# **EAD** @ 10

Archival Description in the Networked Age



Mary W. Elings **Archivist for Digital Collections** The Bancroft Library University of California Berkeley

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# EAD @ 10

# always moving forward

# "The finding aid isn't the thing."

Elizabeth Yakel, 2008 SAA

## Access Is

And it is online.

# Forces at work...









ARNOLD ROTH, New Yorker (February 5, 2007)

Slide courtesy Günter Waibel Ancestry.com Xing Monster Comcast Technica Copper Copper Veoh Disney HowStuffWorks **ESPN** WebMD Michael Gadies dpreview.co econnerse line ABC Alibaba Teel Neman Line Gutenbera USA Today Opensecrets ImageVenue Go Fug Yourself Answers.com PerezHilton **R** StumbleUp Starware Slate eBay Live Messenger PavPal Skype live.com Internet Archive Something Washington Post Awful Y! Answers Newsvine Microsoft Y! News IMDb Molodia Alexa Y! Mail **NYTimes** MSN Comedy Yahoo! Central MySpace The Economist Flickr Compete Amazon del.icio.us Facebook WSJ CNN Apple Bloomberg Dataportability.org Drudge AOL iTunes Softonic Report FOX **GVideo** LastFM YouTube GNews Android Adwords ersiontracker Craigslist Google BBC Twitter Wikipedia GMaps GDocs purceForge Fotolog deviantART CC Slashdot Netvibes Reddit Gmail Firefox Blogger W3Schools Google AdSense FeedBurner Wired News Pachadas Line gork Line 10/25 Google Analytics Orkut TheGuardian The Register Google Checkout Netlog Google Image Search BoingBoing Der Spiegel Google Blogsearch Gawker **Daring Fireball** Silicon Fills <u>6</u> Goodle Annanii in Line Google Calendar Heise FARK Google Syndication Scobleizer Google Reader **Technorati** Digg lle Die Zeit earls Ning 9 Rules Facts.ch Wordpress

## So much to do....





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**Microfilm** 

### **Manuscripts**

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**Pictorial** 

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# More Product, Less Process

## Mark A. Greene/Dennis Meissner

"More Product, Less Process: Pragmatically Revamping Approaches to Deal with Late 20th Century Collections" (2004)

http://ahc.uwyo.edu/documents/faculty/greene/papers/Greene-Meissner.pdf

# More Product, Less Process

- Principles for Change
  - Maximize user access (preeminent goal)
  - Golden minimum "good enough" is realistic
  - Arrange, describe and at a common, aggregate level
  - Reserve exceptional effort only when warranted
  - Accomplish more by trying to do less

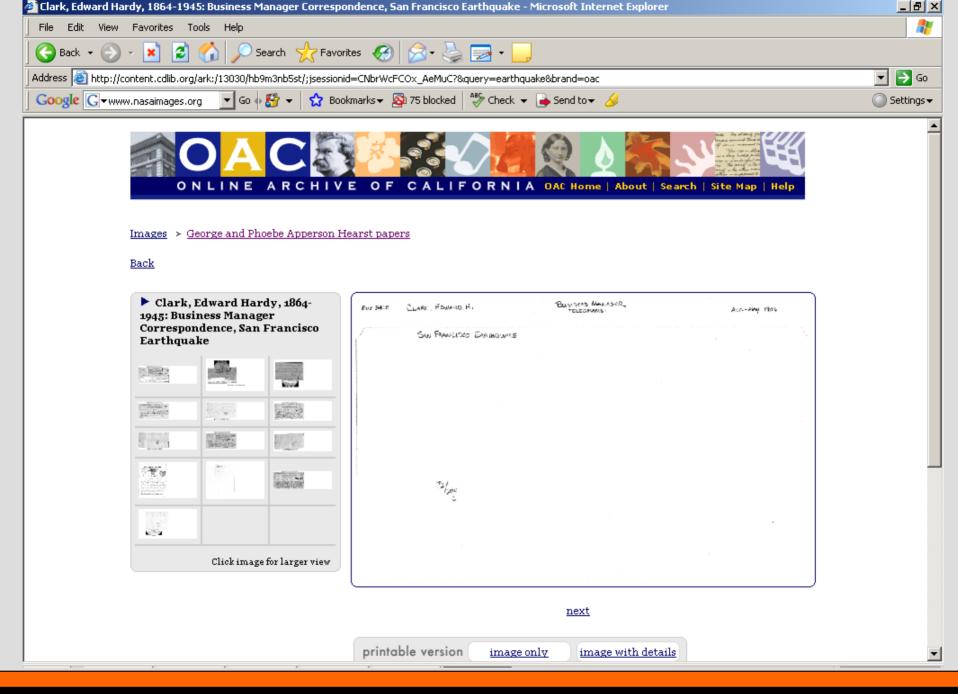
# More Product, Less Process

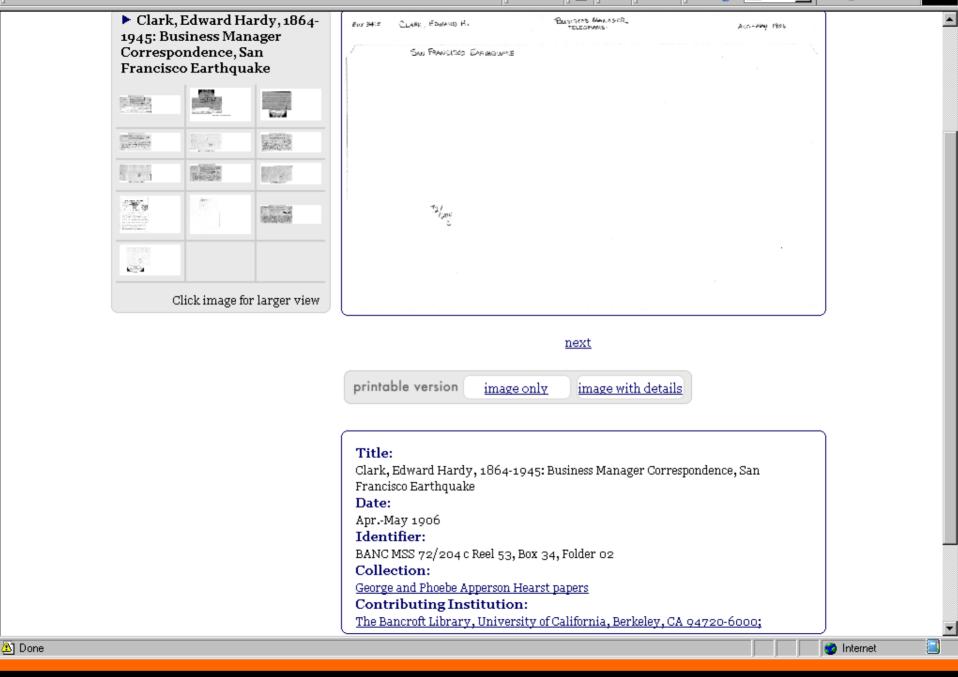
## Principles for Change

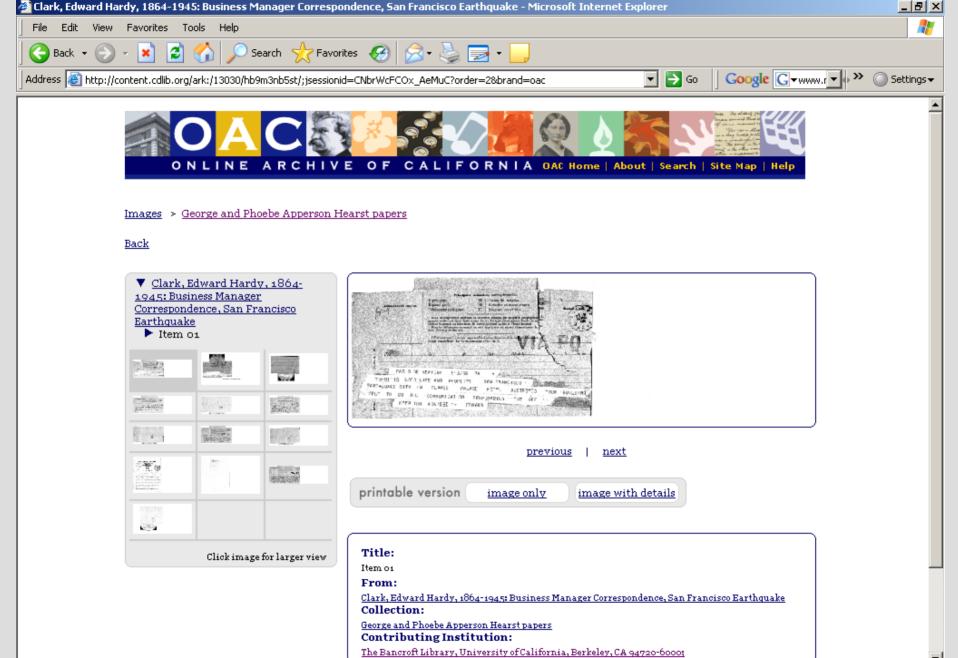
- Maximize user access (preeminent goal)
- Golden minimum "good enough" digitization is realistic
- Arrange, describe and digitize at a common, aggregate level
- Reserve exceptional digitization effort only when warranted
- Accomplish more digitization by trying to do less

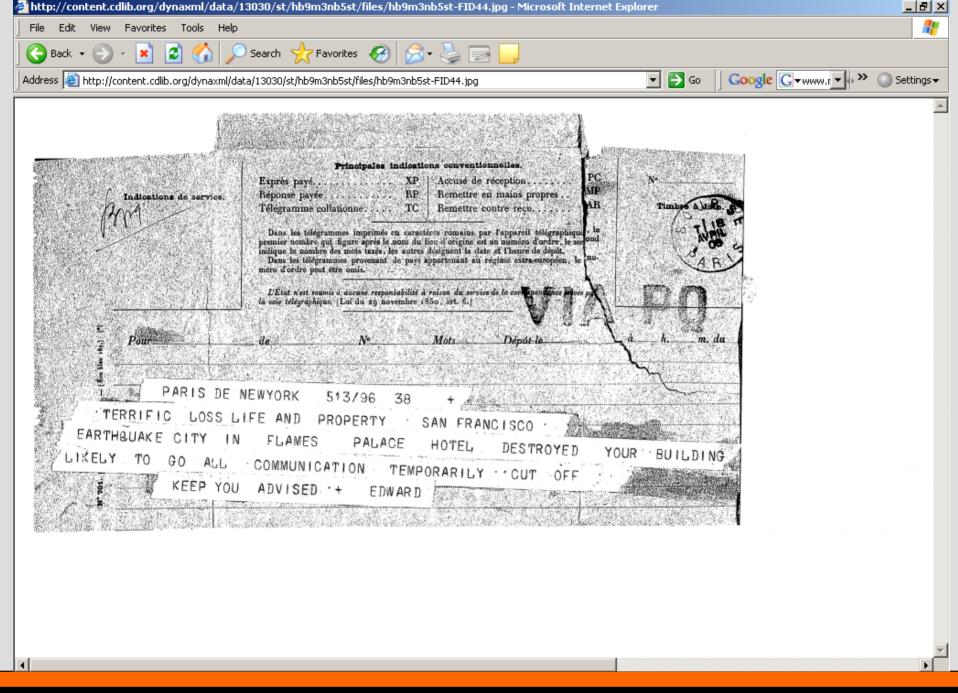
# Microfilm Pilot (2003)

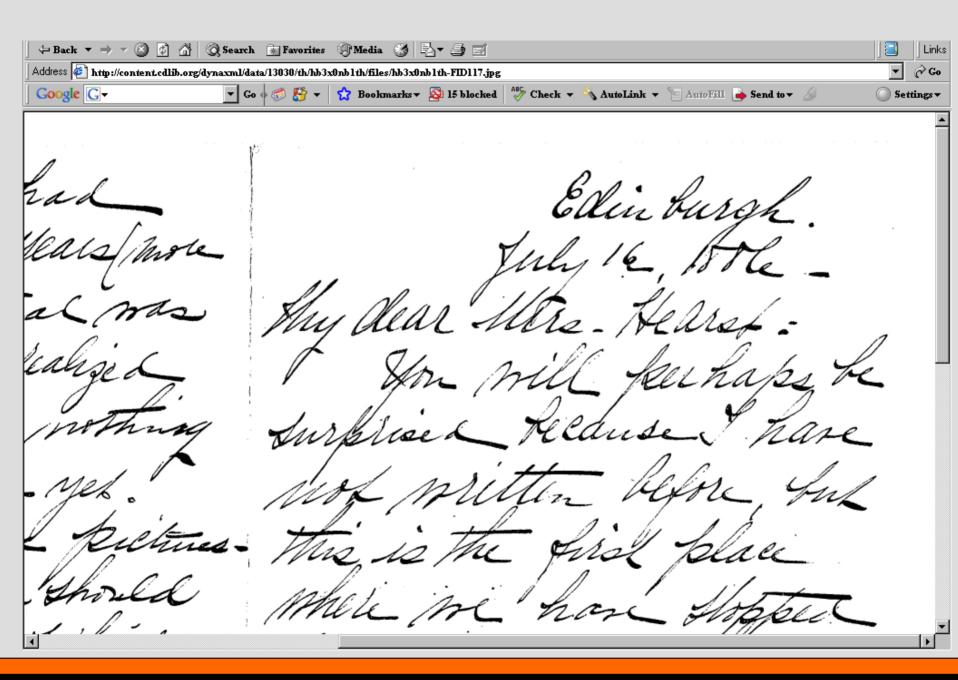
- George and Phoebe Apperson Hearst Papers (selections)
- Newly created microfilm
- Targets present (aggregate grouping)
- 4000 frames scanned @ \$0.50/frame
- Folder level digital objects

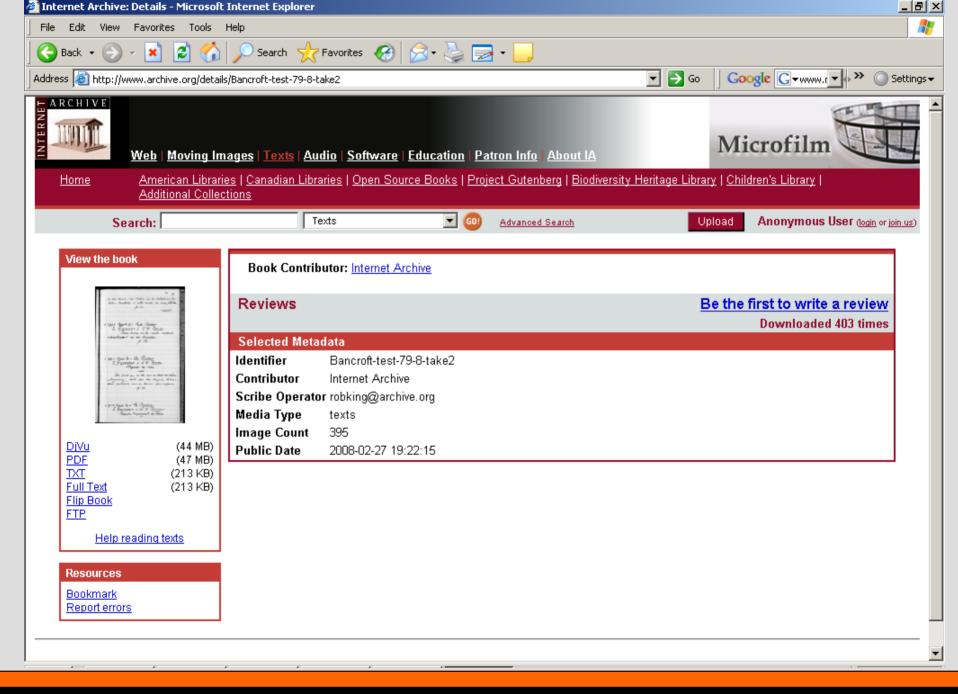


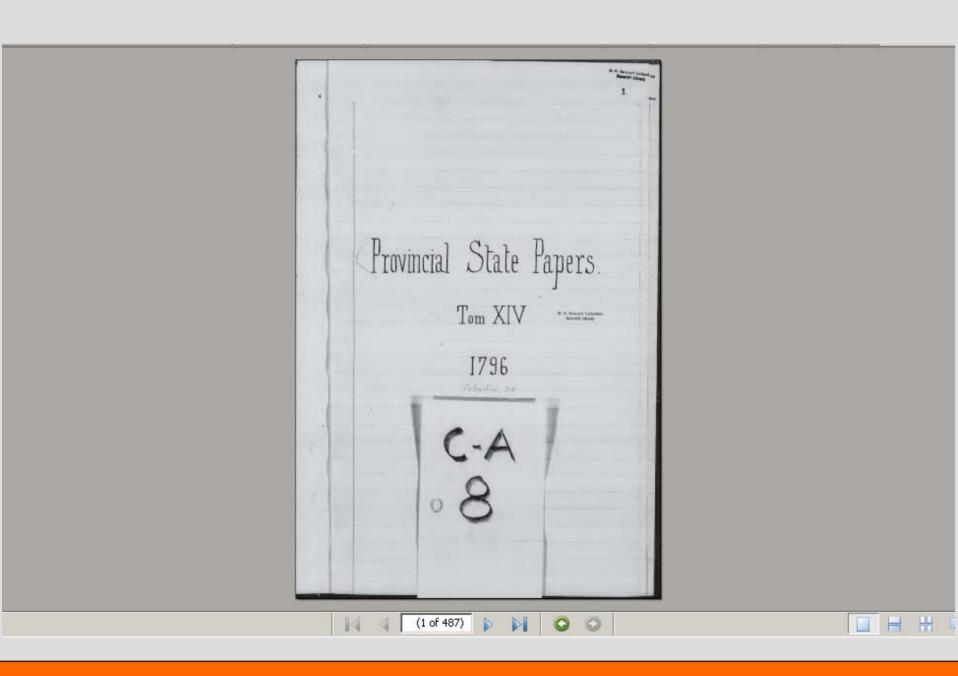












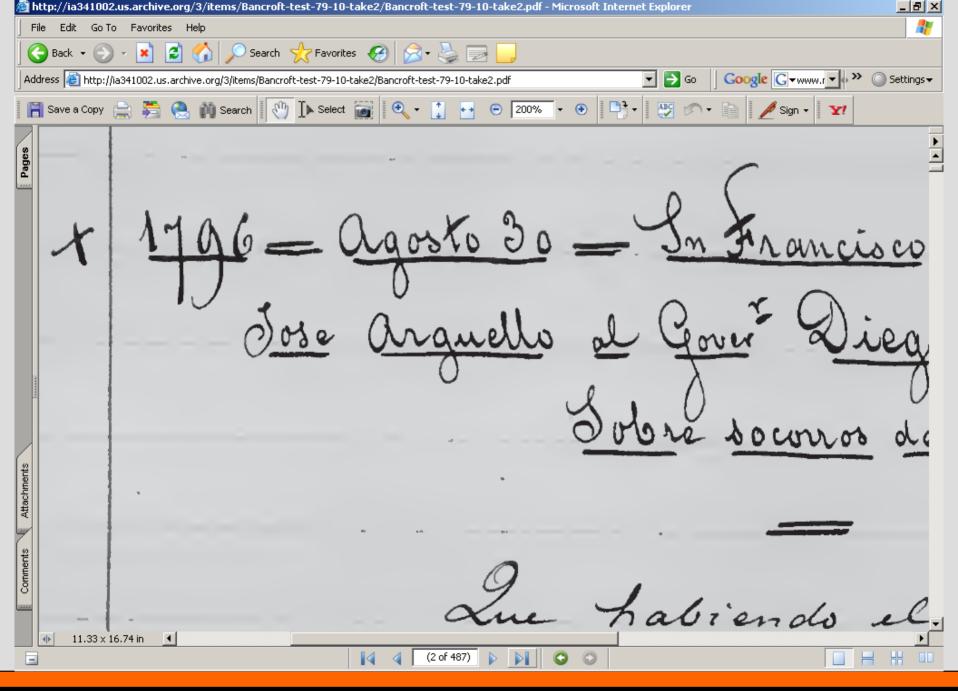
x 1496 - agosto 30 - 8- Francisco Sore anguello el Gormano Diego (Borica Exters coolimiento de un roldado Que autoired at soldado des Out Sandner de Le Compania à casasse con la hija del instalido Sommin Soto y que le fui diche toldade a' mificarle à la mision de Sta Clara. \* 1796 - agosto 30 - In Francisco dos arguello de Bour Disso Borica Frost towns de dinero Que habiendo el dargento de artillería Some Proca pedido al habilitado de ses presides 24 pesos en efectiro mensualso para du socorso ifel de sus individues, le dijo que no era posible par Jallar dinero, pues que de 1122 pt 0 1 reales que Le reunición de la tescreria de In Polas hubo Salida de 366/ 4 ms. para dos soldades lizenciadas, 300 / que pidio he mision de La Francisco, Leo p' que tomo (arguello) de la alcance. In por consigniente tolo gendalan 156 p 3/2 rales Que se conformé Rola y que tomania passion cia. pp. 2-4.

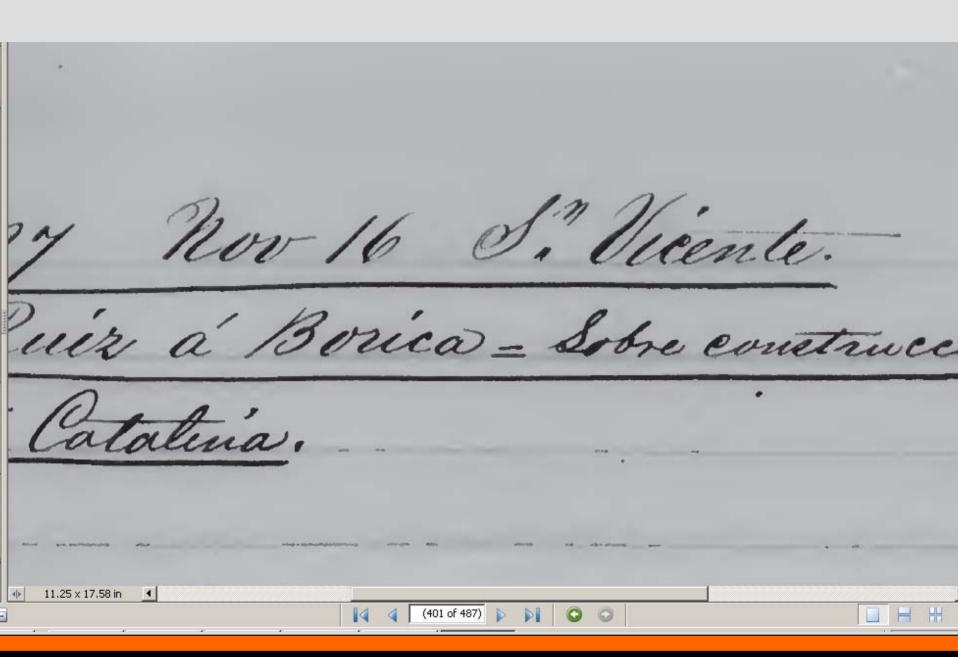


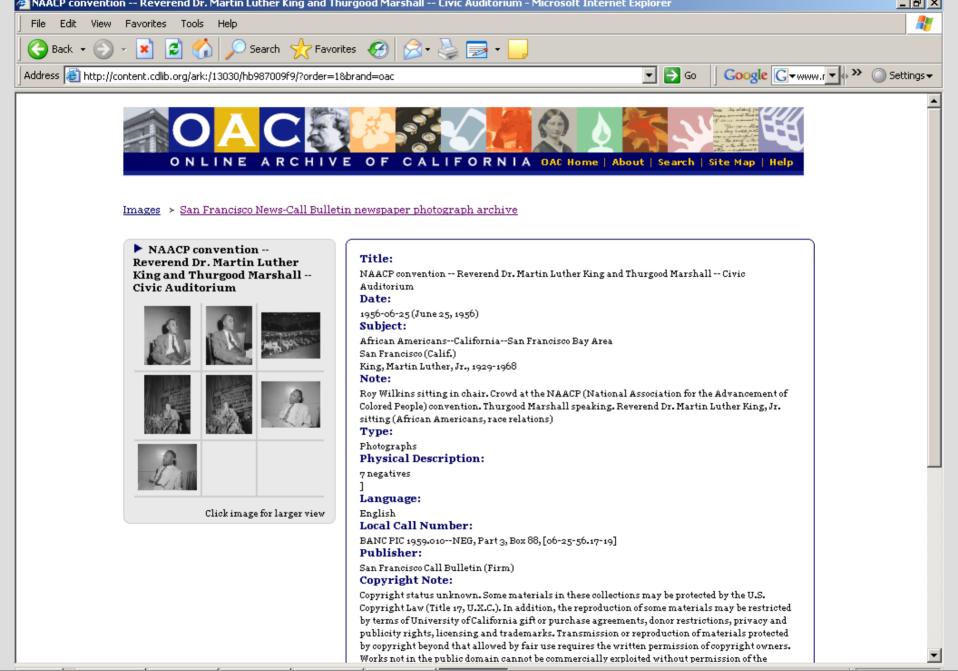


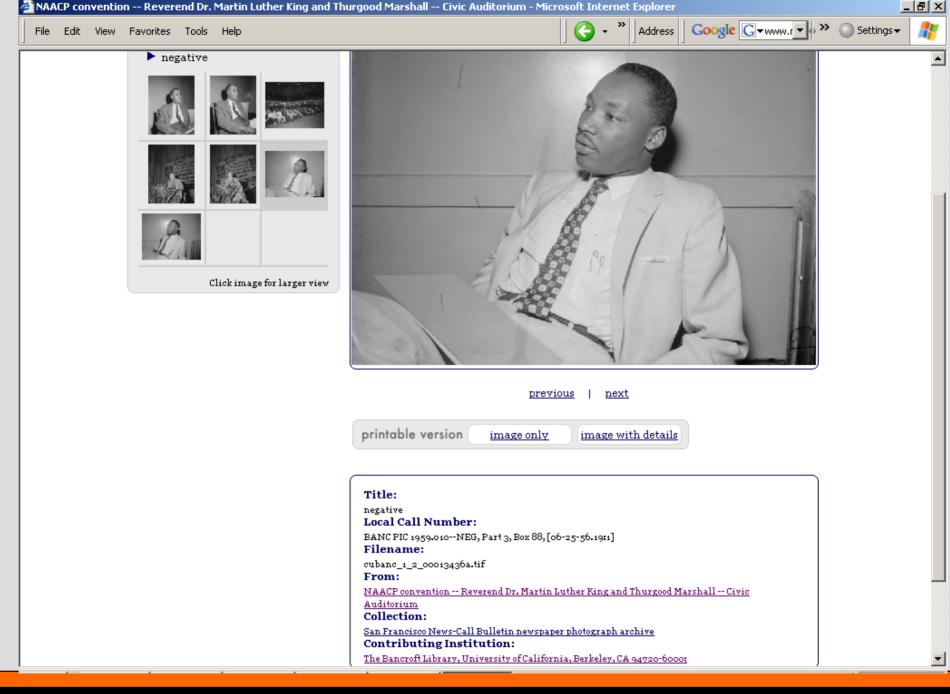








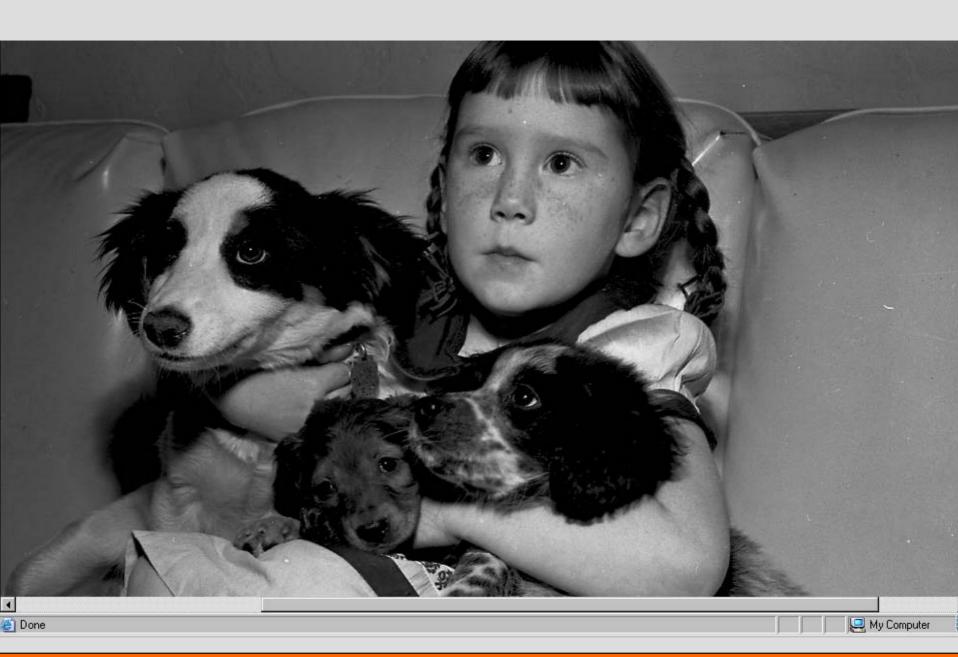




# Examiner Pilot (2007-2008)

- San Francisco examiner photograph archive (selections)
- ca. 3,600,000 negatives total
- Pilot: 170,000 nitrate negatives
- Sleeve-level digital objects
- Possibly low resolution scanning (access/reference images only)







## "Open" Tools/Tool Projects:

Archivist's Toolkit

http://www.archiviststoolkit.org/

Archon

http://www.archon.org/

OpenCollection/CollectionSpace

http://wiki.fluidproject.org/display/opencollection/OpenCollection

MOAC Community Toolbox (METS only)

http://www.bampfa.berkeley.edu/moac/community\_toolbox.html

## Traditional Venues for Digital Object Sharing





Gatalog of Art Museum Images Online























Art Museum Image Gallery ™

Digital Collections and Content

Working toward interoperable digital content.

**Slide courtesy Günter Waibel** 

#### **Slide courtesy Günter Waibel**

## January 16<sup>th</sup> 2008: LC on Flickr

flickr

Organize -

Contacts -

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Explore -

Signed in as Günter Waibel

Search The Library of Congress' phi

(2 new) Help

Sign Out

Search -

The Library of Congress > Collections > Library of Congress Flickr pilot



#### News in the 1910s

Thumbnails Detail 18 comments

Make Stuff

View as slideshow (量)



#### 1930s-40s in Color

Thumbnails Detail Map 60 comments Make Stuff

View as slideshow (₺)



Welcome to the daily news scene hundred years ago, as photograph News Service in about 1910-1912 your tags and comments! Also, lots identification information. (Most of photos came to the Library of Convery little description.)

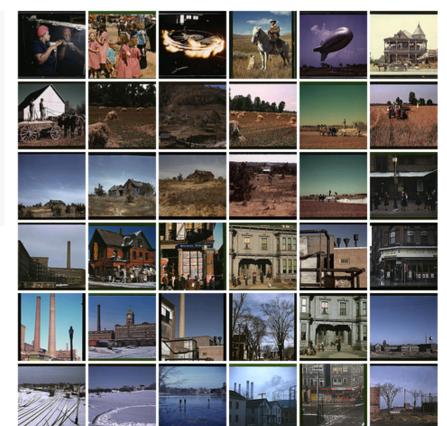
This selected set of 1,500+ photog a large collection of almost 40,000 negatives. The entire collection spa and richly documents sports event celebrities, crime, strikes, disasters activities, with a special emphasis York City.

The Library of Congress Prints and



These vivid color photos from the Great Depression and World War II capture an era generally seen only in black-and-white. Photographers working for the United States Farm Security Administration (FSA) and later the Office of War Information (OWI) created the images between 1939 and 1944

We invite your tags and comments! Also. more identification information. (The current titles come from the agency's original documentation, which was sometimes incomplete.)



## 24 hours later

#### LIBRARY OF CONGRESS BLOG

### Library of Congress Blog

"Light and liberty go together."

© My Friend Flickr: A Match Made in Photo Heaven | Meanwhile, About Those Abraham Lincoln Inauguration Photos ♥

#### Flickr Followup

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Posted on: January 18th, 2008 by Matt Raymond

I need to start out this post with a

single

• 392,000 views on the photostream

650,000 views of photos

 Adding in set and collection page views, there were about 1.1 million total views on our account

All 3,100+ photos have been viewed

420 of the photos have comments

1,200 of the photos have been favorited

community, from the blogosphere, from the news media—it is nothing short of amazing.

Let's start out with a few statistics, as of last night (thanks, Justin!):

- . 392,000 views on the photostream
- 650,000 views of photos
- Adding in set and collection page views, there were about 1.1 million total views on our account
- · All 3,100+ photos have been viewed
- 420 of the photos have comments
- 1,200 of the photos have been favorited

And just look at all of those tags!

I've been writing this blog (although not nearly often enough) for about nine months, and this topic lit it up like fireworks. I was handed a sampling of what you all have been posting about this on your own blogs, and after only about 24 hours, the stack must have been close to two inches thick. Even <u>Wil Wheaton</u> wrote about it! (Yes, the

#### CATEGORIES

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  Experience
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- Today in History
- Veterans History Project
- Washington DC





## **Powerhouse Museum Collection's** photostream pro

Sets Tags Map Archives Favorites Profile

## Brooklyn Museum's photostream

Slideshow Share This

George



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## Smithsonian Institution's photostream 🙇

Sets | Tags | Archives | Favorites | Profile

Collections | Sets | Tags | Archives | Favorites | Profile

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perform during the 2001 Smithsonian Folklife Festival on...

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Description: Gombey dancers from Bermuda

No known copyright restrictions [?]

Uploaded on Jun 16, 2008

1 comment

Untitled



Description: Lee and Renee Harris pose on Easter morning in New York City. Creator/Photographer...

No known copyright restrictions [?]

Uploaded on Jun 16, 2008

0 comments

Smithsonian's First **Photographer** 189 photos



Portraits of **Artists** 91 photos



# EAD@10 What is the future?

# increasingly digital world where most everything is online

(including our users)