

ARCHIVAL

OUTLOOK

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September/October 2012

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Organizing data for eloquent presentation!



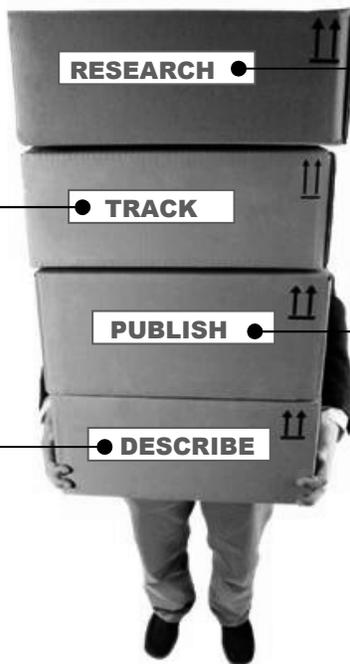
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Courtesy of the Lawrence History Center.

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COVER PHOTO: San Diego Zoo Executive Secretary Belle Benchley cradles toddler gorillas Boubba, Bata, and Albert. The three gorillas were born in Cameroon and were brought together to live at the San Diego Zoo in August 1949. (Photograph date: August 15, 1949.) The San Diego Zoo Global Library and Archives was one of several repositories to open its doors to SAA Annual Meeting attendees for an insightful repository tour in August. For complete coverage on *Beyond Borders*, see page 14. *Courtesy of San Diego Zoo Global.*



PRESIDENT'S MESSAGE

Jackie Dooley

OCLC Research
dooleyj@oclc.org

SAA Goes Social

The IBM PC was invented in 1983, one year before I started my first professional job. I didn't have a "microcomputer" on my desk at work until 1987, and it was a couple more years before my computer contained a hard drive. I finally got connected to a local network in the early 1990s, and then the Internet arrived in the library, and I got my first email account . . .

Needless to say, in the decades since, our world has progressed exponentially in the sophistication and ubiquity of technology. These days, I hold my iPhone and revel in having computing power that used to require a roomful of mainframe equipment—as well as having once-unfathomable communication capabilities.

Any human with a simple mobile phone can send text messages across the planet. With a smartphone, the sky's the limit: Facebook, Twitter, blogs, Flickr, Spotify, SlideShare—these, and no doubt many more types of social media that I haven't heard of, are all right there in your hand. Current estimates of smartphone ownership indicate that more than 40 percent of U.S. adults own one, as do two-thirds of adults under 35.

This ease of communication has transformed our personal lives and has profoundly altered how we can have an

impact as archivists. We make collections available digitally and thereby attract new audiences. We set up organizational blogs that tell fascinating stories about the people, places, and things reflected in our holdings. We "go where the users are" by adding images to Flickr and attaching them to maps on Historypin. (Speaking of which, if you weren't at the Annual Meeting in

This ease of communication has transformed our personal lives and has profoundly altered how we can have an impact as archivists.

San Diego in August, go to www.youtube.com/watch?v=gyR59nFFMRg and listen to Jon Voss's plenary lecture about Historypin and other uses of linked data *right now!* He said things that you need to know.)

Some colleagues are becoming professionally visible and making a difference to the archival community by becoming bloggers. To mention only a few: Planning a New SAA Roundtable for New Archivists, which led the charge for establishment of our new SNAP Roundtable

(www.newarchivistsroundtable.wordpress.com); Derangement and Description (www.derangementanddescription.wordpress.com); the Beaver Archivist (www.terryx.wordpress.com); NixONARA (www.nixonara.wordpress.com); and ArchivesNext (www.archivesnext.com). Herein a new sort of "digital divide" may be growing: the audience for such blogs tends to be a fairly youthful one, and those of us Of a Certain Age risk being left out of a significant part of the professional conversation.

When I was elected SAA vice president/president-elect, I decided it might be useful to establish a blog through which SAA leaders could both tell members about things going on within the Society and become better informed about members' opinions through their replies. And voilà! As of August, Off the Record is off and running at <http://offtherecord.archivists.org>. I invite you to subscribe* and join the conversation about our professional society and its directions.

And if you're over thirty-five, you'll also be helping to close that digital divide. ■

*If you're not familiar with how to subscribe to a feed, click on "RSS-Posts" and you'll receive an email message each time a new message is added to the blog.

ARCHIVAL OUTLOOK



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The Society of American Archivists serves the education and information needs of its members and provides leadership to help ensure the identification, preservation, and use of the nation's historical record.

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APPS FOR ARCHIVISTS

Megan Good, Independence Seaport Museum

Listen up, lone arrangers: Juggling myriad tasks and duties can create a stressful, grueling workload no matter where you work—in a library, museum, or historical institution. I can relate; as the director of the Archives and Library at Independence Seaport Museum in Philadelphia, I am the only professional staff member in the archives.

Like many archivists, I often think about how to create a more manageable workload. I've found that using smartphone applications—or apps—has helped complete reference requests faster, increased social media interaction, and streamlined previously slow processes. Working in a maritime museum, I'm faced with collections that are diverse and include manuscripts, photographs, film, maps, charts, measured drawings, and rare books. The apps I use regularly have enhanced my productivity and are downloadable for free or a small fee, so they won't break the bank. Even better: The majority of these apps are available for both Apple and Android devices. Read on to get a summary of each app, which I have divided into categories.

Quick Reference

 **Google Translate:** Like Google Translate online, this app translates texts from more than sixty languages, of which more than half can be

spoken. There is also a “detect language” feature which identifies the source language, streamlining translations when you don't recognize the language. I use Google Translate for identifying titles in our rare book and map collections, in which titles range from Latin to Russian to Greek.

 **Roman Numerals Converter:** Along with Google Translate, this app translates Roman numerals into Arabic numerals, and vice versa. It is useful for checking dates of rare maps, books, and publications before they are cataloged or accessioned.

 **BookScouter:** The Seaport Museum Archives and Library is equal parts archival manuscripts and records and library reference collection. We receive many book donations throughout the year that interns and volunteers sort through. If there is a title that might be worth more than a few dollars, I use BookScouter to resell the book. By taking an image of the book's ISBN, or by entering the ISBN yourself, the app lists sites that are looking to purchase the book as well as the prices they are willing to pay. The highest offered prices appear at the top of the list. Quite a few books from our library

were resold for a much higher price than what local book dealers offered, all thanks to this app.

Social Media

 **Facebook Pages Manager:** I use the Facebook Pages Manager by Facebook to update the Archives and Library's Facebook page. This app prevents you from accidentally mixing up your personal profile with a professional page, and vice versa. It is straightforward and easy to use and it streamlines posting via a smartphone.

 **Twitter:** The Archives and Library also uses Twitter to interact with social media users. I use the Twitter app on my smartphone to post tweets when I'm away from the office; for instance, I recently used the app while I was attending a conference on rare maps. I shared details about the sessions with our followers, and they were excited to see staff using continuing education to become more involved with our rare map collection.

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STANDARD PROCEDURE: Launching the EAC-CPF Pilot Project at Duke

William Sexton, Duke University Libraries

The archival finding aid is an essential tool for researchers, but it has its limitations. By focusing on the hierarchy of arrangement, the finding aid privileges the archivist's view of a collection. One of the questions we've considered at Duke University Libraries is: What kind of description would highlight the researcher's point of view?

Last year, Doris Duke Archivist Mary Samouelian approached members of our IT staff with an idea for a project that gave us an opportunity to experiment around this question. She wanted to produce an interactive timeline of Doris Duke's life for a presentation she would give at a Friends of the Libraries gathering in May. The ensuing collaboration between archivists and developers produced the web page at

<http://library.duke.edu/rubenstein/collections/people/dorisduke/>.

The Project's Beginnings

We began work on the project in mid-February, starting with an extensive and detailed Microsoft Word document in which Samouelian had aggregated information from more than a dozen collections. A dozen or so of the collections comprised the library's extensive holdings from Doris Duke. Others related to her father, university founder James B. Duke, and the extended Duke family. One of the first issues we had to resolve was how to represent this diverse set of sources as computational data.

We knew that archivists already have a markup standard for representing timelines, using tags from the Encoded Archival Description (EAD). As a practiced author of finding aids, Samouelian is familiar with the standard and with the authoring and editing of XML files. The development team also was familiar with EAD from a recent rebuild of our finding aids site, so it seemed like a natural fit for the project.

However, another emerging standard related to EAD caught our attention: Encoded Archival Context for Corporate Bodies, Persons, and Families (EAC-CPF, or just EAC) "provides a grammar for encoding names of creators of archival materials and related information." The primary aim

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LAWRENCE'S LEGACY

Lawrence History Center Commemorates the Anniversary of the Bread and Roses Strike

Jennifer Williams, with contributions from Susan Grabski, Lawrence History Center

A spontaneous sidewalk assembly at the corner of Canal and Appleton streets.
Courtesy of the Lawrence History Center.

In 1912 a new state law in Massachusetts reduced the work week for women and children from fifty-six hours to fifty-four hours, inciting fury in textile workers who received a cut in their wages as a result. Their disapproval led to a strike in Lawrence, Massachusetts—dubbed the Bread and Roses Strike—that lasted from January to March, when the mill owners conceded to strikers' demands by giving an average 15 percent pay hike, with the largest increase going to the lowest-paid workers.

This year marks the centennial anniversary of the strike, an event that gained national attention. The strike began a movement that would later result in better working conditions, the forty-hour work week, and child labor laws to protect the youngest, most vulnerable members of society.

The centennial of this pivotal event offered a significant opportunity for Lawrence and the wider region to raise awareness about the city's past and the roles that immigrant laborers played in the city and the nation. The Lawrence History Center is a small yet vital archives with a mission to collect, preserve, share, and interpret the history and heritage of Lawrence and its people. Carrying out a large-scale plan to commemorate the centennial of this strike, which became one of the most significant events in American labor history, was something that the center had to do. Even so, we knew that we could not do it alone.

Joining Forces

Planning began in 2008, when organizations in the community met to

discuss the possibilities. Open community charrettes were held to gather feedback and develop buy-in from stakeholders, current residents, local organizations, unions, and the local delegation. It became clear early on that, just as collective action was important for the success of the strike, building strong collaborations would be necessary for its commemoration.

Out of the community meetings, the Bread and Roses Centennial Committee (BRCC) was formed. The original goals of the BRCC were not only to coordinate and promote events across the centennial year, but also to combine efforts to raise funds. Unfortunately, due to the economic climate, the BRCC was unable to raise enough funds to support all the planned events, so each organization sought additional funding from individuals, organizations, and

foundation grants. Because the BRCC is not a 501(c)(3) organization, it was necessary to designate a fiscal agent to receive and administer funds on the committee's behalf. The Lawrence History Center took on this role. Soon a website (<http://breadandrosescentennial.org/>) and a Facebook page were developed to educate and disseminate information to our audience.

The BRCC was guided by a five-member steering committee chaired by Professor Robert Farrant of the University of Massachusetts Lowell and including representatives from the Lawrence History Center, the Lawrence Heritage State Park, and the Bread and Roses Heritage Committee, as well as a graduate student from UMass Lowell.

A great amount of praise for the success of the centennial year must be given to Farrant and UMass Lowell. Farrant met the director of the Lawrence History Center during the early stages of planning and became intrigued by the history of the strike and the ongoing efforts to celebrate its centennial anniversary. He committed himself to working on the Steering Committee and was able to provide significant funding for the BRCC's

general account through a large Creative Economy Grant from the university. He also received a number of donations from other faculty members, students, and the school, and secured two interns to work with the Lawrence History Center and the Lawrence Heritage State Park. Without such funding and support, the centennial anniversary would not have been nearly as successful as it has been.

The Strike, Remembered

As planning and fundraising continued, four major programming events were identified:

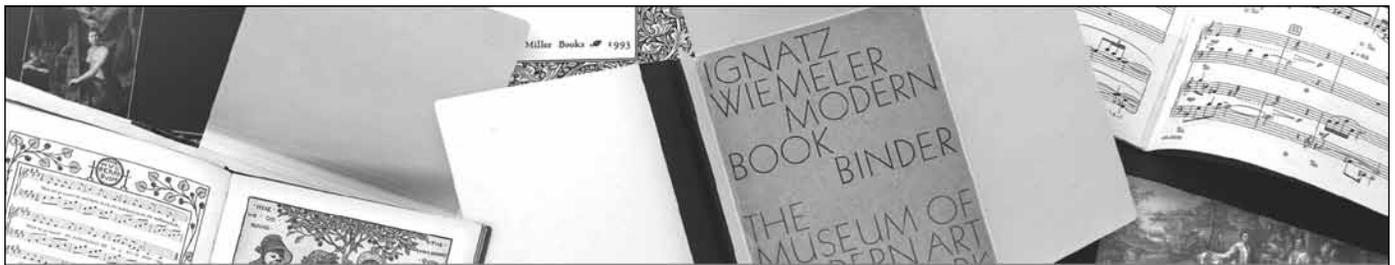
- The Lawrence History Center's most significant commemorative event was the construction of the bilingual exhibit that outlines the 1912 strike's specifics, including its beginnings, aftermath,



Strikers and the militia face off in Lawrence's mill district. *Courtesy of the Lawrence History Center.*

and implications. The exhibit—"Short pay! All out!"—opened in the Everett Mill on January 12, 2012—the day and location at which the strike began. The exhibit, which was open until September 30, 2012, has acted as a cultural event space for a rich programming schedule that included theatrical performances, art exhibits, community group meetings, lectures, and school group tours, among many other events. Having welcomed nearly five thousand people so far, the exhibit has provided a historic context

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FABULOUS FINDS

Anne Hartman, SAA Editorial and Production Coordinator

Last year, Brooke Smith visited the Harold B. Lee Library's Special Collections archives at Brigham Young University and landed on a school project she'd completed years before, which touched on family memories she'd long forgotten. Amy Moran used the Sisters of Mercy Archives to research for an upcoming children's book, unearthing letters, photographs, and a scrapbook that chronicle a 1920s leprosarium. And Julie Dresser took advantage of the Benjamin F. Feinberg Library at the State University of New York at Plattsburgh to discover sixteen letters that her fourth-great grandmother had penned.

Each of these individuals—along with five others—were finalists in the Society of American Archivists' 2012 *I Found It In The Archives!* contest. This contest, held in conjunction with American Archives Month, aims to increase public awareness about archives and the fascinating contents they hold.

In 2012, the public took notice of the contest—more than eight thousand votes were cast to choose the winning entry. Many institutions also enjoyed local press coverage, which helped to drum up support for the finalists residing in their hometowns.

SAA invites all archivists to participate in the contest this year. Ask individuals who have found their records, families, heritage, or treasures through archival collections to share their stories of discovery, either via written essay or video. Then ask the public to vote for their favorite entry, and submit a local winner to compete in the national contest. A complete step-by-step guide can be found at http://files.archivists.org/advocacy/2012-13_IFIITA-PR-Kit.pdf.



Dresser's essay won the 2011–12 competition, giving her the chance to attend SAA's Annual Meeting in San Diego. **Debra Kimok (DK)**, who submitted Dresser's essay, provided some tips for those interested in participating in the contest.

SAA: How did you reach out to your archives users to ask them to participate in the contest?

DK: We sent a press release about the contest to our local newspaper to try to reach local historians and researchers. We also distributed the press release on campus and through email, and we posted it on the Special Collections website, on our library's blog and Facebook page, and on the campus announcements web page.

In addition, I gathered email addresses from the past five years for people who had used our archives so that I could target those who

might not see the announcement in any other way. I happen to keep all email inquiries sent to me, so all I had to do was go through that folder and create a mailing list. I sent messages to myself, with all of the recipients in the BCC field to keep them confidential from the rest. This is how Julie Dresser saw the announcement. I also received several responses from others on that mailing list who were interested but not yet ready to write something.

SAA: What are tips you'd give to those who'd like to participate in the 2013 contest?

DK: Start early and send reminders! We got started a little late and as a result, left too little time for some people to submit an essay or video.

Another tip: let the essay contestants know that proofreading and attention to quality writing, grammar, and spelling is important to voters.

SAA: In your opinion, what are the benefits of participating in *I Found It In The Archives!*?

DK: Our participation in this contest really did advertise our archives in our local community and on our campus. I've had several people comment on the contest and the essays. It provided an opportunity to engage the local press and publicize not only the contest, but also what we are and what we can offer to researchers. In our case, it's also been a great way to remind our faculty that we're here—so many of them forget what a wonderful resource this is for their classes. I don't have any proof that this contest had an effect on faculty, but I can tell you that two faculty members who haven't brought classes here in the past are doing so this fall. And we've had the busiest summer I can remember! ■

Why Do Archivists Support Certification?

- *It provides a competitive edge*
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- *It recognizes professional achievement and commitment*



In the past decade, nearly 1,300 professional archivists have felt it was important to sit for the Certified Archivist examination.

The next Certified Archivist examination will be held August 14, 2013, in Hartford, Indianapolis, Las Vegas, New Orleans, and Orlando—and wherever five eligible candidates want to take it.

For more information about the Certified Archivist examination, please go to the ACA website at www.certifiedarchivists.org or contact the ACA office (518-694-8471 or aca@caphill.com).

FINDING PUERTO RICO'S PAST

Digitization Project Provides Insights into Puerto Rican History

Suzanne Zack (Marketing and Communications Specialist) and Marisol Ramos (Curator of the Latin American and Caribbean Collections), University of Connecticut Libraries

Aside from creating a stable environment for unique and deteriorating paper documents, digitization also can provide a window into a territory's rich, but sometimes elusive, cultural past—no matter where its citizens currently reside.

The University of Connecticut Libraries, with the help of a twelve-month, \$15,000 grant from LAMP—formerly known as the Latin American Microform Project, an initiative of the Center for Research Libraries—digitized 5,000 very fragile, double-sided handwritten documents that cover civil disputes over land, slaves, and livestock that occurred in the Arecibo appellate court district in Puerto Rico from 1844 to 1900. (The digitized documents may be viewed at <http://tinyurl.com/628ndxd>.)

As a colony of Spain, Puerto Rico's civil courts fell under territorial jurisdiction

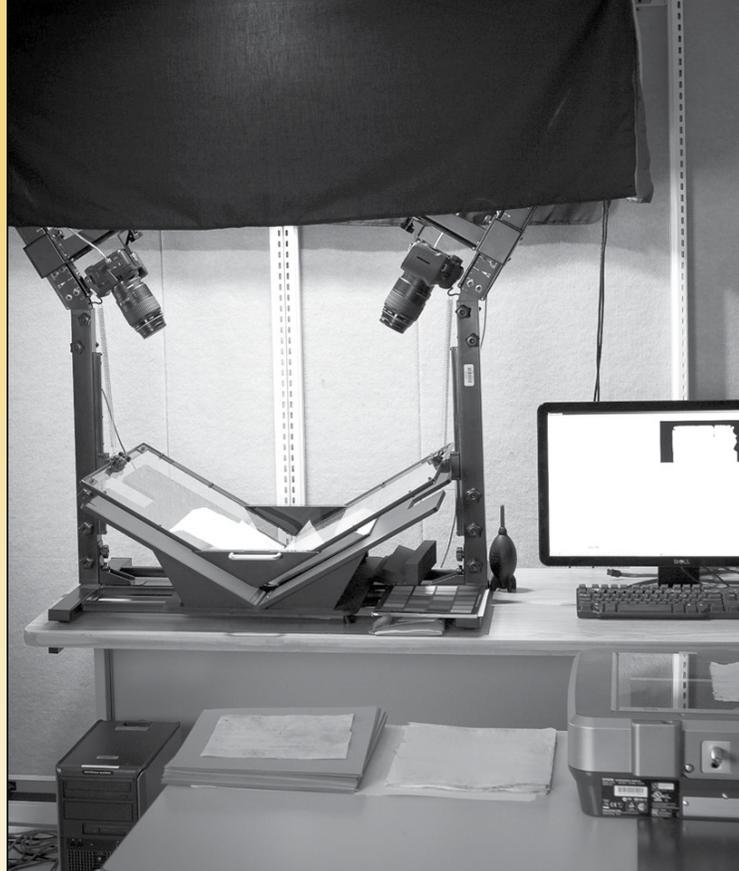
during this period and were divided into judicial districts that reflected major municipal areas, including that of Arecibo. In addition to Arecibo, the collection includes court cases from the towns of Barceloneta, Camuy, Ciales, Hatillo, Manati, Morovis, Quebradillas, and Utuado.

Illustrating the Cultural Past

Because these materials are physically housed in Storrs, Connecticut, they were inaccessible to most residents of Puerto Rico until recently. Now those living on the island, along with genealogists, historians, legal researchers, and social scientists seeking insight into Puerto Rico's fabric of life during the latter half of the nineteenth century, will discover a treasure trove of information in these original court records. These records are fully accessible online

through the Internet Archive, a non-profit organization that offers free online access to historical digital collections, and the UConn Libraries' Digital Collection Portal. We hope that this resource will engender new scholarship into Puerto Rico from the end of colonial rule to when it was ceded to the United States after the Spanish-American War in 1898.

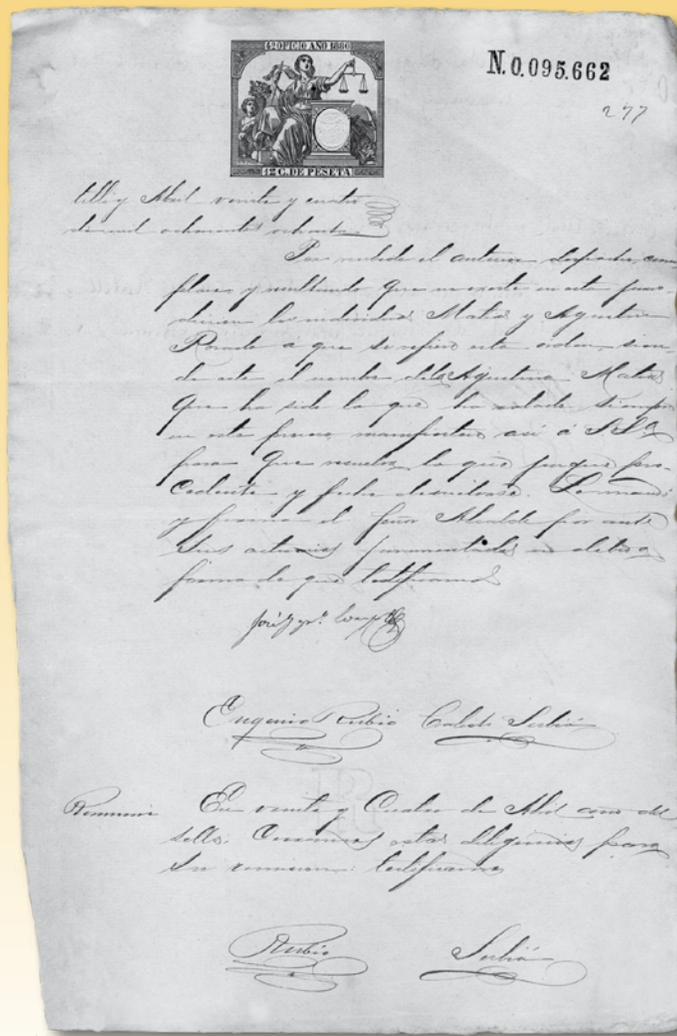
As the curator of the Latin American and Caribbean Collections at the UConn Libraries—and as a native of Puerto Rico—Marisol Ramos's purpose in undertaking the project was to provide access to these records, which are the cultural heritage and property of Puerto Ricans, whether they be lawyers, scholars, or lay people. Until now, they didn't know these records even existed, much less have access to them. The project also aimed to offer researchers who



Digital media technician Rita Lombardi works with the fragile documents. *Photo by Michael J. Bennett/UCConn photo.*



(Above) Michael J. Bennett, digital projects librarian, and Marisol Ramos examine fragile documents that were scanned. Photo by Suzanne Zack/UConn photo. (Right) Sample of civil court documents available in the collection. Courtesy of UConn Libraries.



Now [those] seeking insight into Puerto Rico's fabric of life during the latter half of the nineteenth century will discover a treasure trove of information in these original court records.

couldn't visit Storrs the opportunity to see the materials.

Issues of the Day

The cases contained in the documents offer readers a window into social and cultural issues of the day. One particular case gives an important snapshot of women's rights during the period.

In 1844, Don José Antonio Rubio sued his neighbors Doña María Marrero de Cedres and her husband (or "companion" as described in the document) Don Blas Cedres in Hatillo for breach of contract for the sale of a slave named Marta, of whom he did not take possession nor did he receive title after he paid 400 pesos to Doña María. Doña María felt she could take part in a business transaction with her neighbor Don José Antonio, who, likewise, felt that he

could engage in such a transaction with her. That this transaction was invalidated by the court doesn't take away from the fact that these two women play a role (one active, the married woman; one passive, the slave) in this civil court drama.

In response to the lawsuit, Doña María's son, Don Felipe Cedres, sought dismissal of the case based on Law 55, which specified that a married woman could not engage in any transaction or testify in court without her husband's permission, which he argued his father never gave.

Don José Antonio seems to have lost the case and requested an appeal seeking restitution of his funds and legal costs; the case was moved to the district court in Arecibo in 1845.

The final judgement was unclear because documents are missing and could be in a different collection in Puerto Rico's General

Archive, where more of these cases are housed.

Expanding Opportunities

Since the collection has been accessible online, there have been numerous inquiries from both scholars and the General Archive of Puerto Rico about them.

Milagros Pepin-Rivera, specialist in cultural affairs at the General Archive of Puerto Rico, noted, "The digitization project will expand the opportunity to consult this part of our cultural heritage whose origins reside in the General Archive of Puerto Rico."

Indeed, as archives strive to illustrate the past for today's audience, UConn Libraries hopes this collection will give all a chance to experience Puerto Rican history. ■



FROM THE ARCHIVIST OF THE UNITED STATES

David S. Ferriero

National Archives and Records Administration
david.ferriero@nara.gov

NARA Takes on Expanded Role in Federal Records Management

The National Archives and Records Administration is about to undergo a sea of change in the way we oversee the management and preservation of government records. It is coming about as a result of a directive from me and Jeffrey D. Zients, the acting head of the Office of Management and Budget. The directive is our response to the President's mandate to reform records management for the twenty-first century as delivered in his Memorandum on Records Management. (See the memorandum at <http://www.whitehouse.gov/the-press-office/2011/11/28/presidential-memorandum-managing-government-records>.)

The President's goal is to require departments and agencies to manage all their permanently valuable records in electronic form by the end of the decade to ensure transparency, efficiency, and accountability in government. This comprehensive directive is important, with NARA becoming among the first national archival institutions to designate that from a certain date, we will require that agencies transfer newly created permanent records to us in digital form only. Complying with the directive will result in a major overhaul in the way the U.S. government manages and preserves the records being created today and for years to come.

For federal agencies and departments, the directive sends a strong message about the importance of electronic records. It requires each agency to designate a high-ranking official to oversee its records management programs and to ensure that all appropriate staff receive records management training. And it creates a modern and robust records management framework that will allow reform while complying with all existing laws and regulations.

While we make it clear that all agencies must manage their records, including emails, in electronic format by the end of the decade, we'll still be taking in traditional paper records. All the records—traditional and electronic—are important to our democracy.

"Records are the foundation of open government, supporting the principles of transparency, participation, and collaboration," Zients and I note in the directive. "Well-managed records can be used to assess the impact of programs, to improve business processes, and to share knowledge across the government."

* * *

We previewed the directive at the recent SAA Annual Meeting in San Diego, but let me go over some of the details here. Deadlines for complying with various parts of the directive are spread over the coming years. Among the highlights of the directive are:

- Federal agencies must manage all permanent electronic records in an electronic format by December 31, 2019, and must have plans to do so by December 31, 2013.
- All agencies must manage both permanent and temporary email records in an accessible electronic format by December 31, 2016.
- NARA will issue updated guidance on managing, disposing of, and transferring email by December 31, 2013.
- By December 31, 2014, all agencies must have records management training in place for appropriate staff.
- By this November, each agency must designate a senior agency official to

oversee its records management program. The Archivist will convene the first-ever meeting of senior agency officials before the end of 2012.

Overall, the directive lists a dozen actions to be taken by NARA and other agencies to assist all departments and agencies in meeting the requirements set forth in the new directive. Among the most important will be our work with the Office of Personnel Management to establish a formal records management occupational series to elevate records management roles, responsibilities, and skill sets for agency records officers and other records professionals. For further information and discussion about this Directive, please follow the blog of NARA's Office of the Chief Records officer, *Records Express*, at <http://blogs.archives.gov/records-express/>.

As the President said in his charge to us to reform recordkeeping: "When records are well managed, agencies can use them to assess the impact of programs, to reduce redundant efforts, to save money, and to share knowledge within and across their organizations. In these ways, proper records management is the backbone of open government."

Preserving and making the records of our government accessible is the heart of our mission at the National Archives. We look forward to working with agencies throughout the government and with SAA and our other stakeholders to implement its goals in the years to come. We all have a stake in it as citizens of a democracy. ■

Oregon Historical Society Completes Conversion of Manuscript Catalog

Thanks to a grant from the National Historic Publications and Records Commission, the Oregon Historical Society has completed the conversion of its entire manuscript catalog, which was previously a manual card catalog available only to in-house users. In the course of the project, cataloger Sara Stroman converted more than 4,200 records into MARC format. These records now appear in WorldCat and the Historical Society's local online catalog (<http://librarycatalog.ohs.org/eosweb/opac/>). In addition, more than six hundred records for unprocessed accessions were converted from an in-house database into MARC format and are also available online. To add further accessibility to these materials, the project's MARC records were also converted into EAD files and submitted to the Northwest Digital Archives database (<http://nwda-db.wsulibs.wsu.edu/nwda-search/>). This MARC to EAD conversion was facilitated by a new program, called MarcEdit, developed by Terry Reese of Oregon State University. The project has helped previously hidden collections come to light, such as an 1856 autograph letter from Senator Charles Sumner describing his physical condition after being attacked in the Senate chamber.



Harris H. Stilson, film documentarian. *Courtesy of Virginia Commonwealth University Libraries.*

Virginia Initiative Sheds Light on Desegregation

A traveling audiovisual exhibition helped Virginians better grasp the commonwealth's historic journey toward the desegregation of schools. Throughout the spring and summer, "School Desegregation: Learn, Preserve, and Empower" presented photographs of those involved in the struggle for school equality, such as Oliver W. Hill, Thurgood Marshall, and others, and gave visitors a timeline of key events. The exhibit, which will continue to tour throughout the coming year, was the result of a partnership between Old Dominion University Libraries, DOVE (Desegregation of Virginia Education), AARP Virginia, Virginia Conference NAACP, and Urban League of Virginia.

National Grant Will Save Rare Films of Richmond Urban Life

Virginia Commonwealth University Libraries has been awarded a grant from the National Film Preservation Foundation to preserve select films from the Harris H. Stilson film collection. Stilson (1868–1934) was a Richmond streetcar conductor, later a motorman, and amateur photographer and film documentarian. His films offer a rarely seen visual record of 1929–1931 Richmond. Highlights of the collection include street scenes of citizens, streetcars, and buildings, as well as leisure life at Byrd Park and Shields Lake. ■



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Anne Hartman, SAA Editorial and Production Coordinator

With its enviable climate, rich culture, and spectacular skyline, San Diego provided the idyllic home for *Beyond Borders*, SAA's 76th Annual Meeting. More than 1,500 attendees at the August 6–11, 2012, meeting at the San Diego Hilton Bayfront enjoyed a week filled with opportunities—to learn, to meet, to discover, and to explore more ways to advance the profession.

With the guidance of enthusiastic Program and Host committees, nine preconference programs kicked off the meeting, allowing attendees to dive into topics such as web archiving, archival audio, and Encoded Archival Context—Corporate Bodies, Persons, and Families. Others earned DAS credits by attending the Digital Forensics for Archivists or Developing Specifications and RFPs for Recordkeeping Systems courses.

“I left the conference feeling excited to be part of such a great professional community and energized to explore new possibilities as well as apply many of the things I learned to my own professional activities.”

shared his insights on Linked Open Data, which is changing the way individuals experience cultural heritage on the web. Voss urged the library, archive, and museum communities to contribute information in a way that will help users see history in a new or different light.

“We don’t know what people will do with our data,” Voss said. “We need to embrace that uncertainty. That is the culture and the community of the World Wide Web. It’s not something you go to view, it’s something we make together . . . It’s hard, but we can do it, if we have one goal that is moving us beyond borders.”

Outgoing SAA President Gregor Trinkaus-Randall also looked to the future during his presidential address at Plenary II on

—Amy Jankowski (San Diego Zoo Global)

The Sixth Annual Research Forum, “Foundations and Innovations,” was held on Tuesday, August 7, giving speakers and attendees the chance to immerse themselves in the full spectrum of research activities. The learning continued throughout the week, with a lineup of educational sessions that challenged attendees to think “beyond borders” to envision new or different opportunities for themselves or their repositories. Sessions included “Choose Your Own Arrangement: Using Large-scale Digitization Efforts to Process Image and Audiovisual Collections,” “Hybrids and Legacies: Challenges of Finding Aids in the Digital Age,” and “Things They Never Taught You in Graduate School: Donor Relations,” among many others.

Jon Voss, the Historypin Strategic Partnerships Director at We Are What We Do, also called on attendees to think outside the box. During his keynote address, “Radically Open Cultural Heritage Data on the Web,” at the Opening Plenary, Voss

Friday. During “The Good, the Bad, and the Ugly: The Archival Profession and Future Challenges,” Trinkaus-Randall spoke of the many ways in which archivists’ long-held beliefs and practices are being challenged as the world moves from an analog to digital age.

For some, *Beyond Borders* marked their first foray into SAA. At the New Member/First-Timer Orientation and Forum on Wednesday, August 8, these individuals joined representatives of the Membership Committee, the Key Contact Program, and the SAA Council to discuss how to best navigate their first Annual Meeting.

Others went to *Beyond Borders* as new component leaders. At Wednesday’s Leadership Orientation and Forum, they had the chance to gain an understanding of the roles and responsibilities by hearing from those within SAA who have leadership experience.

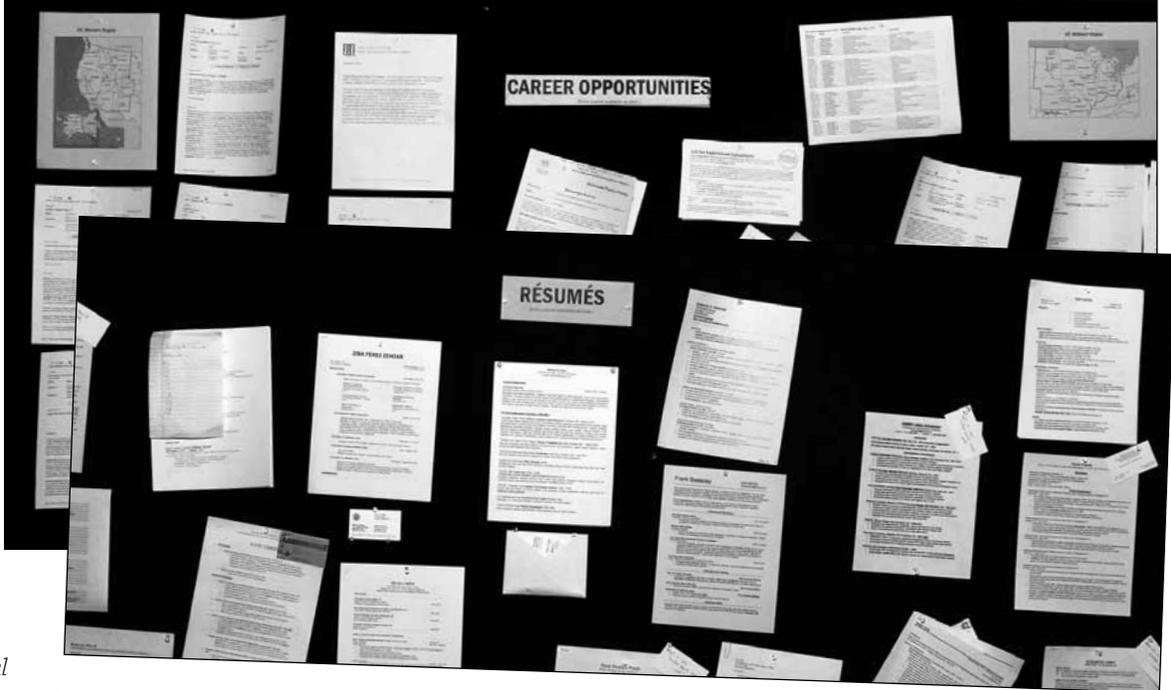
Courtesy of Jeffrey Schermer Photography.

“The forum is a great way to bring all of SAA’s leaders and emerging leaders together, and it emphasizes the value of our partnership in moving the society and the profession forward,” said Temple University’s Director of Special Collections Margery Sly, who spoke at the forum.

When attendees weren’t in meetings or sessions, they browsed the bookstore, which debuted SAA’s newest publication—*How to Manage Processing in Archives and Special Collections* by Elizabeth Slomba and Pam Hackbart-Dean.

“Launching our book at the Annual Meeting was a terrific opportunity for Elizabeth and me,” Hackbart-Dean said. “It provided immediate feedback on our publication by allowing us to talk about the trends in managing processing, to share new ideas, and to reveal war stories of challenges we all have faced in taking care of collections.”

The meeting also provided the ideal opportunity to meet others in the profession—whether chatting about old stomping grounds during several alumni mixers held Friday evening, or networking in the Networking Café.



“I saw how diverse the archival community is,” Alan Renga, assistant archivist at the San Diego Air and Space Museum, noted. “Usually I interact with other museum archivists and occasionally with those who work at universities. But at *Beyond Borders*,

Resumes and job opportunities abound on the bulletin boards in the Networking Café. *Courtesy of Jeffrey Schermer Photography.*

“Beyond Borders left me with an eagerness to join the field now. I love my time at Michigan, but the many cool projects that archivists are working on make me want to get fully immersed as soon as I can.”

—Jarrett Drake (graduate student at the University of Michigan)

I got to meet many interesting people who work in the for-profit world.”

In addition, dozens of exhibitors set up shop in the Great Ideas! Expo, giving attendees the opportunity to chat with industry partners and learn about the latest innovations in the field.

night. (In addition, the event, organized by JAL Tours, raised more than \$150 for the Mosaic Scholarship Fund.) For others, the sights of San Diego beckoned; many headed out on educational repository tours, getting behind-

the-scenes looks at destinations such as the Lambda Archives of San Diego, the Women’s Museum of California, and the San Diego Air and Space Museum Library and Archives. In addition, the Archivists of Religious Collections Section hosted a service project, for which Annual Meeting attendees volunteered at the San Diego Food Bank.

But the week wasn’t all work and no play. About 250 baseball fans visited Petco Park to watch the San Diego Padres take on the Chicago Cubs Tuesday night. The game wasn’t exactly a nail-biter (the Padres won 7–4), but the event gave attendees the chance to catch up with new and old friends on a perfect San Diego

The All-Attendee Reception at Hilton’s Waterfront Park also didn’t disappoint. Attendees dined on hors d’oeuvres while soaking in sights of the San Diego Bay and listening to tunes from fellow archivists and SAA members Hillel Arnold, Cory Harper, Scott Schwartz, Marten Stromberg, and Chela Weber.

Though the eventful week at *Beyond Borders* has now come and gone, there’s no rest for the 2013 Program and Host committee members, who are busily preparing for *Archives New Orleans 2013* August 11–17.

Here’s to another memorable Annual Meeting, and many more to come. ■



Scott Schwartz (University of Illinois, Urbana-Champaign), Marten Stromberg (University of Illinois, Urbana-Champaign), Chela Weber (New York University), Hillel Arnold (Rockefeller Archive Center), and Cory Harper (New York University) entertain the crowd at the All-Attendee Reception on Thursday. *Courtesy of Jeffrey Schermer Photography.*



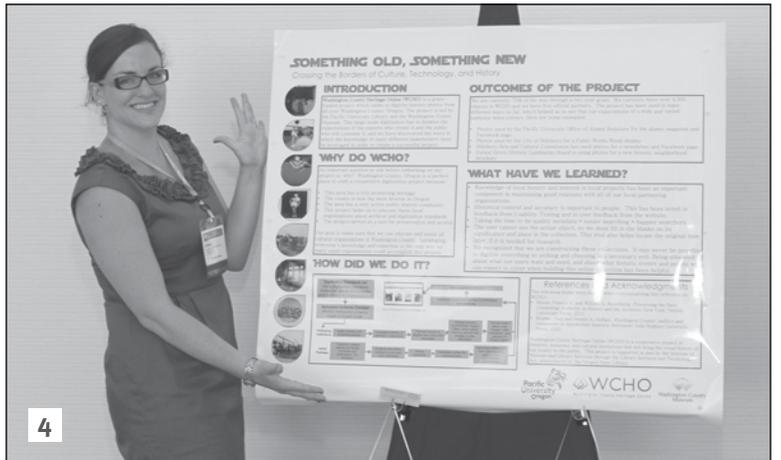
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1. Setting up for the All-Attendee Reception at the Hilton Waterfront Park. *Courtesy of Deb Torres.*
2. Jodi Allison-Bunnell speaks at the Archivists of Religious Collections Section meeting. *Courtesy of Jeffrey Schermer Photography.*
3. Dennis Meissner (Minnesota Historical Society), Kris Kiesling (University of Minnesota), Rob Spindler (Arizona State University), and SAA President Gregor Trinkaus-Randall (Massachusetts Board of Library Commissioners) catch up following Plenary II. *Courtesy of Jeffrey Schermer Photography.*
4. Lindsay Zaborowski (Pacific University) shows off her poster "Something Old, Something New: Crossing the Borders of Culture, Technology, and History" during the Professional Poster Presentations. *Courtesy of Jeffrey Schermer Photography.*
5. *Beyond Borders* attendees watch the San Diego Padres take on the Chicago Cubs. JAL Tours and SAA organized the outing, which marked the third year of collaboration to get attendees out to the ballgame. *Courtesy of Amanda Look and John LeGloahec.*



1. University of Texas alum “hook ‘em” during the alumni mixer. *Courtesy of Helen Kim.*

2. Betsy Pittman (University of Connecticut Libraries), Mahnaz Ghaznavi (Loyola Marymount University), and Marisol Ramos (University of Connecticut Libraries) flash smiles during the meeting. *Courtesy of Jeffrey Schermer Photography.*

3. Greg Schmidt (Auburn University) hawks “Archivists Make It Last Longer” aprons for the Preservation Section, which donated proceeds to the National Disaster Recovery Fund for Archives. *Courtesy of Jeffrey Schermer Photography.*

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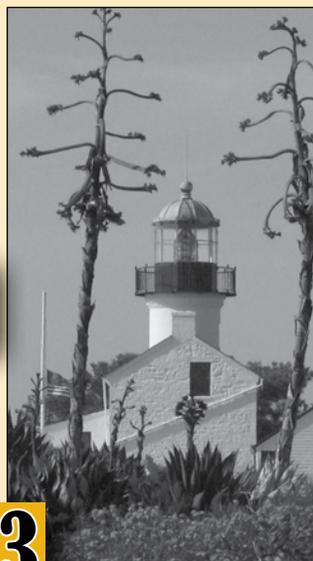
PHOTO OP CONTEST



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Thanks to many *Beyond Borders* attendees, our Annual Meeting album on Facebook has more than 150 San Diego snapshots! The Visual Materials Section poured over the submissions to choose winners of our first-ever Photo Op Contest. They chose the photographs that represented SAA, the Annual Meeting, or the city of San Diego in a unique or interesting light. The winning photographs were:

- 1.** Christine George conquers the Hollinger box. *Courtesy of Helen Kim (Visual Communications).*
- 2.** San Diego bridge to Petco Park. *Courtesy of Sue Hwang (Pacific Basin Institute at Pomona College).*
- 3.** Point Loma Lighthouse. *Courtesy of Donna Guerra (Trinity University).*

Winners received a copy of *Photographs: Archival Care and Management*. Be sure to check out all our photos in our *Beyond Borders 2012* photo album at www.facebook.com/archivists.

Student Awards



Nine exceptional students were honored during the All-Attendee Reception on August 9, 2012, at *Beyond Borders*. Each of these students has demonstrated scholastic and personal achievement, as well as the potential to become an influential member of the archives profession.

1. Nathasha Alvarez is the recipient of the Josephine Forman Scholarship sponsored by the General Commission on Archives and History of The United Methodist Church, in cooperation with SAA. The \$10,000 scholarship provides financial support to minority students pursuing graduate education in archival science, encourages students to pursue careers as archivists, and promotes the diversification of the American archives profession.

2. Georgía Barlaoura (left) and **Lara Mancuso** (right) with Shari Christy (center), chair of the Oliver Wendell Holmes Travel Award Committee. Barlaoura, a first-year student from Greece, and Mancuso, a first-year student from Brazil, are the recipients of the Oliver Wendell Holmes Travel Award, which enables overseas archivists who are already in the United States or Canada for training to build upon their experience by traveling to SAA's Annual Meeting. Both are students enrolled in the Master of Archival Studies program at the University of British Columbia.

3. The American Archivist editor Greg Hunter presented **Pam Mayer**, a graduate student at the University of North Carolina at Chapel Hill, School of Information and Library Science, with the Theodore Calvin Pease Award for her paper, "Like a Box of Chocolates: A Case Study of User-Contributed Content at Footnote," which will be published in Vol. 76, No. 1, of the journal.

4. Aditi Sharma Worcester, a graduate student at the University of Texas at Austin, is the recipient of the Mosaic Scholarship, which provides \$5,000 to students who demonstrate potential for scholastic and personal achievement and who manifest a commitment both to the archival profession and to advancing diversity concerns within it.

5. Daniel Pitti (center) of the University of Virginia presented **Jarrett M. Drake** (left), a graduate student at the University of Michigan School of Information, and **Nathan Sowry** (right), a graduate student in the Library and Information Studies program at the University of Wisconsin–Madison, with the F. Gerald Ham Scholarship, which offers \$7,500 in financial support to graduate students in their second year of archival studies at a U.S. university.

6. Kapena Shim, a student in the Library and Information Science Program at the University of Hawai'i Manoa, is the recipient of the Harold T. Pinkett Minority Student Award, which recognizes minority graduate students who, through scholastic achievement, manifest an interest in becoming professional archivists and active members of SAA.

Courtesy of Jeffrey Schermer Photography.

7. Amanda Strauss, a graduate student at Simmons College pursuing Master of Arts in History and Master of Science in Library and Information Science, Archives Management, degrees, is the recipient of the Donald Peterson Student Travel Award, which supports students and recent graduates from graduate archival programs within North America to attend SAA's Annual Meeting.

Meet the Five New SAA Fellows



Timothy D. Pyatt, Scott Cline, Nancy Zimmelman Lenoil, Peter Gottlieb, and Ben Primer were named Fellows of SAA. Courtesy of Jeffrey Schermer Photography.

Five members were added to the distinguished list of 178 Fellows, the highest individual honor bestowed by SAA for outstanding contributions to the archives profession. The awards were presented to these accomplished individuals at Plenary I on August 9, 2012, at *Beyond Borders* in San Diego.

SCOTT CLINE, city archivist and director of the Seattle Municipal Archives, started his career working for the Western Reserve Historical Society in Cleveland as a Jewish History Specialist. In 1985, he accepted a position as city archivist of the Seattle Municipal Archives. His tenure with the city's archives has been long and marked with distinction. His work to engage people from all walks of life was instrumental in making the Seattle Municipal Archives into a nationwide model for effective archival programs. His highly regarded work even led the Seattle City Council to proclaim August 30, 1999, as Scott Cline Day.

Cline, who holds bachelor of science and master of arts degrees in history from Portland State University, has been a dedicated member of SAA for nearly three decades, serving in a variety of leadership roles. He was elected to the Council in 2009

and served on the Executive Committee in 2011–12. He is a past chair of SAA's Local Government Records Roundtable, a group that he was active in establishing. Additionally, Cline is a past president of the Academy of Certified Archivists and Northwest Archivists, Inc.

Cline is an award-winning author who has added to the archival canon with his insightful and probing contributions to the professional literature. "To the Limit of Our Integrity: Reflections on Archival Being" (*The American Archivist*, Fall/Winter 2009) received SAA's Fellows' Ernst Posner Award for an outstanding essay. His much-anticipated article, "Dust Clouds of Camels Shall Cover You: Covenant and the Archival Endeavor" is forthcoming in *The American Archivist* (Fall/Winter 2012). As one nominator wrote, "Scott's writing intertwines philosophy and religion into archival theory and practice and pushes us to consider the deeper meanings of our work." Cline also received SAA's C.F.W. Coker Award for innovative development in archival description in 1989 for *A Guide to the Archives of the City of Seattle*.

PETER GOTTLIEB earned a PhD from the University of Pittsburgh in 1977, and

since his first archival position, his career has shown a progression of increased professional responsibility and commitment to his institutions and the profession at large. Gottlieb is best known for his work as the state archivist of Wisconsin, a position he held from 1991 until his retirement in 2010. As state archivist, he served with distinction and vision, urging his staff and profession to effectively handle the transition from paper to electronic records. In the position, Gottlieb also developed the Wisconsin State Historical Records Advisory Board into one of the most productive and active of any in the United States.

In addition to serving as president of SAA in 2009–10, Gottlieb served on the SAA Council and on the council of Midwest Archives Conference. He was also chair of the Council of State Historical Records Coordinators in 2000, a few years before the group changed its name to the Council of State Archivists.

Gottlieb has long been an enthusiastic and invaluable archives advocate. On a national level, Gottlieb's commitment to advocacy led to SAA's American Archives Month and the *I Found It In The Archives!* campaign, programs that have benefitted local institutions and increased individual researchers' awareness

of the power of archives. Gottlieb also has been a constant and eloquent advocate for preserving funding for the National Historical Publications and Records Commission (NHPRC) as well as for the Preserving the American Historical Record (PAHR) legislation to obtain new and substantive funding for archives.

One nominator wrote, "For [Gottlieb], it has never been about power or glory, it is about his responsibility to a profession for which he cares so deeply . . . he sets a model of professional involvement and integrity that we all would do well to follow."

NANCY ZIMMELMAN LENOIL has served as state archivist in the Archives Division of the California Secretary of State's Office since 2006. She is the first woman in California history to hold the position.

Prior to becoming the state archivist, Lenoil served as administrator of the highly regarded Western Archives Institute (WAI), an intensive, two-week program that provides integrated instruction in basic archival practices to individuals with a variety of goals. In this position, Lenoil fostered the program's growth and ensured that it continued to be a highly regarded program in the profession. She relinquished

the position only when she became state archivist, but she continues her association with the WAI as a faculty member.

In 2003–2005, Lenoil brought her insight, experience, and considerable depth of knowledge about the needs and challenges facing the archives profession to her service on the Working Group for the A*CENSUS. Lenoil's essay "A*CENSUS: Archival Census & Continuing Education Needs Survey in the United States: Report on Continuing Education" (*The American Archivist*, Fall/Winter 2006) won wide recognition and praise.

One nominator cited Lenoil's mastery of archival processes, administration, and leadership that sets her apart. Her administration of the Robert F. Kennedy assassination investigation files at the Archives Division of the California Secretary of State's Office perhaps best exemplified her superb skills.

Colleagues well beyond California also recognized her ability when they elected her to SAA's Nominating Committee and later to the SAA Council. In these professional leadership positions, Lenoil contributed, in one nominator's words, through "her willingness to share her experience, insights,

and passion for archives" with everyone she encounters.

BEN PRIMER has been an archivist since 1981, when he began his long and successful career with a position as a project administrator for the Baltimore Neighborhood Heritage Project. Since that appointment, he has held positions with increasing responsibility. He has worked in the Princeton University Libraries system since 1990, and he now serves as the associate university librarian for Rare Books and Special Collections. In this position, he directs an internationally acclaimed department that consists of five different units comprising more than fifty professional and staff employees. Through his years at Princeton, he has demonstrated careful and effective management and leadership skills and has attracted rich collections and valuable personnel to service those collections.

Primer also has made contributions in the area of strategic planning and development. Specifically, he has been immensely successful in fundraising at Princeton, securing major grant funding from NHPRC, NEH, the Delmas Foundation, and the

Continued on page 30>

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Honoring Excellence in the Profession

In addition to the nine student award winners and five new SAA Fellows, sixteen individuals and organizations were honored at the Annual Meeting for their accomplishments, forward thinking, and overall efforts to better the profession. Award recipients were selected by their peers for their advocacy and public awareness efforts, outstanding contributions to the archives profession, and writing and publishing excellence.

Advocacy/Public Awareness

J. Franklin Jameson Archival Advocacy Award

Freelance writer and *New York Times* columnist **Eve Kahn**, choreographer and dance company director **Bebe Miller**, and author and film sleuth **Phillip W. Stewart** are the 2012 recipients of the J. Franklin Jameson Archival Advocacy Award, which honors individuals, institutions, or organizations that promote the greater public awareness, appreciation, or support of archives.



Eve Kahn

Kahn has written for a number of mainstream publications. In articles published in the *New York Times*—such as “Saving Scrapbooks from the Scrapheap” (08/04/11), “A Museum Isn’t Rebuilt Every Minute” (02/17/11), “Lantern Slides at Getty Museum and American Museum of Natural History” (11/04/10), and “Conservation Efforts for Endangered Papers” (07/06/09)—

Kahn time and again presents a vivid illustration of the urgent need for preservation of important and unique artifacts. Kahn’s nominator writes, “When Kahn brings these stories to the world through mainstream media publications such as the *New York Times* [and *International Design*], she shines a spotlight on the multitudes of dedicated archives staff across the country who work so hard to preserve these original materials. Most importantly, she reminds us that these treasures, and the responsibilities for their safekeeping, belong to us all.”

Miller has shown commitment to the archival preservation of dance through many avenues, such as advocacy within the dance community, organizing workshops on dance archives and documentation, initiating an archives model to be used by artists, and being a bridge between archivists and dance creators on how to best meet the



Bebe Miller

preservation needs of the field. Miller has collaborated with the Ohio State University Department of Dance in producing several digital documented works, a software template for choreographic documentation, and with the OSU Advanced Computing Center for the Arts and Design in exploring the use of motion capture technology for creative and archival purposes.



Phillip W. Stewart

Stewart has published eight books that are designed to assist writers, researchers, historians, film and video makers, content producers, and the public in finding historically rich, celluloid-based moving images preserved in the motion picture holdings of the National Archives and Records Administration (NARA). From the broad overview (what’s in the vault and how do you find it), to the specific (story

titles of the Universal Newsreels) and the detailed (scene-by-scene descriptions of thirty-six WWI aviation titles), Stewart’s publications inform and invite others to explore America’s film vault. Stewart’s titles include *America’s Film Vault, A Reference Guide to the Motion Pictures Held by the U.S. Archives; Battlefilm, U.S. Army Signal Corps Motion Pictures of the Great War; and Aerial Aces of the Universal Newsreel, A Researcher’s Guide to the Aviation Related Stories Released Nationally by Universal Pictures, 1929–1931.*

Philip M. Hamer-Elizabeth Hamer Kegan Award

The Immigration History Research Center at the University of Minnesota

is the 2012 recipient of the Philip M. Hamer-Elizabeth Hamer Kegan Award, which recognizes individuals or institutions that have increased public awareness of archives documents. The Immigration History Research Center is honored for its efforts to promote the knowledge and use of documentation of the immigrant experience through the Digitizing Immigrant Letters Project. The Award Committee expressed its high regard for the team’s efforts to promote access to immigrant letters through an inviting and useful website. The web access, together with the project’s sponsorship of scholars, public talks, and exhibits, increases public awareness of American immigrant history for scholars, family historians, and the general public.



Daniel Necas, Research Archivist at the Immigration History Research Center.

Outstanding Contribution to the Archives Profession

Council Exemplary Service Award



Michael J. Fox (left) with Council member Dennis Meissner, who presented the award.

Michael J. Fox, Nancy Perkin Beaumont, and the Native American Protocols Forum Working Group received the Council Exemplary Service Award, which honors special contributions to the archives profession, and, especially, to SAA.

Fox was cited for his talented work in the broad area of archival description and descriptive standards. Fox was a member of the team of description experts who met in Ann Arbor in 1995 to define the scope and parameters of what would become Encoded Archival Description. Since that time, he has served as a preeminent leader and thinker within SAA's EAD Working Group and has helped to bootstrap and support a rapidly expanding community of EAD practitioners. Fox has co-taught more than sixty two-day EAD workshops and has leveraged the value of the EAD workshops

by also developing and co-teaching an equally popular and helpful series of workshops focused on creating XSL stylesheets to render and present the content of EAD-encoded finding aids. Fox also has served as an ambassador for more than a decade for both SAA and the U.S. archival community to the International Council on Archives and has performed with great distinction his role as an SAA representative to the American Library Association, its component groups, and the library communities that address cataloging, technical services, and descriptive standards.



SAA President Gregor Trinkaus-Randall with Nancy Perkin Beaumont.

Beaumont was praised for her professional, enlightened, and dynamic leadership of SAA during the past nine years. Throughout this time, Beaumont has provided superior staff leadership at a time of significant growth in the Society's membership, and she has incorporated this impressive growth into the day-to-day activities of the Society without unduly burdening the staff. Beaumont has taken the steps needed to ensure the currency and relevance of the Society's publications and to encourage the development of an education curriculum that meets the changing needs of the membership, particularly through recognizing the crucial need for educational offerings in the realm of digitization, digital records



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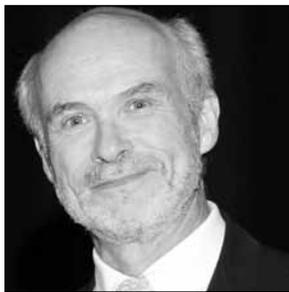
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management, and digital preservation, curation, and access. Beaumont also has undertaken the development of an advocacy program that emphasizes the Society's support for funding agencies and responded to threats to archival programs through strong letters of support for the programs.

The Native American Protocols Forum Working Group was lauded for furthering the professional discourse on the *Protocols for Native American Archival Materials* by creating a mechanism for educating SAA members about the *Protocols* and fostering discussion of that document through forums held during the 2009, 2010, and 2011 SAA Annual Meetings. The working group also reinforced the identification of best professional practices for culturally responsive care and use of Native American archival material held by non-tribal organizations and coordinated with regional archival organizations to promote the use of the *Protocols* throughout the profession.



Mark J. Duffy

Sister M. Claude Lane, O.P., Memorial Award

Mark J. Duffy, the Canonical Archivist and Director of the Archives of the Episcopal Church, is the 2012 recipient of the Sister M. Claude Lang, O.P., Memorial Award, which honors an individual archivist who has made a significant contribution to the field of religious archives. Over the past three

decades, Duffy has made innumerable contributions through his publications, professional service, and institutional dedication. He has demonstrated continued commitment to SAA's Archivists of Religious Collections Section through his service as chair and web coordinator. As one nominator noted, "Mark has elevated the archives from a traditional, historical manuscript collection to a thriving and visible archives, records, and research program."

Spotlight Award



Cindy Ditzler



Joan Metzger

Cindy Ditzler and **Joan Metzger** of Northern Illinois University (NIU) are the 2012 recipients of the Spotlight Award, which

recognizes the contributions of individuals who work for the good of the profession and archives collections—work that does not typically receive public recognition. Ditzler, NIU's university archivist, and Metzger, the assistant university archivist, are being recognized for preserving the documentation of a tragic event on NIU's campus on February 14, 2008, when a gunman killed five students in an auditorium, injured twenty-one, and then shot himself. Despite the overwhelming emotional pain experienced in the aftermath, Ditzler and Metzger immediately went into action to document the unfortunate event as well as the ensuing grieving process and memorials. The Regional History Center worked with an NIU history class and the nonprofit group StoryCorp to collect oral histories. They gathered and preserved hundreds of items from spontaneous memorials that emerged on campus. And they developed a supplementary website to display memorial artifacts, which ultimately became a central place for the campus to share, grieve, and learn.

Emerging Leader Award

Mark A. Matienzo, digital archivist at Manuscript and Archives, Yale University Library, is the 2012 recipient of the Emerging Leader Award, which celebrates and encourages early career archivists who have completed archival work of broad merit, demonstrated significant promise of leadership, performed commendable service

to the archives profession, or have accomplished a combination of these requirements. Matienzo has exhibited a remarkable record of achievement in a career that is eight years young. He played a critical role as the lead digital archivist on the Mellon-funded AIMS project, which developed a framework for the stewardship of born-digital archival materials within collecting repositories. The Award Committee also recognized Matienzo's significant contributions to the ArchivesSpace project, which, with Mellon support, is integrating two successful archives information management tools—Archon™ and the Archivists' Toolkit™.



Mark A. Matienzo

Diversity Award

The Chicano Studies Research Center (CSRC) at the University of California, Los Angeles, is the first recipient of the Diversity Award, which recognizes an individual, group, or institution for outstanding contributions to advancing diversity within the archives profession, SAA, or the archival record. For more than forty years, CSRC has been at the forefront of collecting and providing access to archival material reflecting the rich history of the Chicano population in the Los Angeles and Southern California area. The Chicano Studies Research Center's significant



Chon A. Noriega, director of CSRC, and Lizette Guerra, librarian/archivist at CSRC

achievements in activism, education, outreach, publication, and service on pressing issues facing the Chicano and Latino communities are truly exemplary.



Elizabeth Dow

Distinguished Service Award

The **Archival Education Collaborative (AEC)** is the 2012 recipient of the Distinguished Service Award, which recognizes an archives institution, education program, nonprofit organization, or governmental organization that has given outstanding service to

its public and has made an exemplary contribution to the archival profession. The AEC, which is headed by Elizabeth Dow, professor in the School of Library and Information Science, Louisiana State University, has developed a program and model that warrants special recognition for contributions to the archival field. For ten years, this graduate initiative has provided access to archival education that would otherwise be geographically out of reach for many students. Through this cross-institutional resource, many students have been able to engage with relevant coursework and instructors while remaining part of their home institutions.

Writing/Publishing Excellence

Waldo Gifford Leland Award



Francis X. Blouin Jr.



William G. Rosenberg

Francis X. Blouin Jr. and **William G. Rosenberg**, professors at the University of Michigan, are the 2012 recipients of the Waldo Gifford Leland Award for their book *Processing the Past: Contesting Authority in History and the Archives*. The award is given for writing of superior excellence and usefulness in the fields of archival history, theory, and practice. *Processing the Past*, published by Oxford University Press in 2011, provides a fresh perspective and contemporary interpretation to the modern fields of archival science and history.

Preservation Publication Award

Geospatial Multistate Archive and Preservation Partnership (GeoMAPP) Best Practices for Archival Processing for Geospatial Datasets by the GeoMAPP project is the 2012 recipient of the Preservation

Publication Award. *Best Practices for Archival Processing for Geospatial Datasets*, published on the GeoMAPP website in November 2011, provides a detailed and practical guide to the geospatial archival processing workflow, including useful guides such as key questions to ask at each step of the workflow to make sure essential factors are not overlooked. The publication is a valuable contribution to the field of digital preservation for a common but complex type of electronic record.



Kelly Eubank, GeoMAPP team member

Fellows' Ernst Posner Award

Douglas Cox, associate law library professor and the international law librarian at the City University of New York School of Law, is the 2012 recipient of the Fellows' Ernst Posner Award, which recognizes an outstanding essay dealing with some facet of archival administration, history, theory, and/or methodology that was published during the preceding year in *The American Archivist*. Cox was honored for his article "National Archives and International Conflicts," which appeared in the Fall/Winter 2011 issue of *The American Archivist* (Vol. 74, No. 2). In the essay, Cox addresses the archival community at large, offering an extremely thought-provoking analysis of the significance of archives as factors for good and ill in times of dramatic international conflict. ■



Douglas Cox

Photographs courtesy of Jeffrey Schermer Photography, Ohio State University, Phillip W. Stewart, Northern Illinois University, and William G. Rosenberg.

ARCHIVISTS AND USERS: How Can We Help Them?

Gregor Trinkaus-Randall, Massachusetts Board of Library Commissioners

Numerous user studies have looked at how researchers use archives and have provided archivists with a wealth of information. There are, however, areas that need further study and action. Archivists, librarians, and museum curators need to understand how researchers search. If we do not understand this concept, then it is difficult to provide them the best assistance possible in locating the materials pertinent for their research. We already know that many researchers need assistance understanding standard finding aids. In the past, numerous institutions have tried to redesign their finding aids to meet the demands of researchers. With the growing acceptance of EAD, even among smaller institutions, this is currently less common. Now, by undertaking studies of how researchers search, we will, hopefully, begin to understand what works well and adapt our finding aids and other tools to assist them.

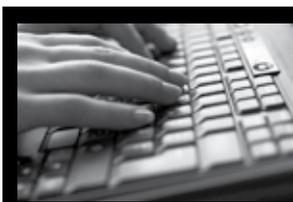
Concurrently, there is a parallel problem that also deals with providing information to researchers. Over the past few years, there has been a growing movement toward the confluence of libraries, archives, and museums (LAMs). All three types of institutions often house important research collections. However, it is not uncommon for the professional to be unaware of similar collections in the other formats that could greatly enhance the researchers' experience, knowledge, and eventual results. Collections in LAMs are often processed and catalogued in different ways, and this information frequently resides in different locations, even within the same institution. Therefore, one of our major challenges in the years to come is to work with our colleagues in these other

One of our major challenges in the years to come is to work with our colleagues [in libraries, archives, and museums] to ensure that researchers are able to discover all the pertinent resources for their research in all formats.

fields to ensure that researchers are able to discover all the pertinent resources for their research in all formats. We will need to find ways to provide access to all these collections.

One of our major responsibilities is to make our collections/holdings available to users. This is one reason why MPLP was developed, in addition to relieving institutions of large backlogs; why we have created finding aids and developed EAD and EAC; and why we spend time learning about our holdings so that we can direct researchers to the most appropriate collections for their research.

However, for researchers to experience the most complete research possible, we need to ensure that they are aware not only of appropriate archival collections in our institutions and in other archival organizations, but also of museum and library collections that can supplement and round out their archival research, and vice versa. Achieving this goal will entail working closely with our counterparts in these other disciplines to learn what they have and to devise methods by which researchers can become knowledgeable of all the appropriate resources to complete their inquiries. As archivists, we must undertake collaborative initiatives to learn how our users conduct their research and how we can enhance their research by identifying complementary collections in libraries and museums. The last thing that a researcher needs is to learn that important resources were available in the immediate vicinity of their activities only after they have returned home. It is our responsibility to help them as much as we can. ■



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SAA's Volunteer Force

New Appointees for 2012–2013

A big “thank you” to SAA members for their overwhelming response to the 2012 Call for Volunteers! With more than one hundred vacancies and nearly two hundred volunteers, President Jackie Dooley and her Appointments Committee (Scott Schwartz, George Bain, Su Kim Chung, Gerrienne Schaad, and Cheryl Stadel-Bevans) had to make some tough choices.

If you applied and were not appointed this year, don't be dismayed! (See <http://www2.archivists.org/node/16376> for

the July/August *Archival Outlook* article on appointments.) Volunteerism runs strong in the Society, and there are increasingly more volunteers than openings. Although SAA will retain your name in its database, we hope that you will apply again next year. The 2013 Call will be available on the SAA website in October. Remember: You must be an SAA member to be appointed.

Congratulations to the following appointees:

The American Archivist Editorial Board

Todd Daniels-Howell
Tom Hyry

Cal Lee (reappointed)
Katie McCormick

SAA/ALA/AAM Joint Committee on Archives, Libraries, and Museums (CALM)

Sarah Demb

Publications Board

Kathy Michaelis
Nicole Milano
Lisa Mix (reappointed)

Tawny Ryan Nelb
(reappointed)
Cheryl Oestreicher
Dennis Riley, Intern

Cultural Property Working Group

Beth Joffrion

Continued on page 33 >>

Awards Committee

Lisa Conathan, Co-Chair

C.F.W. Coker Award Subcommittee: Kira Dietz

Distinguished Service Award Subcommittee:
Sarah Hays

Diversity Award Subcommittee (new): Sherry Williams,
Chair; Bergis Jules, Diversity Committee Chair; Dorissa
Martinez, Intern; Cristine Paschild; Amy Roberson

Emerging Leader Award Subcommittee (new):
Kathleen Williams, Chair; Kate Donovan; Rosa Longacre

Josephine Forman Scholarship Award Subcommittee:
Josue Hurtado, Lori Schwartz

F. Gerald Ham Scholarship Award Subcommittee:
Janice Ruth

**Philip M. Hamer–Elizabeth Hamer Kegan Award
Subcommittee:** Bryan Sauter

Oliver Wendell Holmes Award Subcommittee:
Garret Kremer-Wright

Archival Innovator Award Subcommittee (new):
Norma Myers Riddle, Chair; Stephanie Bayless;
Susan Beamer; Brittany Turner, Intern

J. Franklin Jameson Award Subcommittee: Diane Riley

**Sister M. Claude Lane, O.P., Memorial Award
Subcommittee:** David Kingma; Susan Novick, SSA
Representative

Waldo Gifford Leland Award Subcommittee:
Caryn Radick

Mosaic Scholarship Award Subcommittee:
Krystal Appiah

Theodore Calvin Pease Award Subcommittee:
Jefferson Bailey

Donald Peterson Award Subcommittee: Dawne Lucas

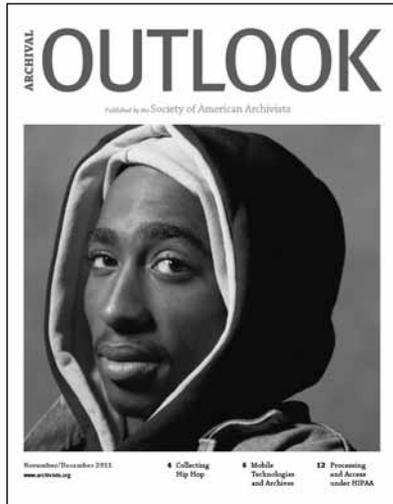
Harold T. Pinkett Award Subcommittee:
Alexis Braun Marks

Fellows' Ernst Posner Award Subcommittee:
Joan Krizack

Preservation Award Subcommittee: Elizabeth Shepard

Spotlight Award Subcommittee: Valerie Gillispie

SAA Honored with 2012 APEX Award



Tupac Shakur on the cover, content contributions from twenty SAA members, and superb layout by Sweeney Design. Thank you to all those who helped make this publication a success! Check out the award-winning issue at www2.archivists.org/archival-outlook/back-issues/2011.

Coming Soon: E-Publications for Sale

An SAA Bookstore favorite is getting a digital makeover: This fall, you'll see the debut of the ePub version of *I, Digital: Personal Collections in the Digital Era*, edited by Christopher A. Lee. EPubs can be read on a Nook, iPad, Sony Reader, or Kobo eReader. EPubs can also be read with Adobe Digital Editions, which can be freely downloaded to your laptop or PC.

In addition, the brand new *Law and Ethics Sampler*—the first in SAA's Sampler Series—will be offered as a PDF. The SAA Sampler Series features collections of select chapters from authoritative books on archives published by SAA. The *Law and Ethics Sampler*, compiled by Lisa A. Mix, includes chapters from *Navigating Legal Issues in Archives* (Menzi L. Behrnd-Klodt), *The Ethical Archivist* (Elena S. Danielson), and *Privacy and Confidentiality Perspectives: Archivists and Archival Records* (edited by Menzi L. Behrnd-Klodt and Peter Wosh).

SAA will continue to grow our e-publications list; check back to the bookstore for more options to add to your e-reader this winter: www.archivists.org/bookstore.

SAA is pleased to announce that the November/December 2011 edition of *Archival Outlook* received an APEX Award for Publication Excellence in the print newsletters category. The APEX Awards are an annual competition for publishers, editors, writers, and designers who create print, web, electronic, and social media. Entries were judged on editorial content, design, and the ability to achieve overall communications excellence. More than 3,400 entries were submitted to the competition. The winning issue of *Archival Outlook* featured the late rapper



Peggy Adams received the IASSIST Achievement Award at the organization's thirty-eighth annual conference in June. IASSIST is the professional association that brings together archivists and librarians committed to the preservation and use of data for secondary analysis. IASSIST honored Adams, who established the first university data archives at Wisconsin in the 1960s, for her career-long commitment to the importance of data as primary-source material.



Robin L. Chandler is the new Associate University Librarian, Collections & Library Information Systems, at the University of California, Santa Cruz. She formerly served as the Project Manager for the Grateful Dead Archive Online (GDAO), now available at www.gdao.org.



Director of the Indiana Commission on Public Records and Indiana State Archivist **Jim Corridan** was elected president of the Council of State Archivists (CoSA) in July. Corridan has been a member of the CoSA Board of Directors for three years and served as CoSA's vice president and chairperson of the State Electronic Records Initiative.



Wendy Hagenmaier joined the Archives and Records Management department at the Georgia Institute of Technology. She serves as the digital collections archivist. She recently received her MSIS with a concentration in Digital Archives and Preservation from University of Texas at Austin's School of Information. She will oversee the digital collections program.



Elizabeth Joffrion has joined the faculty of Western Washington University, where she'll serve as Director of Heritage Resources, leading the Libraries' Special Collections, University Archives and Record Center, and the Center for Pacific Northwest Studies. Prior to this position, she was a senior program officer at the National Endowment for the Humanities, Division of Preservation and Access.



Massachusetts Board of Library Commissioners Preservation Specialist and former SAA President **Gregor Trinkaus-Randall** was awarded the George Cunha and Susan Swartzburg Preservation Award by the Preservation and Reformatting Section of the Association for Library Collections & Technical Services for his accomplishments in preservation outreach, which include organizing SAA's response to Hurricanes Katrina, Rita, and Wilma.

Bernadette Callery, an assistant professor in the School of Information Science at the University of Pittsburgh, passed away on July 27. Callery studied English at Seton Hill College and went on to receive a master of arts degree in library science at the University of Chicago. In late 1971, she joined the staff at the Hunt Institute for Botanical Documentation as an assistant librarian, and became the librarian in 1977. She moved to the New York Botanical Garden Library as Research Librarian in 1987. She was active in the Council on Botanical and Horticultural Libraries, serving one term as president of the organization. In 1997, CBHL awarded her its highest honor, naming her the recipient of the Charles L. Long Award of Extraordinary Merit.

In 1994, Callery moved to Pittsburgh to become the librarian at the Carnegie Museum of Natural History, where she was instrumental in bringing a large number of graduate student interns to work on library and archival collections. In addition, in 1999, she instituted the Preservation Fair at the museum, a public information event which brought together the public, their preservation concerns, and conservators. The Fair repeated in 2000, 2002, 2009, and 2011, and will continue into the future.

Callery earned her PhD from the School of Information Science at the University of Pittsburgh in 2002, where she worked as a visiting professor before joining the faculty in 2008.

Michael Nash, head of New York University's Tamiment Library and Robert F. Wagner Archives, passed away on July 24. Nash had served as head of the library since 2002; previously he worked as the chief curator of collections at the Hagley Museum and Library.

Nash was a noted leader in preserving the history of the left, enriching the collections with records covering left politics, labor, and human rights. His many professional achievements include acquiring the archive of the Communist Party USA as well as the complete records and pictorial collection of its paper, the *Daily Worker*. He added many other collections of note to the Tamiment Library and Robert F. Wagner Archives, including collections of Howard Zinn and Guantanamo lawyers. Nash also founded and co-directed the Center for the United States and the Cold War and the Frederic Ewen Center for Academic Freedom at NYU.

Nash added deft pieces to archival literature as well. He wrote *Conflict and Accommodation: Coal Miners, Steel Workers and Socialism, 1890-1920* and co-edited *Red Archivists and Black Freedom: James and Esther Jackson and the Long Civil Rights Revolution* and *The Good Fight Continues: World War II Letters From the Abraham Lincoln Brigade*. Nash also served as editor of SAA's 2010 publication *How to Keep Union Records*.

Charles R. Schultz, 76, of College Station, Texas, passed away July 26. Schultz was manuscripts processor at the Ohio Historical Society from 1960 to 1963 and keeper of manuscripts at Mystic Seaport Museum in Mystic, Connecticut, from 1963 to 1967. Schultz later became the first full-time university archivist at Texas A&M University, where he established the University Archives in 1971. He retired in 2009 with the titles of William P. Clements Professor, Clements Archivist, and Director of Records Management.

Schultz's service to the profession was lengthy and generous. He was a member of the Texas Historical Records Advisory Board from 1977 to 1981 and a reviewer for both the NHPRC and NEH. His elective offices included serving the Society of Southwest Archivists as vice president (1976-78), as president, (1978-80), and on the executive board (1975-76 and 1980-82). He later served as vice president, president, and regent of nominations for the Academy of Certified Archivists from 1996 to 1999.

His prolific scholarly output included more than one hundred journal articles, bibliographies, reviews, and essays, as well as seven books, including *Forty-Niners 'Round the Horn*, the recipient of the North American Society of Oceanic History's John Lyman Book Award in 1999.

In 2003, Texas A&M University's alumni group awarded him The Association of Former Students' Distinguished Achievement Award in Librarianship, awarded to a faculty librarian for outstanding service to the University Libraries and to the profession.

A member of the Society of American Archivists since 1963, Schultz served as editor of *The American Archivist* from 1982 to 1985. He was inducted as a Fellow of the Society in 1984 and honored with a Council resolution recognizing his contributions in 2009. Schultz will be remembered by many as a friend, mentor, and trusted advisor.

Schultz is survived by his wife and family. Memorial contributions may be sent in his memory to the Alzheimer's Foundation at 322 Eighth Ave., 7th Floor, New York, New York, 10001.

—John Slate, Dallas Municipal Archives



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Standard Procedure continued from page 4

of EAC is to establish an infrastructure of name authority for the corporate bodies and people who create archival collections. The developers of EAC have created a website, Social Network and Archival Context (SNAC, <http://socialarchive.iath.virginia.edu/>), which we admire and used as a model for our own approach.

One of the aspects we like about EAC is the way it reverses the formula of the EAD document. Its focus falls on the creator of a collection. An EAC document gathers information for the array of collections associated with an individual or corporate body. It also opens the way for SNAC's approach of building a social network among individuals, linking a collection creator like Doris Duke to other parties with whom she corresponded, was related, or otherwise associated.

Rethinking the Standard

As the project team discussed and analyzed the requirements for the project, we liked the idea of using EAC markup to represent information about Doris Duke. There was, however, a problem: EAC defines a "chronlist"

tag for representing timelines, but its specification was not robust enough. It does not support two of our important needs: 1) linking media files (i.e., images) to events and 2) linking individual events to the finding aids for collections that provide source materials about the events.

In contrast to EAC, our reading of the EAD tag library confirmed that the specification for its "chronlist" tag is robust enough to support our requirements. We decided to mix the parts of EAD that we like into our EAC document. The basic technique for mixing and matching XML standards is to use namespace declarations. A namespace is a kind of domain identifier for XML elements. It says to computers (and people) reading a document, "This tag belongs to that schema."

This solution allowed the two parties to work in parallel, with the archivists encoding and revising the timeline and the developers creating its display. Work on the project proceeded smoothly from this

Meet the Five New SAA Fellows continued from page 21

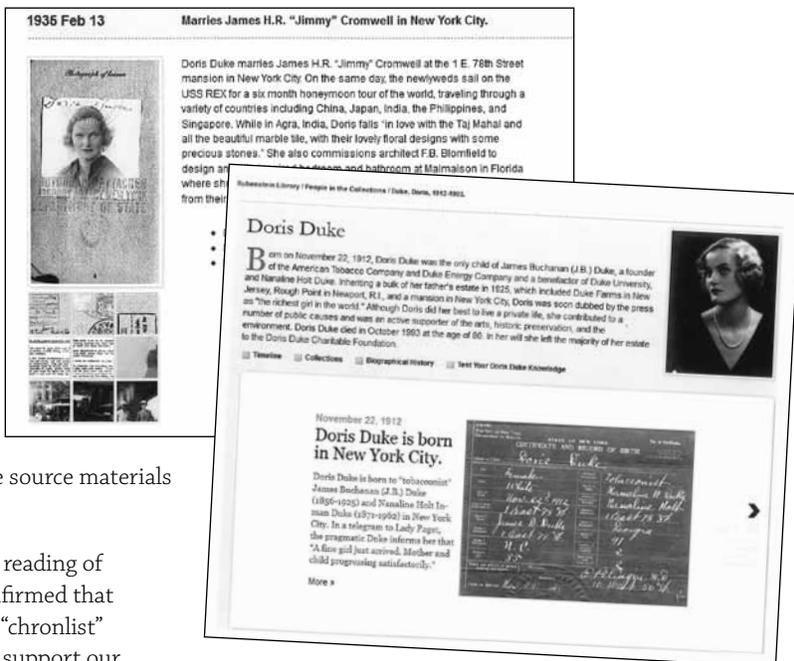
New Jersey Historical Commission, as well as sizable personal gifts from alumni and friends of the Princeton University Libraries. This funding has led to significant accomplishments in collection processing.

Primer, who holds a PhD in history from Johns Hopkins University, has been a member of SAA for as long as he has been an archivist. He was elected to a three-year term on the Council, is a past chair of the Program Committee, and is currently serving on the SAA Foundation Board.

One of Primer's nominators wrote, "I think his greatest contribution to the profession is his indefatigable optimism for accomplishing what needs to be done. His bedrock belief in archives makes him that irresistible force that has not yet encountered an immovable object."

TIMOTHY D. PYATT has held distinguished positions in the archives field for more than twenty-five years. He has served in both archival and rare book positions, as well as university archivist at University of Maryland–Baltimore County and Duke University. He was director of processing for the Maryland State Archives, and curated rare book and manuscript collections at the University of Maryland–College Park, the Southern Historical Collection at the University of North Carolina at Chapel Hill, and at Duke. He currently is the Dorothy Foehr Huck Chair and Head of the Eberly Family Special Collections Library at the Pennsylvania State University.

Pyatt's publications and presentations reflect significant breadth and depth. His articles have appeared in *Rare Books and Manuscripts Librarianship* and the *Papers of the Bibliographical Society of America*, and he has authored contributions to several SAA books, including *Privacy and Confidentiality*



Screen capture of the portal's biographical history of Doris Duke (left) and interactive timeline (right).
Courtesy of Duke University Libraries.

point. The result is a media-rich web page, organized according to the principal events in Duke's life. We plan to build on this beginning with more "person pages" based on the hybrid EAD/EAC form. Although the finding aid remains the primary descriptive form for archival holdings, we hope this effort will provide researchers with another—possibly more accessible—point of view on our collections. ■

Perspectives: Archivists and Archival Records (2005), *New Skills for a Digital Era* (2007), and both *Campus Case Studies* and *College and University Archives: Reading in Theory and Practice* (2008).

Pyatt also has made major contributions to several professional organizations, most notably SAA. Within SAA, Pyatt has chaired the College and University Archives Section, the Privacy and Confidentiality Roundtable, and the Committee on Ethics and Professional Conduct (CEPC). As the chair of the CEPC, Pyatt steered the committee through the challenging task of revising the SAA Code of Ethics. Pyatt was a skillful communicator throughout, taking the lead in soliciting feedback from SAA members and in distilling the essence of this feedback so that the committee could make effective use of it. The result was successful approval of a newly revised code, with plans to have CEPC help create case studies to facilitate understanding and effective use of the code. ■

Apps for Archivists continued from page 3

 **Tumblr:** This is another social media outreach tool that many repositories use to post images from archives, whether it's Pets In Collections or the National Archives. The Archives and Library does not have a Tumblr page yet, but when we do, I plan on using the app to share interesting materials with our followers.

 **On This Day . . . :** Although this app is not technically social media, I use it regularly to develop social media updates. The app lists historical events that occurred on each day of the year, including births and deaths of notable individuals. I scan this app every morning to see if any historical events that occurred that day could be related to the people, businesses, or events covered in our collections. It's a great way not only to educate our followers about certain historical events, but also to raise awareness about our archival collections and how they help to retell history.

Scanning, Imaging, and Recording

 **Genius Scan:** This app helps shorten the amount of time I spend on research and reproduction requests. It acts as an on-the-go scanner; to use it, you either take a photo of an image or text from your smartphone or use a previously taken photograph in your image library. Once a photo is selected, the app automatically detects the page frame or you can adjust it yourself. You can also use the app to color-correct the image and save it as a new document or as part of a previously created group. Scans are saved automatically as PDFs with the date and time. The best part of this app is the share feature; the PDFs can be shared through DropBox, Evernote, email, GoogleDocs, and Box.net, or you can send the files to a printer. I use this app almost every day to create scans of researcher forms and fragile materials. Most recently, I used it to scan an eighteenth-century journal that had tightly bound pages that could not be laid flat in a traditional scanner.

 **Scan Pages:** Another option for smartphone scanning, this app is very similar to Genius Scan but is much simpler and more straightforward. The best option is really a matter of opinion. The only difference between the apps is the export/share feature. Through this app, you can save scans as JPEGs as well as PDFs, and you can export them through email, Evernote, DropBox, GoogleDocs, or your smartphone image library.

Using smartphone applications—or apps—has helped complete reference requests faster, increased social media interaction, and streamlined previously slow processes.

 **Gorillacam:** Another app that I use for taking images of collection materials is Gorillacam. The Archives and Library uses this app to photograph records and images for researchers who are unsure if they want or need high-quality images for reproduction or use. Gorillacam's features include a self-timer, time-lapse function, anti-shake feature, a bubble level and grid overlay, a three-shot burst function to take three shots in rapid succession, and a press-anywhere screen. Each image is saved automatically in your smartphone library.

 **iTalk:** Collections staff members use iTalk for short voice recordings. Although not a replacement for a voice recorder, this app does allow lengthy recordings that are dependent on the open file space on your smartphone. There are three different options for recording quality: good, better, and best. When the Archives and Library staff pick up donations from people or organizations, most individuals are excited and want to talk about the items being donated or lent. This app is a great way to record those interactions to make sure that the wealth of knowledge about the item or collection is not lost. After

recording, the file can be emailed or uploaded to a computer from your smartphone. If you are planning to use this app, just be sure to clear space on your smartphone for the length of the recording that you are thinking of creating. For a good quality recording, you can record up to 800 minutes using only 1 GB of space.

File Storage and Editing

 **DropBox:** This app enables users to access and share files wherever they are. It is a great app to use when you need to access a file (like a large PDF) in a meeting or are away from a computer and need to view records. I open DropBox the most during exhibit design editing when I need to change or approve new designs and changes for our curatorial department.

 **neu.Annotate:** This app is useful for editing PDFs that you are looking at from DropBox, Genius Scan, or email. The app allows you to highlight or underline text in a variety of colors and add shapes, stamps, images, or text into the document. We frequently work with PDFs for exhibit design, so I often use it as a commenting and editing tool.

Emergency/Disaster Planning

 **ERS (Emergency Response Services):** This may be the most important program to have on a smartphone when working with historical materials. Created by Heritage Preservation, it is based on the Emergency Response and Salvage Wheel that all archivists should know. The app is a vital tool for remembering what to do in an emergency or disaster. Even though repositories plan ahead, when an emergency happens it is extremely difficult to focus on the steps needed rather than an emotional response. ERS is an app that no one ever wants to use, but it's important to have just in case.

* * *

Now that you know what apps I'm using, what's on your smartphone? Let me know at mgood@phillyseaport.org. ■

Lawrence's Legacy continued from page 7

for a series of conversations about the human condition both in 1912 and today. For information on the exhibit and funding sources, please visit <http://www.lawrencehistory.org/node/19077>.

- The Lawrence History Center also sponsored (along with funding from the Centennial Committee and UMass Lowell) the Bread and Roses Centennial Academic Symposium on April 27–28. An evening concert in the exhibit space preceded a day-long symposium consisting of twenty panel discussions that took place in multiple venues, all walking distance from our central location at the Everett Mill. The event had a national keynote luncheon speaker, AFL-CIO President Richard Trumka, and attracted 350 people from 20 states, Canada, and Australia!
- The Lawrence Heritage State Park (<http://www.mass.gov/dcr/parks/northeast/lwhp.htm>) has plans to hold an exhibit of paintings by Ralph Fasanella in 2012. The exhibit will be mounted at the Visitor Center, which is housed in a restored 1840s boarding house.
- Since 1985, the community of Lawrence has memorialized the strike by hosting the Bread and Roses Labor Day Heritage Festival



Women march during the Bread and Roses Strike, 1912. *Courtesy of the Lawrence History Center.*



Arturo Giovannitti and Joseph J. Ettor, who were charged with Joseph Caruso as accomplices in the death of striker Anna LoPizzo, who was likely shot by police. Ettor and Giovannitti were three miles away speaking to workers at the time she was shot. *Courtesy of the Lawrence History Center.*

(<http://www.breadandrosesheritage.org/>), featuring music and dance, poetry and drama, ethnic food, historical demonstrations, and walking and trolley tours, all on or starting from Lawrence's Common. The Bread and Roses Heritage Committee, which is responsible for planning the Bread and Roses Festival every Labor Day, wanted to reach out to an even larger audience.

In addition to the events and programming conducted by the Centennial Committee, other groups participated in wonderful ways. The Essex Art Center created an exhibit related to the strike that is composed of artwork created by local artists. The Strikers' Monument Committee succeeded in creating a monument to the strikers that was unveiled on the Lawrence Common at the Labor Day Festival. They also planned a re-enactment march to City Hall on January 12, 2012. Small Planet Communications, a local business devoted to developing curricula, partnered with the Lawrence History Center to create *The Great Strike: Lawrence, Massachusetts, 1912*, a comprehensive student book and teachers' guide that tells the story of the strike. The Lawrence Public Library also has been active, holding a citywide "Lawrence Reads"

event using the novel *Bread and Roses, Too* by Katherine Paterson.

Lessons Learned

Although commemoration of the Bread and Roses Strike centennial was a success, we all learned some important lessons along the way. First, it is essential to work with other organizations. Things may not have always gone smoothly, but our diversity and solidarity continue to be our greatest strengths, just as they were for the strikers. Working together with different groups has expanded the programming and fundraising capacity of our small organization and brought the community together.

We also found that it was important to aim high, but still be realistic. Originally the Lawrence History Center planned to have a 10,000–square-foot exhibit. Unfortunately, we were unable to secure the funding for an exhibit of this size. Once we realized that we were not going to be able to keep to our original plans, we took a hard look and decided to scale back. It was not easy, and there were some who were disappointed, but our 3,500–square-foot exhibit is one of which everyone is proud.

Best of all, the Lawrence History Center hopes to harness the momentum gained on this celebration and apply it to future collaborative events. ■



Mural created by students at the Humanities and Leadership Development High School in Lawrence, Massachusetts, for the Lawrence History Center's exhibit, "Short pay! All out!", to commemorate the centennial of the Bread and Roses Strike of 1912. *Courtesy of the Lawrence History Center.*

SAA's Volunteer Force
continued from page 27

Committee on Education

James Roth, Vice Chair
Kimberly Anderson
Lorraine Dong

Jennifer Pelose
Shelby Sanett

**Digital Archives Specialist (DAS)
Subcommittee**

Jackie Esposito
Veronica Martzahl
Glen McAninch

**Committee on Ethics and Professional
Conduct (CEPC)**

Phil Eppard, Chair
Marc Brodsky
Tiffany Schureman
Sharon Silengo

Diversity Committee

Rabia Gibbs, AACR Representative
Robin Katz
Lucinda Manning, WAR/WCRT Representative
Ann Massman, NAAR Representative (reappointed)

Finance Committee

Mark Duffy, 2012–2015 SAA Treasurer and Chair
Kyle Conner

2013 Host Committee

Carol Bartels, Co-Chair
Emilie Leumas, Co-Chair

Membership Committee

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Kate Dundon
Erik Moore

Glossary Working Group

Rosemary Flynn, Chair
Kristy Dixon
Geoffrey Huth

Dawn Schmitz
Joseph Turrini
Diane Vogt-O'Connor

2013 Program Committee

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Laura Tatum, Co-Chair
Nancy Zimmelman Lenoil,
Co-Chair (CoSA)
Audra Eagle Yun
Noah Huffman
Andrew Huse

Colleen McFarland
Derek Mosley
Erin O'Meara
Beth Shields (CoSA)
Jennie Thomas
Bonnie Weddle (CoSA)

Standards Committee

Lisa Miller, Co-Chair
Cory Nimer, Co-Chair (reappointed)
Dan Santamaria

**Technical Subcommittee on Guidelines
for Reappraisal and Deaccessioning**

Laura Jackson, Chair
Mark Shelstad
Margery Sly
Chela Weber

**SAA Foundation National Disaster Recovery
Fund for Archives**

Rebecca Elder, Chair
(reappointed)

Richard Cameron
Miriam Meislik

Annual Meeting Task Force

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Kathy Marquis, Co-Chair
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Wade Wyckoff

Communications Task Force

Dara Baker, Chair
Brittany Adams
Brad Houston

Beth Kaplan
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FROM THE EXECUTIVE DIRECTOR

Nancy P. Beaumont

nbeaumont@archivists.org

FY 2012 Year in Review

The following report was presented at the Annual Membership Meeting of the Society of American Archivists in San Diego on August 11, 2012.

It is my pleasure to provide you with a report for Fiscal Year 2012 (from July 1, 2011, through June 30, 2012). As in the past several years, many of SAA's activities were directed to addressing the issues identified in the Strategic Plans. For example . . .

. . . In Technology

You've no doubt noticed that SAA has a new education program—the **Digital Archives Specialist Curriculum and Certificate Program**—that was launched in August 2011 in direct response to Desired Outcome #1 in the Technology priority: "SAA will provide education and training to its members to ensure that they are aware of relevant standards and adopt appropriate practices for appraising, capturing, preserving, and providing access to electronic records."

Thanks to the remarkable efforts of the Committee on Education, the DAS Subcommittee of that group, and Education Director Solveig De Sutter and Coordinator Amanda Look, in just the first year:

- More than 1,100 registrants attended DAS course offerings (including webinars),
- A total of 370 individuals are pursuing the DAS certificate, and
- Two people have completed the course requirements and nine are just two courses shy of completing the nine-course requirement.

Individual course exams have been implemented, and the comprehensive examination will be live by February 2013.

We're also gratified that nine regional archival organizations (nationwide) have signed up or begun to co-sponsor DAS courses.

Clearly the DAS curriculum is meeting a member need—one that the Council identified as early as 2005 when the Strategic Plan was first developed. And we should not forget that in addition to this curriculum, SAA provided a suite of some fifty non-DAS offerings in the last fiscal year.

Also accomplished in response to this strategic priority—and particularly to the notion of ensuring that members are aware of relevant standards—was the launch of SAA's online **Standards Portal**, a rich resource of SAA-developed standards and external standards of interest and value to archivists. Kudos to the Standards Committee, its various technical subcommittees, and staff member Brian Doyle for progress on this activity, as well as to the Museum Archives Section, the Metadata and Digital Object Roundtable, and the Intellectual Property Working Group for their contributions to the portal.

Desired Outcome #3 in Technology calls on SAA to "make increasingly effective use of current and emerging technology to enhance communication with internal and external audiences and stimulate collaboration among its constituents." The focus of our work toward this outcome in FY 12 was implementation of a number of enhancements to our content management system (aka Drupal), including:

- A new **archival consultants' directory** that connects our members with the wide world of individuals seeking their help. (An added benefit of the new directory is that staff members now have a convenient tool to which to refer the

many calls that we receive for consulting assistance.)

- **Tools that help component groups** manage more effectively their member communications, meetings, presentations, and reports. The Council recently adopted a new policy allowing component groups to expand their communication capabilities via external websites and social media, with the caveats that 1) the microsites remain the place for "official" work of the component groups and 2) links between and among the media must be placed on all sites.

I'd like to encourage component groups—and especially our thirty-one roundtables—to make use of their microsites and discussion lists throughout the year to stimulate conversation and networking among their members. Too many groups are struggling to find leaders to run their annual meetings or to come up with agenda items for their annual meetings. I can assure you that more people will benefit from active discussion lists throughout the year than can possibly benefit from attending the annual meeting. . . .

- We recently implemented **RSS feeds**, including the new Global Newsfeed that aggregates information from across the Society, including component group microsites. Click on the RSS feed icon on the SAA home page to access the Global Newsfeed.
- We've had a presence on **Facebook** and **Twitter** for several years, but in FY 12 we became a lot more active in using these communication resources, resulting in more awareness and discussion of SAA activities.
- And recently we launched a new blog by President Jackie Dooley. This tool is intended to stimulate conversation with SAA leaders (i.e., guest bloggers) who

will be posing questions for discussion and feedback from members. Visit offtherecord.archivists.org.

... To Address the Diversity Priority

The **Native American Protocols Forum Working Group** completed its assignment, and the **Cultural Property Working Group** commenced work on an online annotated bibliography of cultural property resources.

At this conference SAA presented its first **Diversity Award**, a new award that was developed last year.

We began discussions with the Association of Research Libraries (which has considerable experience implementing diversity programs) regarding collaborating on a grant proposal to pursue expansion of SAA's **Mosaic Program** to include more scholarships, leadership development, and, we hope, an internships component. At the moment we're looking at a very daunting September 17 deadline for our grant proposal.

... In Our Ongoing Quest to Make "Archives" and "Archivists" Household Words

We promoted for the second year the **I Found It In The Archives!** initiative in association with American Archives Month. And while we had too few entries in the national competition—just 8—we are delighted that the level of participation by the general public in the national vote leapt from 1,500 votes cast in FY 11 to more than 8,000 this year! We're grateful to Debra Kimok of the State University of New York Plattsburgh for submitting the winning entry by Julie Dresser of Sycamore, Illinois.

Already available on the SAA website is the full American Archives Month page, with complete instructions and tips for participating in the 2012–13 *I Found It!* competition, but also a wealth of information and tips on public relations in general. We hope that you'll find some good ideas that you can implement for **American Archives Month in October**—or whenever you can during the

year—to increase public awareness of your institution and of archives and archivists.

FY 12 was another **tough year for advocacy** in the halls of Congress—for everyone. NHPRC funding has been an issue for several years, and the agency certainly remains in jeopardy. Our great ideas for the Partnership for the American Historical Record remain on the list of priorities, but are feeling like just a gleam in the eye these days. . . . Be assured that we'll be in touch with SAA members as Congress reconvenes and sorts out what's next. We remain at the table with some sixty organizations that belong to the National Coalition for History, whose policy board I currently chair.

On the Operations Side

As SAA Treasurer Aimee Felker will describe, FY 12 was a moderately successful year from the standpoint of the financial bottom line. Participation in the DAS program exceeded our wildest expectations, and the 2011 Annual Meeting exceeded our budget in terms of number of attendees and vendor support. But publications sales continued to decline. The modest net gain from the fiscal year was designated by the Executive Committee to the Technology Fund, where it will be badly needed as our current association management software system (that is, our membership database and e-commerce function) is aging.

Membership

More than 2,100 members completed the **Member Needs and Satisfaction Survey** that we conducted early in the year. The final report and preliminary analyses are available for your review via the new presidential blog, and the SAA Council will be conducting ongoing analysis this fall. The emerging findings will inform strategic planning efforts in the coming years. We welcome your comments via offtherecord.archivists.org—or whatever means you care to use to share them.

In other membership news, I'm pleased to report that, despite tough economic times, **SAA membership reached a new high of 6,079 on June 30**. Be assured that the Council and staff will be making every effort to determine the needs of our various member groups—and to satisfy them.

Students remain an important part of our membership, now totaling 1,344 or 24.3 percent of individual members. This number has declined by 10 percent since June 2011, and we'll be exploring whether this reflects a smaller universe of archival students, lack of awareness of SAA, or some combination of these factors.

Publications

Greg Hunter began his three-year term as **The American Archivist** editor in January, succeeding Mary Jo Pugh in that role. Among many other ideas, the Editorial Board will be exploring the feasibility of producing a digital edition and enhancing the online reviews portal.

Archival Outlook's spiffy new look attracted both more member-written articles and a nice uptick in paid advertising. The November/December 2011 issue received an APEX Award for Publication Excellence.

Relentlessly, **In The Loop** has brought you news and information about SAA and the wider world of the profession via your email inbox every other week. We hope that you're opening and scanning this resource.

We produced **several new books** in FY 12: *A Different Kind of Web: New Connections Between Archives and Our Users* (edited by Kate Theimer) and *I, Digital: Personal Collections in the Digital Era* (edited by Cal Lee) address some of the concerns stated in our Technology priority. Peter Wosh's *Waldo Gifford Leland and the Origins of the American Archival Profession* reminds us of the profession's origins and maturation. Our first co-publication with Neal-Schumann, *Public Relations and Marketing for Archives*, edited by Peter Wosh and Russell D. James, also debuted. Christina Zamon's *The Lone Arranger: Succeeding in a Small Repository* provides critically important information to a key constituency. Published in February 2012, it's already a best seller!

And just in time for the Annual Meeting, our newest publication: *How to Manage Processing in Archives and Special Collections* by Pam Hackbart-Dean and Elizabeth Slomba. We're very grateful to all these authors for choosing to publish with SAA.

The Publications Board and staff added to our **e-resources** with new case studies enhancing *The Interactive Archivist* and posting of the 2011 SAA Research Forum abstracts, posters, and peer-reviewed papers. And we launched a new e-publication, *Using Archives: A Guide to Effective Research*, by Laura Schmidt.

I mentioned earlier that Publication sales have declined in recent years, and particularly in FY12. That trend has certainly not gone unnoticed. The Publications Board and a special Fundamental Change Working Group have spent many hours in the past year **reimagining how to provide the Archival Fundamentals** in a way that gives archivists timely and convenient access to critical information. Later this year you will see the first fruits of that labor as we release three new modules that update Kathleen Roe's *Arranging and Describing Archives and Manuscripts*. The new modules will address "Standards for Archival Description," "Implementing Descriptive and Access Systems," and "Processing Digital Records and Manuscripts."

As we look at these new resources and new directions and reflect on how SAA's publishing program has evolved in the past six years, I'd like to take a moment to

thank **Peter Wosh, SAA's Publications Editor**, for a remarkable two terms in that position. Peter will retire as editor in February. During his tenure, Peter has led a dynamic team, including the Publications Board and Publishing Director Teresa Brinati, to an amazing publishing record for an organization of SAA's size and capacity. They've been willing to take some risks. They've been creative. And they've cranked out a lot of good reading. Thanks, Peter.

Annual Meeting

SAA's Annual Meeting occurs near the beginning of the fiscal year, and in FY 12 we had the good fortune to celebrate our seventy-fifth anniversary in our own sweet home Chicago. Despite some challenges associated with the hotel labor dispute, more than 1,670 registrants and 45 industry partners joined us for that meeting.

As for *Beyond Borders*, we're pleased that 1,550 registrants joined us in San Diego, making this the second-largest West Coast meeting in SAA's history. We're especially grateful to our very generous sponsors—Tessella, Atlas Systems, Hollinger Metal Edge, Preservation Technologies, History

Associates, and OCLC Research—for their support of this meeting.

Recognitions

Among the many volunteers who commit significant time, energy, and expertise to your professional association are SAA's Council members. Five of them are retiring from the Council—but I hope that all will remain actively engaged (*very* actively engaged!) in SAA for many years to come. My eternal thanks to Gregor Trinkaus-Randall, Aimee Felker, Scott Cline, Tom Frusciano, and Deborra Richardson for their willingness to commit their time and intellectual energy to serving their professional association.

To Teresa, Solveig, Brian, Lee, Anne, Tom, Amanda, Rene, Carlos, and Jeanette: Thanks, guys. You're still the best—even after all these years! I'd also like to thank our superb meeting planning team: Paul Henning, Allison Perrelli, and Jacqui Dixon of Conference and Logistics Consultants.

On a personal note, I'm very pleased and honored that SAA chose to renew my contract in April 2012, and I'm looking forward to continuing our work together—that's all of us!—on behalf of archives, archivists, and SAA. ■

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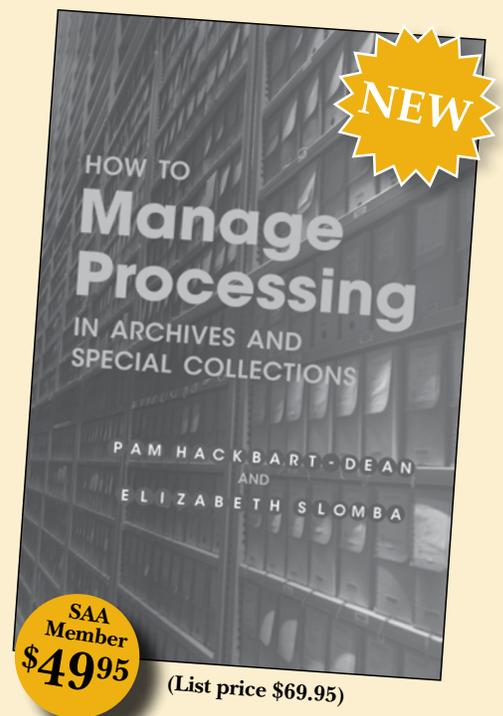
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Make Progress with Better Processing

Every archives strives to have an active, well-planned processing program—but achieving this is no easy task. *How to Manage Processing in Archives and Special Collections* by Pam Hackbart-Dean and Elizabeth Slomba breaks down what you need to know to establish or revitalize your processing program, delivering effective methods to help you succeed. This resource is packed with information about:

- Creating a framework for a processing program, including developing processing policies, priorities, and strategies;
- Managing the day-to-day work of processing assessment techniques;
- Implementing best practices and standards;
- Administering a “patron-based approach” to managing processing;
- Effectively assessing the demands for descriptions and item-level cataloging to make collections available more swiftly; and
- Applying standards in the adoption of trends and new concepts in processing and in handling outside demands.

Whether you manage numerous archivists, operate as one member of a processing team, or function as a lone arranger, *How to Manage Processing in Archives and Special Collections* is your go-to guide for developing and managing a processing program. With an effective processing program in place, your archives will be better positioned to help users find the materials they need.



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