**ARE YOU
CHALLENGED**
by the born-digital
records in your
institution's
collections?
You're not alone . . .



**Now you can
master the
challenge
of digital
records—
with DAS!**

SAA is committed to providing education and training to ensure that archivists adopt appropriate practices for appraising, capturing, preserving, and providing access to electronic records. That's why we've developed the Digital Archives Specialist (DAS) Curriculum and Certificate Program, designed to provide you with the information and tools you need to manage the demands of born-digital records.

The DAS Curriculum, developed by experts in the field of digital archives, is structured in tiers of study that guide you to choose courses based on your specific knowledge, training, and needs. You can choose individual courses—or you can take your learning to the next level by earning a Digital Archives Specialist Certificate from SAA after completing required coursework and passing both course and comprehensive examinations.

Learn more at www2.archivists.org/prof-education/das.

Call for Volunteers to Serve on SAA Appointed Groups

Jackie Dooley, SAA Vice President/President-Elect

SAA is a fantastic society for one reason: You, the members, give generously of your time, talent, and expertise to support our organization's mission of providing thoughtful and engaged leadership to the archives profession to address a diverse array of archival issues and concerns.

Being eligible to serve on a committee or task force is one of the key benefits of your membership because it enables you to help guide the future of both SAA and our profession. You'll work with colleagues who share your interests from across the spectrum of members. You'll gain invaluable experience by working collegially with your peers. You'll learn about both current

professional topics and the ways in which SAA moves forward to accomplish its goals. You'll expand the scope of your personal network, which will pay off over time in ways you can't imagine. And if you're lucky—as I have been—you may even develop friendships that last a lifetime. All of this is to say that you'll benefit personally as much as the Society and its members will from your contributions.

My chief responsibility as SAA's vice president/president-elect is to make appointments that will be in effect during my year as president (August 2012–August 2013). Generally this means filling about one-third of appointed positions, as most

volunteers serve a three-year term. It's a big task! I'm therefore delighted that Scott Schwartz (University of Illinois, Urbana-Champaign) is serving as the chair of my Appointments Committee, ably assisted by George Bain (retired), Su Kim Chung (University of Nevada, Las Vegas), Gerri Schaad (National Cowboy and Western Heritage Museum), and Cheryl Stadel-Bevans (NARA), with Karen Jefferson (the 2011–2012 chair, Atlanta University Center) as *ex officio*.

How does the appointments process work? The committee solicits volunteers from the membership-at-large via a Web form (see URL below) and also takes nominations

Appointments Available in 2012–2013

The following groups will have vacancies (number of vacancies indicated in parentheses) beginning in August 2012. For descriptions of the groups, see www.archivists.org/leaders/. To volunteer to serve, visit www.archivists.org/membership/volunteer.

Application deadline: January 13, 2012

SAA/ALA/AAM Joint Committee on Archives, Libraries, and Museums (aka CALM) (1)

American Archivist Editorial Board (4)

Awards Committee (Co-Chair) (1)

Archival Innovators Award Subcommittee (3)

C.F.W. Coker Award Subcommittee (1)

Distinguished Service Award Subcommittee (1)

Diversity Award Subcommittee (3)

Emerging Leader Award Subcommittee (3)

Hamer-Kegan Award Subcommittee (1)

Oliver Wendell Holmes Travel Award Subcommittee (1)

J. Franklin Jameson Advocacy Award Subcommittee (1)

Sister M. Claude Lane, OP, Memorial Award Subcommittee (1)

Waldo Gifford Leland Award Subcommittee (1)

Theodore Calvin Pease Award Subcommittee (1)

Donald Peterson Student Scholarship Award Subcommittee (1)

Harold T. Pinkett Minority Student Award Subcommittee (1)

Fellows' Ernst Posner Award Subcommittee (1, must be an SAA Fellow)

Preservation Publication Award Subcommittee (1)

Spotlight Award Subcommittee (1)

Josephine Forman Minority Scholarship Subcommittee (1)

F. Gerald Ham and Elsie Ham Scholarship Subcommittee (1, must be an SAA Fellow)

Mosaic Scholarship Subcommittee (1)

Committee on Education (2)

Digital Archives Specialist (DAS) Subcommittee (1)

Committee on Ethics and Professional Conduct (2)

Diversity Committee (4, including 1 designated representative of Native American Archives Roundtable and 1 designated representative of Women's Archives Roundtable/Women's Collections Roundtable)

Fellows Steering Committee (3, must be SAA Fellows)

Finance Committee (1)

Host Committee / New Orleans 2013 (10-12)

Membership Committee (2)

Program Committee / New Orleans 2013 (10)

Publications Board (4)

Standards Committee (2)

SAA Foundation National Disaster Recovery Fund for Archives Grant Review Committee (2)

TO VOLUNTEER:

Submit the application at www.archivists.org/membership/volunteer
by January 13, 2012

from the current leaders of these groups. As always, we'll follow SAA's long-standing policy of making appointments that reflect the diversity of our membership in all appropriate ways, including years in the profession, race and ethnicity, gender, geographic region, and type of archival repository.

Given our large and enthusiastic membership, it's unlikely that I'll be able to appoint all who volunteer. Therefore, to ensure that as many of you as possible can gain the experience of appointed service, we will adhere to two criteria: an individual may be elected or appointed to only one position in the Society at a time, and no one is reappointed to a second term unless a critical need exists to continue an individual's particular specialized contribution beyond the original appointment period.

If you have questions about the appointments process, please contact Scott or me at appointments@archivists.org. We look forward to seeing your application. ■

OUTSTANDING!

Do you know of an individual or organization that has made an outstanding contribution to the archives profession? Or promoted greater public awareness of archives? Have you published a groundbreaking book, written an outstanding article, or developed an innovative finding aid? Do you need financial assistance to attend graduate school or a professional conference?

SAA offers a variety of opportunities for professional recognition through the naming of Fellows, an awards competition, and scholarships. Visit www2.archivists.org/recognition and nominate a deserving colleague—or yourself!



SAA Trading Cards Are "Tops"!

75 cards feature prominent people (deceased), places, events, organizations, and ideas that have played a role in SAA's history.

(Plus 5 bonus cards promote current activities.)

Don't miss this opportunity to bone up on SAA history. You may be familiar with Margaret Cross Norton, Theodore Calvin Pease, and Ernst Posner . . . Now's your chance to also get to know Lucille Kane, R.D.W. Connor, and Dwight Hillis Wilson. Sure you've heard of EAD, but what do you know about SPINDEX? Or the origin of the pronunciation of the word "archivist"? Or which U.S. president was an honorary member of SAA???

Trading Cards are randomly pre-packaged in packs of 20.

SAA Members: \$6 per pack includes shipping.

(List is \$10 per pack and includes shipping.)

Two-pack minimum purchase.

Take advantage of "\$25 Special": Four packs of Trading Cards in a 75th Anniversary Collectible Tin. Ideal for gift giving!

To purchase or for a complete list of cards visit www.archivists.org/bookstore.



SAA LOGO

Archivists make it last longer!



Putting a name to a face is often helpful, and now SAA members can do just that. This department spotlights one member at a time with the goal of helping all members get to know each other.

Nancy Dupre Barnes

As a high schooler, Nancy Dupre Barnes worked part time as a library clerk at the circulation desk. She believes that the seed was planted there to become an archivist. With a background in social sciences and a doctoral degree in research methods, she brings a multi-disciplinary background to archives work. Barnes works as a self-employed consultant and researcher in archives/records and information management in Kansas. She is also in her fourth year of service to ARMA International's Standards Development Program, where she is the association's standards consultant. Read about her work in the profession and more.

SAA: Describe an interesting project on which you have worked?

NDB: I recently worked on a primary research project for ARMA International. In 2009, it was decided that a salary survey of records and information management professionals was long overdue—the previous effort had been undertaken in the late '90s. I developed the proposal, assisted in the selection of a vendor, and designed the survey in collaboration with

that vendor. With more than 2,000 respondents, the effort produced results pertaining not only to salary and benefits, but to other human resources-related areas, such as individuals' training needs, job tenure, and job satisfaction. I compiled the aggregated research data and authored a book, currently sold by ARMA International, titled "2010 Records and Information Management Salary and Compensation Report." Such data gathering affords a type of "audit" of the profession. Without this type of structured research effort, fact gathering can be serendipitous, haphazard or, quite often, anecdotal.

SAA: Why did you get involved in SAA, and what is one thing you look forward to experiencing with your membership?

NDB: I got involved in SAA because I believe that the archives/records management profession truly benefits when it embraces individuals with an inclusive perspective. For that reason, I am also a member of ARMA International and I maintain certification with the Institute of Certified Records Managers, as well as the Academy of Certified Archivists.

The American Archivist is so important to the ongoing development of the profession. As a member, I look forward to each issue and read it with great interest. There are few peer-reviewed venues within which to share archives-related research findings, so the publication plays a vital and unique role. More primary research is needed in archives/records management. I teach a course in research methods for the master's program in Archives and Records Administration at San Jose State University. In that course, I encourage students to explore scholarly sources such as *The American Archivist*.



The American Archivist is so important to the ongoing development of the profession. As a member, I look forward to each issue and read it with great interest.

SAA: Do you have a hobby when not working?

NDB: I am an animal lover and an avid gardener. I also studied music for many years while growing up in Massachusetts, and I still find time at the piano to be quite relaxing. Now that my children are grown, I have a greater appreciation of the benefits of a less hectic daily schedule. I started to play golf in my late 40s. While I really enjoy it, I have, admittedly, found my experiences on the golf course to be truly humbling on more than one occasion. ■



FACT:

The Society of American Archivists held its second Annual Meeting in Springfield, Illinois, October 24-26, 1938. The Abraham Lincoln Hotel hosted the event, where the single room rate was \$2.50.



Brad Bauer was appointed chief archivist at the United States Holocaust Memorial Museum in Washington, D.C. Prior to this appointment, he worked for eight years as the associate archivist for Collection Development and Western European Curator at the Hoover Institution Library and Archives at Stanford University.



Raimund E. Goerler, professor and university archivist at the Ohio State University and assistant director for Special Collections and Archives of the OSU Libraries, authored *The Ohio State University: An Illustrated History* (Ohio State University Press, 2011).



Randy Gue, project archivist of the Robert W. Woodruff papers, was named to two positions in the Manuscript, Archives, and Rare Book Library: curator of modern political and historical collections and instruction specialist for primary source materials. He will acquire materials that document modern American and Southern history and modern American politics, as well as coordinate an expanding instruction program.



Sara Harrington joined Ohio University Libraries as the head of arts and archives where she will provide leadership and direction for the Mahn Center for Archives and Special Collections, the Harris Fine Arts Library, and the Music/Dance Library.



Sue Hodson, curator of Literary Manuscripts at the Huntington Library, was named Woman of the Year by the Jack London Foundation in recognition of her long service assisting scholars with their research on Jack London, and in recognition of her own lecturing and writing on the author.



Erin Lawrimore was appointed university archivist at the University of North Carolina at Greensboro. She previously held the position of associate head and curator at the North Carolina State University Special Collections Research Center.



Margery Sly was appointed to the newly created position of director of special collections at Temple University Libraries, Philadelphia, where she now leads the merger of the collections and staff within Temple's Urban Archives and Special Collections units.



WITHOUT ARCHIVING, OUR SPACE PROGRAM NEVER EXISTED.

When NASA entrusted us with their video preservation, we knew it had to be done right the first time. We bring this same care and experience to every client...whether we're preserving the space program or the local football game. With more than 30 years experience and unsurpassed expertise, we are a natural fit to help archives, corporations, museums, universities, and broadcasters preserve and provide access to their moving image/audio content. If it's not done right, it's kind of like it never existed...and nobody can afford that.

800.978.3445
scenesavers.com
film | video | audio


SCENE SAVERS
a division of The PPS Group
Making History Modern

The Power of Collaboration

continued from page 3

Maryellen Tinsley, Louis Round Wilson Special Collections Library, University of North Carolina at Chapel Hill

From January 10 to February 10, 2011, UNC received eight essays from students, researchers, and professionals. Promotion such as fliers throughout campus libraries, contacting campus media, and designing a webpage on the Wilson Library spread the word of the campaign.

SAA: What social media did you use in the effort?

MT: We set up a Facebook page and posted on preexisting library blogs about the event. The Facebook page was a bit difficult to gain interest in because of the changes Facebook was making at that time from group profiles to “like” pages. We took advantage of the UNC Libraries News and Events blog that links to the library’s home page.

SAA: What about Katy Simpson Smith’s winning essay captured your attention?

MT: Katy’s essay, along with a few other wonderful entries that we received, portrayed the humanistic aspects of researching the past. Katy’s story was unique in that her research question not only brought her entire family together in an excited frenzy of guessing games, but the historical document they were decoding was so real and personal, too. Katy was able to use archival research to connect lives of the past with the present and her ultimate discovery was a reunited family.

Elizabeth Chase, Manuscript, Archives, and Rare Book Library (MARBL), Emory University

After launching the contest in late December 2011, Emory used SAA’s *I Found It!* kit and adapted the fliers, entry form, and language to craft its own forms and web page for the contest. A banner on both MARBL’s website and the overall Emory Libraries homepage drew visitors. A “call out chip,” a smaller, static linked image on the homepage, also promoted the contest. Other outreach efforts included Facebook, Twitter, adapting the poster provided in SAA’s media kit, and a QR code.

SAA: What is the impact of *I Found It In the Archives*?

EC: The program allows MARBL users to share with a broad audience what most excites and inspires them about archival research. *I Found It in the Archives!* allows users a less formal means of talking about their research, and allows MARBL to publicize the deep, significant research taking place here.

SAA: What is inspiring about Velma’s winning essay?

EC: Velma Fann’s essay focused on a collection that documents the history of Atlanta and the civil rights movement. She discusses the integration of an Atlanta neighborhood in which she now lives, and the personal connection that she felt to a woman from an earlier generation whom she did not know. Her essay focused on the legacy of activists during the Civil Rights movement. By sharing her personal connection to the collection, Velma’s essay encouraged readers to see the significance of the often ephemeral materials that we preserve and make accessible.

Courtney Chartier, Robert W. Woodruff Library, Atlanta University Center

Chartier says their contest was short, but successful. It ran from January to February 2011 and yielded two videos and several essays. The library used LibGuide software; videos were loaded to one page of the guide and the essays to another. A panel of judges from each department in the library (except for the archives, of course!) lined up to vote.

SAA: How did you promote participation in the campaign?

CC: This contest gave us the opportunity to create a list of past patrons; we collected all patron e-mails from the last three years and sent “Save the Date” messages, then initiations to participate, reminders, public voting notices and finally, announcements of the winners. Slides rotated on flat screens and computer screens throughout the library. We collaborated with our library communications staff on a notice for the four

campuses we serve so that contest alerts would appear in their daily or weekly all-campus news e-mails.

SAA: What do you see as the value of *I Found It In the Archives*?

CC: I really enjoyed this contest, and I look forward to conducting it again this year. Our patrons created some very unique and wonderful entries, and it was nice to see our resources highlighted in a special way. We were able to reach out to folks that have already used our resources and remind them of what we do, but it also made our immediate community more aware of the Archives Research Center. We were lucky to have a professor who assigned the contest as extra credit for one of her classes.

Meet Eight New SAA Fellows continued from page 23

music, but quickly expanded to cataloging music, then arranging and describing music-focused archival collections within museums. Her numerous national and international conference presentations have examined the challenges of digitization, automation, and automated access for museum archives. Within SAA, she has served on the Annual Meeting Task Force, the Committee on Education and Professional Development, and the Publications Board, and also as chair of the Museum Archives Section. A prodigious writer, Wythe contributed five chapters to, and also took on the challenging task of serving as editor of, the second edition of *Museum Archives: An Introduction* (SAA, 2004). As one of her nominators stated, "If publications play an instrumental role in the vitality of SAA and the archives profession, then Deb has struck all the right chords through her versatile work on the Museum Archives book and on the Publications Board."

JULIA MARKS YOUNG, director of the Archives and Records Services Division of the Mississippi Department of Archives and History, has made her imprint as a

leader in the profession through a variety of positions. She currently is president of the Council of State Archivists, a member of CoSA's Intergovernmental Preparedness for Essential Records (IPER) Project, and a member of the steering committee of a three-state (Louisiana, Mississippi, Alabama) Archival Training Collaborative, the Mississippi Digital Library Advisory Committee, and the Mississippi Cultural Alliance. Young is an acknowledged expert on disaster preparedness and recovery and on coordinating stewardship and use of cultural patrimony. She is widely recognized for co-authoring with Frank Boles the game-changing article, "Exploring the Black Box: The Appraisal of University Administrative Records" (*The American Archivist*, Spring 1985), in which the authors laid out the particulars and nuances of what would later be called microappraisal. For SAA she has served as editor of *The American Archivist*, chair of the Acquisition and Appraisal Section, member of the Trusted Archival Repository Program Task Force, and a frequent conference presenter and workshop instructor.

TANYA ZANISH-BELCHER, associate professor and special collections

department head at Iowa State University, has served the archives profession in numerous capacities. She has assisted the State Historical Society of Iowa as a gubernatorial appointed member of the Iowa Historical Records Advisory Board. As a consultant with the Technical Assistance Network for one of its grant programs, her advice helped organizations design projects that met standards, received funding, and were successfully implemented. Zanish-Belcher has made more than 30 professional presentations at a variety of venues. Within SAA she has chaired the Nominating Committee and chaired or co-chaired the Membership Committee, the Women's Collections Roundtable, the Reference, Access and Outreach Section, the Oral History Section, and the Science, Technology, and Healthcare Roundtable. "Tanya's service to SAA has been dedicated and able, has been continuous over a dozen years, and has taken place at all levels along the leadership chain," noted one of her nominators. Zanish-Belcher has contributed articles to a variety of professional periodicals and is currently under contract with SAA to co-edit the *Women's Archives Reader*. She currently serves as president of the Midwest Archives Conference. ■

PROTECTING THE PAST

Safeguard the past well into the future with our full line of **ARCHIVAL STORAGE ESSENTIALS**.



1 | Document Cases 2 | Microfilm Boxes 3 | Record Storage Cartons
4 | Envelopes 5 | Thermohygrometer

Gaylord
Your Trusted Source®

CALL: 1-800-448-6160 | **FAX:** 1-800-272-3412 | **WEB:** GAYLORD.COM

Request your **FREE 2011 Archival Catalog** to see our full line of products or visit our **NEW DIGITAL CATALOG** at Gaylord.com/2011ArchivalCatalog.



FROM THE EXECUTIVE DIRECTOR

Nancy P. Beaumont

nbeaumont@archivists.org

FY 2011 Year in Review

The following report was presented at the Annual Membership Meeting of the Society of American Archivists in Chicago on August 27, 2011.

It is my pleasure to provide you with a report for Fiscal Year 2011.

SAA's strategic priorities of Technology, Diversity, and Public Awareness/Advocacy were reviewed at each Council meeting in light of member comments, the external environment, and the activities of SAA's many volunteers and staff. The priorities have remained fundamentally the same since first developed in 2005, but they have undergone tweaking—and in FY 2011 that included addition of a new “Technology Futures” Working Group that will bring together creative thinkers within the profession to ensure that we understand what's on the horizon for archives and archivists.

Many of SAA's activities during the year were directed to resolving the challenges outlined in the strategic priorities. For example . . .

... In Technology

Desired Outcome #3 calls on SAA to make increasingly effective use of current and emerging technology to enhance communication with, and stimulate collaboration among, its constituents. The hallmark of our work toward this outcome was Phase 2 development of our Web content management system (aka Drupal). Phase 2 projects brought forward by appointed groups and staff included:

- The SAA Standards Portal, which houses SAA-developed standards, other standards of relevance to the work of archives and archivists, and various feedback mechanisms. We will look to members to populate it with content that will make it useful to archivists worldwide.

- Enhancements to the Directory of Archival Education, including a comparison matrix.
- A new Consultants Directory that we'll implement in early 2012.
- Several tools related to SAA's history and 75th anniversary, including a timeline application and “history of SAA leadership” pages.
- Tools that enable component groups to manage their meetings, reports, and online resources more effectively.
- Content feeds on component group home pages.
- Several “fixes” since Phase 1, including corrections to the site search and *Glossary of Archival and Records Terminology*.

Our thanks to those members who participated in the Social Media Forum on August 25, 2011. Your feedback will assist the Communication Technology Working Group in completing its analysis of functional gaps between SAA's officially sponsored communication technology and constituent needs and practices.

... To Address the Diversity Priority:

- The Council adopted a “Statement on Diversity” following several rounds of member comments.
- A Diversity Committee subgroup developed a work plan for an expanded Mosaic Program that would include scholarships, mentoring, and leadership development. We'll be working on a grant proposal for external funding of program development.
- The Native American Protocols Forum Working Group presented a forum at the 2010 Annual Meeting; the Cultural Property Working Group commenced work on an online annotated bibliography on cultural property issues; and SAA

- President Helen Tibbo engaged with American Library Association leaders to share archivists' perspectives on ALA's “Traditional Cultural Expressions” drafts.
- On August 22, 2011, the Council adopted the Diversity Committee's language for a new Diversity Award that will be given for the first time in 2012.
- And under development by our Publications Board and editors Kathryn Neal and Mary Caldera is a *Diversity Reader*, due out in FY 2013.

... In Our Quest to Make “Archives” and “Archivists” Household Words

We redesigned American Archives Month in October 2010 to “focus on one campaign-related activity that can be adopted or adapted by members at the local level for the purpose of raising awareness of key audiences.” Dubbed *I Found It In The Archives!* the campaign launched last October and yielded six national entries (just six this time around, but were they ever enthusiastic!). We thank the Atlanta University Center Woodruff Library; Emory University's Manuscript, Archives, and Rare Book Library; the Ohio Historical Society; UNC-Chapel Hill's Wilson Library; and the East Texas Research Center, Stephen F. Austin University for their participation. Special congratulations to archivists Jennifer Brancato, Greg Bailey, and Kyle Ainsworth of the East Texas Research Center and their winner—our national winner—Archie Rison of Dallas, for telling his story of discovery in the archives. [See article on page 3].

The July/August issue of *Archival Outlook* included the 2011–2012 poster and instructions, with more information, ready-made consent forms, and a flyer template available on the SAA website. (Thanks to the Newberry Library's Martha

Briggs and researcher Liesl Olsen for being our models for the poster and kit.) We encourage you to run a contest in your institution. It'll be fun!

FY 2011 was a tough year for advocacy in the halls of Congress—and not just for the archives profession. NHPRC funding has been an issue for several years, and in July the agency's future was called into question even more directly with introduction by Utah Representative Jason Chaffetz of HR 2531, the "Stop Wasting Archive Grants Act of 2011," which would repeal NHPRC. Be assured that we'll be in touch with members as Congress reconvenes and sorts out what's next . . .

On a more positive note, in January we published *Many Happy Returns: Advocacy and the Development of Archives* (edited by Larry Hackman).

On the Operations Side

As Treasurer Aimee Felker has reported, FY 2011 was not our most successful year from the standpoint of the financial bottom line. It was a year in which SAA invested in technology infrastructure, primarily Drupal development, to the tune of \$140,000. We completed a major database upgrade. Book sales continued to decline. And legal fees were higher than usual as we set up the Foundation's articles of incorporation and bylaws and overhauled our employee policies and handbook. In each of these areas, we monitored the budget carefully, anticipated revenue declines and increased expenses, and took steps to mitigate them in FY 2011 and beyond.

Membership

Despite tough economic times, SAA membership reached a seemingly unreachable 6,042 members in April 2011. Since then we've declined slightly, to 5,999 at year-end and 5,983 at July-end. The hardest hit was institutional membership, which has been declining gradually since 2009 (although Service Center Manager Carlos Salgado tells me that three new institutional members joined in August). Institutional membership is an area that the Membership Committee will be reviewing carefully as we conduct in the coming months a long-overdue survey of member needs and satisfaction.

Students remain an important part of our membership, now totaling 1,476, or 27% of our total membership.

Periodicals

American Archivist Editor Mary Jo Pugh and her editorial board published two hefty issues of the journal, issued a call for 75th Anniversary-related articles, worked on an online-only supplement that will appear in the late fall, and launched the new online reviews portal. The Journal Editor Search Committee recommended, and the Council appointed, Gregory Hunter to replace Mary Jo when her second three-year term expires on December 31, 2011.

Archival Outlook is sporting a new look and a renewed commitment to publishing member-written contributions. And somewhat relentlessly, *In the Loop* has brought you news and information about SAA and the profession via your e-mail inbox every other week. We hope that you're opening and scanning this important resource.

Books

We produced two new books and completed editorial work on three additional books in FY 2011, all of which were available for sale at ARCHIVES 360°. *A Different Kind of Web: New Connections Between Archives and Our Users* (edited by Kate Theimer) and *I, Digital: Personal Collections in the Digital Era* (edited by Cal Lee) address the concerns stated in our technology priority, and Peter Wosh's *Waldo Gifford Leland and the Origins of the American Archival Profession* was just in time for SAA's diamond anniversary.

We worked with the HathiTrust to grant full-view permission for 82 out-of-print SAA publications via the Trust. Included among the publications to which individuals now have open access is the Basic Manual Series (from the 1980s), the original Archival Fundamental Series (from the 1990s), three glossaries of archival terms spanning 30 years, back issues of the SAA Newsletter from 1979 to 1998, and Volumes 1 through 62 of *The American Archivist*.

The Publications Board and staff added to our e-publications, with new case studies enhancing *The Interactive Archivist* and Campus Case Studies, and posting of the

2010 SAA Research Forum abstracts, posters, and peer-reviewed papers.

A subgroup of the Publications Board prepared a grant proposal to NHPRC for reimagining the Archival Fundamentals Series. Unfortunately the proposal was not funded. The Archival Fundamentals Series is, well, *fundamental* to SAA's publishing enterprise and provision of reliable information to the profession. So we're going back to the drawing board in November to articulate a vision and develop a work plan for the critically important next iteration of the series.

Education

In addition to their work on DAS, the Committee on Education and Education Department had another strong year, with 50 face-to-face programs and four Web seminars that together served more than 2,000 participants. Members who weren't able to travel took advantage of audio CDs and online, on-demand presentations of SAA Web seminars to meet their professional development needs. Education also developed several new program topics and secured 12 new co-sponsors to work with us in bringing programs to their institutions.

The Annual Meeting occurs near the beginning of our fiscal year, and in August 2010 we had the good fortune to meet in Washington, D.C., in conjunction with the Council of State Archivists and the National Association of Government Archives and Records Administrators. More than 1,900 paid registrants and 74 industry partners enjoyed the sessions selected by the Program Committee, the events planned by the Host Committee, and special presentations by SAA President Peter Gottlieb, Archivist of the United States David Ferriero, and keynote speaker Juan Williams.

As for ARCHIVES 360°, we're pleased that 1,674 paid registrants joined in the celebration of SAA's 75th Anniversary, despite a challenging economy and the ongoing labor dispute. We're especially grateful to our very generous sponsors—Atlas Systems, Tessella, Hollinger Metal Edge, Preservation Technologies, and OCLC Research—for their support in honor of the diamond jubilee.

Great Expectations

When I joined the SAA staff in July 2003, we had 3,640 members, 12 Council members, approximately 100 volunteers in appointed group positions, and 10 full-time equivalents on staff. Today, with 6,000 members, we have 12 Council members, 130 or so volunteers in appointed positions, and 11 staff members. Expectations are higher than ever, given the ease with which we can communicate via both official and unofficial channels. The strategic plan is, by far, more ambitious than it was. And the organization is, by far, more transparent than it was.

Just like you in your own institutions, SAA is being called on to do more—better, faster, and cheaper—than ever before. I hope that we can all work to focus our

efforts on those initiatives and tasks that are *most* likely to advance the Society in its support of our members and the archives profession.

Recognition

Among the many volunteers who commit significant time, energy, and expertise to your professional association are SAA's Council members. My eternal thanks to Helen Tibbo, Tom Hyry, Brenda Lawson, and Rosalye Settles as they retire from the Council. I hope that SAA may benefit from their active engagement for many years to come.

I'd like to recognize SAA's talented and hard-working staff members: Publishing Director Teresa Brinati, Education Director Solveig De Sutter, Member and Technical

Services Director Brian Doyle, Service Center Representative Lee Gonzalez, Finance and Administration Director Tom Jurczak, Education Assistant Amanda Look, Program Coordinator René Mueller, Service Center Manager Carlos Salgado, Editorial and Production Assistant Jenny Schooley, and Service Center Representative Jeanette Spears. At the Council meeting in May, we had the opportunity to congratulate Solveig and Brian for their 10 years of service to SAA, and Jeanette for 15 years of service!

I'd also like to thank our superb meeting planning team: Paul Henning, Allison Perrelli, and Samantha Williams of Conference & Logistics Consultants.

And my deepest thanks to all of you—for your membership in and ongoing support of the Society of American Archivists. ■

Ready...Set...Grow!

Sign Up for Professional Education

Workshops

Visual Literacy for Photograph Collections

November 4 / San Jose, CA

Encoded Archival Description

November 10-11 / San Antonio, TX

Implementing DACS in Integrated Content Management Systems: Using the Archivists' Toolkit™

December 5-6 / Claremont, CA

Managing Literary Manuscripts: Identification, Arrangement, and Description

December 5 / Roanoke, VA

Rare Books for Archivists

December 7-8 / San Antonio, TX

Implementing "More Product, Less Process"

December 9 / Lakeland, FL

Managing Electronic Records in Archives and Special Collections

December 15-16 / Pasadena, CA

On-Demand Web Seminars

- Archival Content Management Systems
- Basics of Managing Electronic Records: Getting You Started
- Beginner's Guide to Metadata
- Electronic Records: The Next Step!
- Electronic Records: Preservation of PDF
- Thinking Digital: Practical Session to Help You Get Started
- Train the Trainer: Building a Successful Continuing Education Course

Learn more at www.archivists.org



Beyond Borders

**SAA ANNUAL MEETING
AUGUST 6-11, 2012
SAN DIEGO, CALIFORNIA**



Plan now to participate – reserve the dates!
¡Planea ahora para participar – reserva las fechas!



17 North State Street, Suite 1425
Chicago, IL 60602-3315 USA

PRSRT STD
U.S. POSTAGE
PAID
CHICAGO, IL
Permit No. 8737

75 *FOR* 75



What can \$75 buy? A lot of “WOW” when 6,000 individuals pitch in!

2011 marks SAA’s 75th anniversary and you can help celebrate this milestone by participating in the “75 for 75” campaign, which seeks to build the SAA Foundation for the advancement of the archives profession. **The campaign’s goal:** Each SAA member donates \$75 to the Foundation. **The result:** More than \$400,000 provides the financial undergirding to advance the Foundation’s work on behalf of archives and archivists for years to come! Contributions would achieve:

- Development of continuing education products, including webinars that will reach the entire profession with state-of-the-art information.
- Provision of graduate-level scholarships to a diverse applicant pool. It is essential that the archival profession attract students from diverse backgrounds that reflect the needs of the profession.
- Funding for collection and analysis of archival workforce statistics.

Add some “WOW” — now! — by donating at
<http://www2.archivists.org/foundation>