

Cheeseburgers With Everything

Context, Content, and Connections in Archival Description

Mark A. Matienzo

NYPL Labs

The New York Public Library

An exercise

Ask the person next to you:

“What is more important:
context or content?”

Why “or”?

Why not “everything”?

Context and content

big mac



215g

23g fett

484 kcal

Credit: [chopsueyphoto](#)

big mac



Credit: [chopsueyphoto](#)

Everything is deeply
intertwined

Ted Nelson

Everything is miscellaneous

David Weinberger

Everything is metadata

David Weinberger

Everything is messy

David Weinberger

Why not “everything”?

Metadata and data

Everything ain't done

Searching



Smithsonian Institution
Research Information System

Cross Catalog Searching Center

 search☐ Only return results with online media[home](#)**search terms**

query: all records

browse options **browse & select****online media** ↑↓

- ☐ [Images \(150863\)](#)
- ☐ [Finding aids \(2910\)](#)
- ☐ [Transcripts \(715\)](#)
- ☐ [Sound recordings \(173\)](#)
- ☐ [Online exhibits \(115\)](#)
- ☐ [Online publications \(60\)](#)
- ☐ [Online collections \(57\)](#)

type ↑↓

- ☐ [Books \(545953\)](#)
- ☐ [Paintings \(479959\)](#)
- ☐ [Photographs \(349311\)](#)
- ☐ [Archival materials \(264782\)](#)
- ☐ [Exhibition catalogs \(137182\)](#)
- ☐ [Sculptures \(103362\)](#)
- ☐ [Exhibitions \(events\) \(73758\)](#)
- ☐ [Articles \(50491\)](#)
- ☐ [Trade catalogs \(41065\)](#)
- ☐ [Periodicals \(35156\)](#)

expand filter list

topic ↑↓

- ☐ [Landscape \(162026\)](#)
- ☐ [Portrait male \(100828\)](#)
- ☐ [History \(98765\)](#)
- ☐ [Portrait \(93976\)](#)
- ☐ [Occupation \(74442\)](#)

list view

grid view

search history

help

Search Results (1842418 documents - page 1 of 92121)

sort order: title | *relevancy* slideshow

> >>

Record: 1

Title: ● [Pit River Dialect vocabulary March 1885](#)

Name as creator: ● Gatschet, Albert S. (Albert Samuel), 1832-1907 collector Smithsonian Institution, Bureau of American Ethnology

Physical Description: ● Lowver, Nancy informant Modoc

Medium: ● 2 pages

Type: ● Ms.D

Date: ● Archival materials

Topic: ● March 1885

Data Source: ● Achomawi language

● Modoc language

● National Anthropological Archives

Record: 2

Title: ● [Pit River of Northeastern California September-October, 1877 vocabulary](#)

Name as creator: ● Gatschet, Albert S. (Albert Samuel), 1832-1907

Physical Description: ● 11 pages

Medium: ● Ms.D

Type: ● Archival materials

Topic: ● Achomawi language

Data Source: ● National Anthropological Archives

Record: 3

Title: ● [Vocabularies 1870s-1880s](#)

Name as creator: ● Gatschet, Albert S. (Albert Samuel), 1832-1907

● Hale, Horatio linguist 1817-1896 collector

● Powers, Stephen

● Bergland

● Loew, Oscar

● Richardson, E. M



type browse

search terms

query: all records

window options

- ☒ Apply selection immediately
☐ Accumulate multiple selections

choose category

- ☐ online media
☒ type
☐ topic
☐ name
☐ culture
☐ language
☐ place
☐ date
☐ genus_species
☐ data source

Browse Selection Worksheet

All A B C D E F G H I J K L M N O P Q R S T U V W X Y

Current result set: 1842418 documents

↑↓ sort alphabetically >

<input type="checkbox"/> Books (545953)	<input type="checkbox"/> Catalogs (26719)	<input type="checkbox"/> Postage stamps (6319)
<input type="checkbox"/> Paintings (479959)	<input type="checkbox"/> Drawings (18950)	<input type="checkbox"/> Bibliographies (5078)
<input type="checkbox"/> Photographs (349311)	<input type="checkbox"/> Biographies (17187)	<input type="checkbox"/> Two-dimensional graphics (4814)
<input type="checkbox"/> Archival materials (264782)	<input type="checkbox"/> Citations (16881)	<input type="checkbox"/> Scores (4736)
<input type="checkbox"/> Exhibition catalogs (137182)	<input type="checkbox"/> Pictorial works (15837)	<input type="checkbox"/> Dictionaries (4662)
<input type="checkbox"/> Sculptures (103362)	<input type="checkbox"/> Manuscripts (13148)	<input type="checkbox"/> Sound recordings (4498)
<input type="checkbox"/> Exhibitions (events) (73758)	<input type="checkbox"/> Microforms (11274)	<input type="checkbox"/> Postcards (4181)
<input type="checkbox"/> Articles (50491)	<input type="checkbox"/> Conferences (9885)	<input type="checkbox"/> Interviews (4110)
<input type="checkbox"/> Trade catalogs (41065)	<input type="checkbox"/> Works of art (9863)	<input type="checkbox"/> Music parts (4099)
<input type="checkbox"/> Periodicals (35156)	<input type="checkbox"/> Music (6621)	<input type="checkbox"/> Vertical files (3741)

apply selections

cancel

Topic:

● Achomawi language

Data Source:

● National Anthropological Archives

Record: 3

Title:

● Vocabularies 1870s-1880s

Name as creator:

- Gatschet, Albert S. (Albert Samuel), 1832-1907
- Hale, Horatio linguist 1817-1896 collector
- Powers, Stephen
- Bergland
- Loew, Oscar
- Richardson, E. M



type browse

search terms

query: all records

window options

- ☒ Apply selection immediately
☐ Accumulate multiple selections

choose category

- ☐ online media
☒ type
☐ topic
☐ name
☐ culture
☐ language
☐ place
☐ date
☐ genus_species
☐ data source

Browse Selection Worksheet

All A B C D E F G H I J K L M N O P Q R S T U V W X Y

Current result set: 1842418 documents

↑↓ sort alphabetically <

- | | |
|--|--|
| <input type="checkbox"/> Town meetings (1) | <input type="checkbox"/> Vases (1) |
| <input type="checkbox"/> Tracing cloth (1) | <input type="checkbox"/> Vietnam Veterans Memorial Chapels (1) |
| <input type="checkbox"/> Trading stamps (1) | <input type="checkbox"/> View-Master reels (1) |
| <input type="checkbox"/> Tragedies (1) | <input type="checkbox"/> Vintage prints (1) |
| <input type="checkbox"/> Training manuals (1) | <input type="checkbox"/> Voucher registers (1) |
| <input type="checkbox"/> Travel authorizations (1) | <input type="checkbox"/> Wall fountains (1) |
| <input type="checkbox"/> Travel vouchers (1) | <input type="checkbox"/> Wardian cases (1) |
| <input type="checkbox"/> Travelers' checks (1) | <input type="checkbox"/> Wheelbarrows (1) |
| <input type="checkbox"/> Triptychs (1) | <input type="checkbox"/> Woodburytypes (1) |
| <input type="checkbox"/> Use studies (1) | <input type="checkbox"/> Xographs (1) |

apply selections

cancel

- ☐ Exhibitions (events) (73758)
- ☐ Articles (50491)
- ☐ Trade catalogs (41065)
- ☐ Periodicals (35156)
- ☒ collapse filter list
- ☐ Catalogs (26719)
- ☐ Drawings (18950)
- ☐ Biographies (17187)
- ☐ Citations (16881)
- ☐ Pictorial works (15837)
- ☐ Manuscripts (13148)

Topic:

● Achomawi language

Data Source:

● National Anthropological Archives

Record: 3

Title:

● Vocabularies 1870s-1880s

Name as creator:

- Gatschet, Albert S. (Albert Samuel), 1832-1907
- Hale, Horatio linguist 1817-1896 collector
- Powers, Stephen
- Bergland
- Loew, Oscar
- Richardson, E. M



Smithsonian Institution
Research Information System

Cross Catalog Searching Center

 search☐ Only return results with online media[home](#)**search terms**

query: all records

☒ type: "Wheelbarrows"**browse options**☒ browse & select**online media**

Images

type

Archival materials

Wheelbarrows

topicGarden ornaments and
furniture**data source**Horticulture Artifact
Collection

list view

grid view

search history

help

Search Results (1 documents - page 1 of 1)

sort order: title | relevancy

slideshow

Record: 1

Title:

- [Wheelbarrow \[Buch\]](#)

Physical Description:

- 1 wheelbarrow all red height 25 in. x length 66 in. x width 22 in

Medium:

- wood paint

Type:

- Wheelbarrows
- Archival materials

Topic:

- Garden ornaments and furniture

Data Source:

- Horticulture Artifact Collection



Search Results (1 documents - page 1 of 1)

sort order: title | relevancy

slideshow



cheeseburger

search

☐ Only return results with online media[home](#)

search terms

☐ query:cheeseburger

list view

grid view

search history

help

Search Results (2 documents - page 1 of 1)

sort order: title | relevancy

slideshow

browse options

☐ browse & select

type

Sculptures

topic

Foodstuff

Object

Sandwich

☐ Abstract (1)☐ Animal (1)☐ Bird (1)☐ Evil (1)☐ Imprisonment (1)☐ Other (1)☐ State of Being (1)☒ expand filter list

name

☐ Brack, H. G (1)☐ Hanson, Carole (1)☐ Oldenburg, Claes Thure (1)

place

☐ Hulls Cove (1)☐ Maine (1)

date

☐ 1960s (1)☐ 1990s (1)

Record: 1

Title:

● Two Cheeseburgers, With Everything (Dual Hamburgers), (sculpture)

Name as creator:

● Oldenburg, Claes Thure, 1929- , sculptor

Medium:

● mixed: Burlap soaked in plaster, painted with enamel

● fiber: burlap

● plaster:

Type:

● Sculptures

Date:

● 1962

Topic:

● Object--Foodstuff--Sandwich

Data Source:

● Art Inventories

Record: 2

Title:

● Cheeseburger in a Wheelchair, (sculpture)

Name as creator:

● Brack, H. G., sculptor

● Hanson, Carole, 1948- , sculptor

Medium:

● mixed: Wheelchair, birdcage, and stones

● found object:

● stone:

Type:

● Sculptures-Outdoor Sculpture

● Sculptures

Date:

● 1990

● Copyrighted 1990

Place:

● Maine

● Hulls Cove

Topic:

● Abstract

● Object--Foodstuff--Sandwich

● Object--Other--Wheelchair

● Animal--Bird

● State of Being--Evil--Imprisonment

Data Source:

● Art Inventories

Note Snippet(s):

● "...A **cheeseburger** and an injured bird, each made of stone, enclosed within a birdcage and placed on the seat of a wheelchair. The sculpture is surrounded

Feedback

[About](#) | [Comment help](#) | [Contact us](#) | [Errata](#) | [Buy the print version on Amazon.com](#)

The Django Book

[table of contents](#) [next »](#)

Chapter 1: Introduction to Django

23

This book is about Django, a Web development framework that saves you time and makes Web development a joy. Using Django, you can build and maintain high-quality Web applications with minimal fuss.

1

At its best, Web development is an exciting, creative act; at its worst, it can be a repetitive, frustrating nuisance. Django lets you focus on the fun stuff — the crux of your Web application — while easing the pain of the repetitive bits. In doing so, it provides high-level abstractions of common Web development patterns, shortcuts for frequent programming tasks, and clear conventions for how to solve problems. At the same time, Django tries to stay out of your way, letting you work outside the scope of the framework as needed.

4

The goal of this book is to make you a Django expert. The focus is twofold. First, we explain, in depth, what Django does and how to build Web applications with it. Second, we discuss higher-level concepts where appropriate, answering the question “How can I apply these tools effectively in my own projects?” By reading this book, you’ll learn the skills needed to develop powerful Web sites quickly, with code that is clean and easy to maintain.

1

In this chapter, we provide a high-level overview of Django.

What Is a Web Framework?

Django is a prominent member of a new generation of *Web frameworks*. So what exactly does that term mean?

11

To answer that question, let’s consider the design of a Web application written using the Common Gateway Interface (CGI) standard, a popular way to write Web applications circa 1998. In those days, when you wrote a CGI application, you did everything yourself — the equivalent of baking a cake from scratch. For example, here’s a simple CGI script, written in Python, that displays the ten most recently published books from a database:

```
#!/usr/bin/python
```

[About](#) | [Comment help](#) | [Contact us](#) | [Errata](#) | [Buy the print version on Amazon.com](#)

The Django Book

[table of contents](#) ◇ [next](#) »

Chapter 1: Introduction to Django

This book is about Django, a Web development framework that saves you time and makes Web development a joy. Using Django, you can build and maintain high-quality Web applications with minimal fuss.

At its best, Web development is an exciting, creative act; at its worst, it can be a repetitive, frustrating nuisance. The goal of this book is to ease the pain of Django by showing you common patterns, shortcuts, and tricks. At the same time, Django is a powerful tool, and it needs to be used as needed.

The goal of this book is to ease the pain of Django by showing you common patterns, shortcuts, and tricks. At the same time, Django is a powerful tool, and it needs to be used as needed.

In this chapter, you will learn, in depth, what Django is, and why it is needed. You will also learn, in depth, what Django is, and why it is needed.

What is Django? Django is a Web development framework that saves you time and makes Web development a joy. Using Django, you can build and maintain high-quality Web applications with minimal fuss.

```
#!/usr/bin/python
```

Comments

[Post a comment](#)[Comments on this block](#)[All comments](#)[Help](#)

david Dec 25th, 2007 8:14 p.m.

Great brief description for explaining a web framework!

cnole Jan 9th, 2008 9:50 a.m.

nice work

donb Jan 26th, 2008 5:33 a.m.

You guys are writing from a position of authority, don't prejudice your presentation by stating the conclusion you are trying to make. You don't need to interject your assessment of CGI vs. Django with a statement like : "you did everything yourself — the equivalent of baking a cake from scratch." This "calls for opinion" as they say in court; it short-circuits the reader's chance to come to the same conclusion based on your argument.

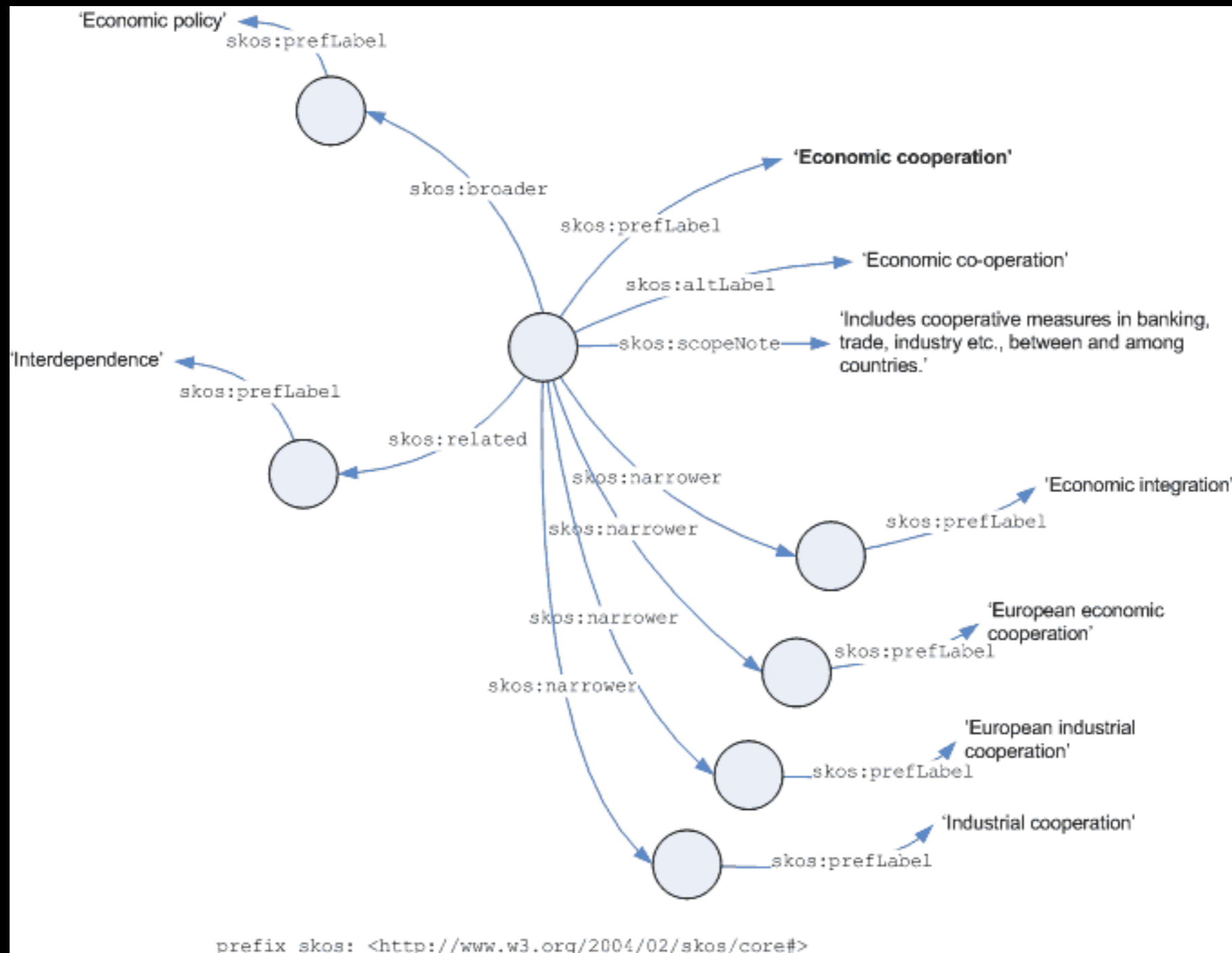
(thanks, though, for a great book and web presentation. obviously I'm reading it closely :-)

tyrion-mx Mar 2nd, 2008 3:33 a.m.

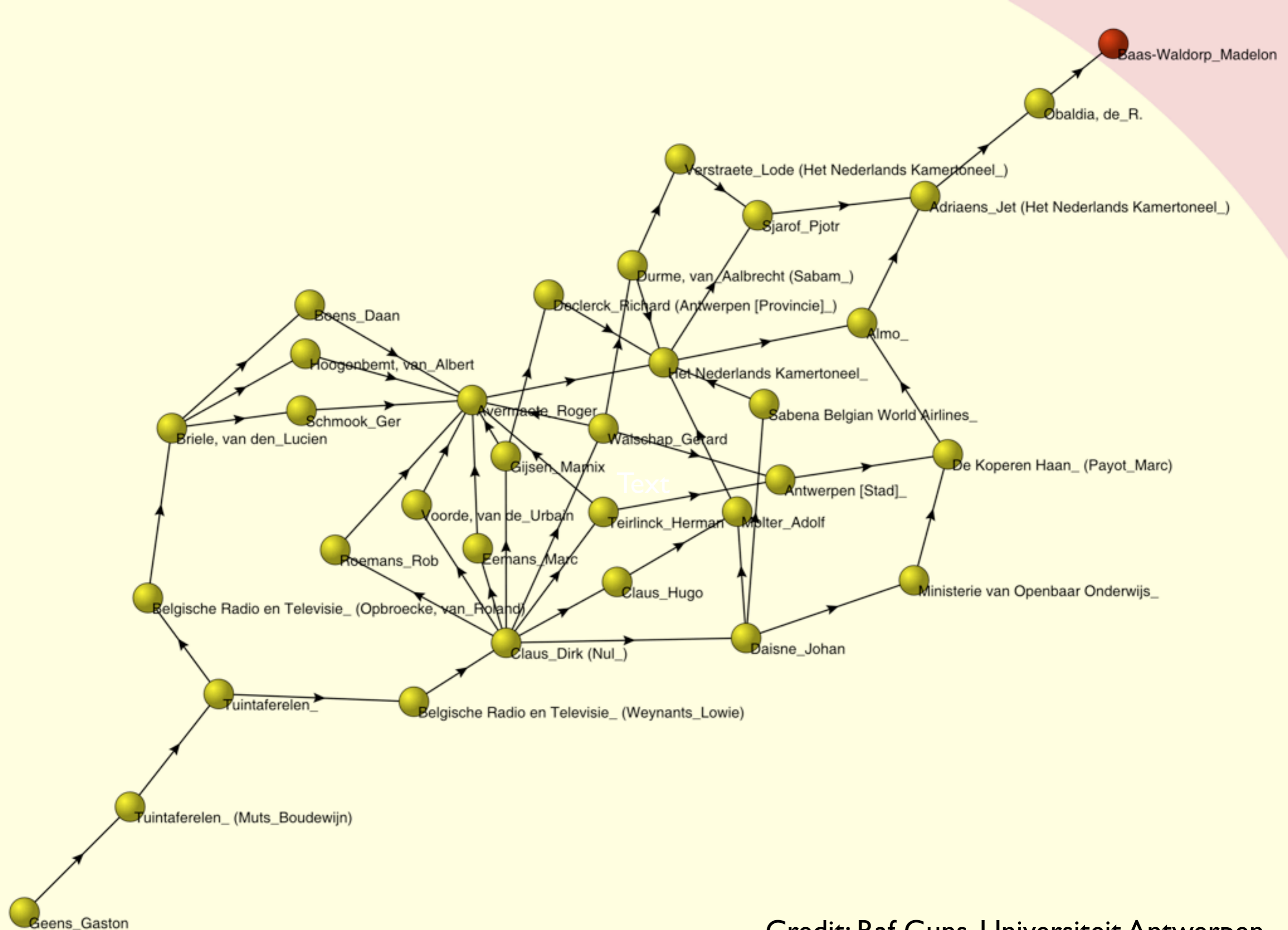
[Close](#)

Relationships

UK Archival Thesaurus



Credit: World Wide Web Consortium





**CHANGED
PRIORITIES
AHEAD**

Integration

Rethinking data models

Understanding users

Thank You

- mark@matienzo.org
- <http://matienzo.org/>



Claes Oldenburg, "Two Cheeseburgers With Everything"