

***A Survey of
Records & Information Management (RIM) Professionals:
Reporting on Selected Career-Related Variables.***

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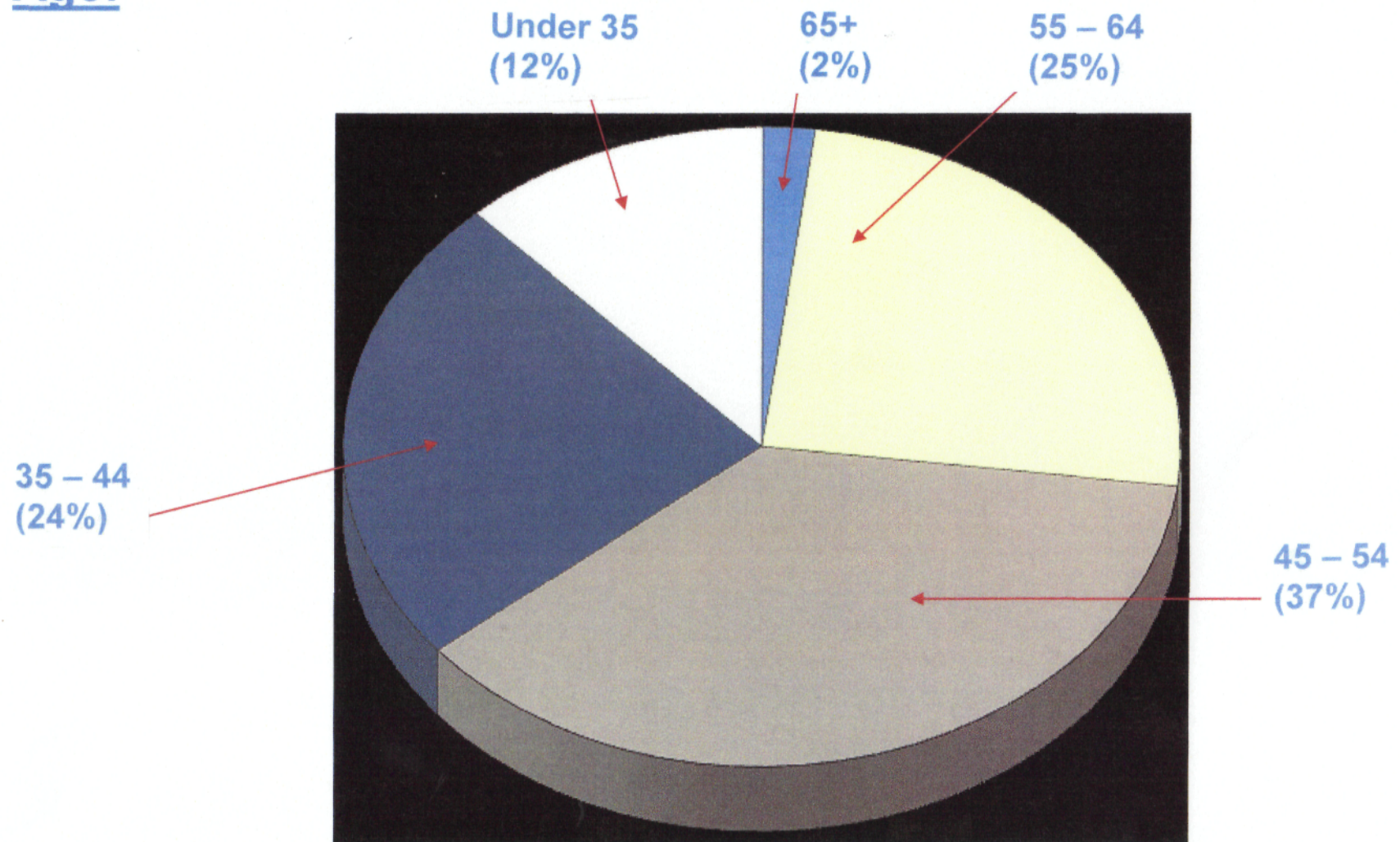
Abstract/Methodology:

ARMA International (a.k.a. the Association of Records Managers and Administrators) in conjunction with an outside vendor (ReadexResearch of Stillwater, Minnesota,) conducted an online, Web-based survey of the association's North American members in September 2009. This census-type, non-randomized survey of 8,142 individuals resulted in a response rate of 2,175 participants (approximately 27%). To preserve respondent anonymity, raw data were captured and analyzed by the vendor. Data were delivered to ARMA International in a consolidated, aggregate form so that no individual respondent could be identified. Descriptive statistics were calculated. The final compilation of the survey data resulted in a book titled, "2010 Records and Information Management Salary and Compensation Report" and an online salary calculator tool. In 2010, the book was published, the online salary calculator was activated, and both items became publicly available by ARMA International.

Summary: This research project produced an online salary calculator tool, as well as a book, complete with 14 tables and 59 figures. Insight into respondents' demographics; job satisfaction (compensation and benefits); professional development; and work environment resulted. This poster presentation highlights data representing selected, career-related variables included in this research.

- Age distribution was weighted most heavily in the 35-year old to 64-year old group, at 86% of the base. Mean age was 48.7 years. Respondents were overwhelmingly female (70% of the base).
- More than half of the respondents (60%) reported that a college degree had been conferred; 15% had a CRM designation and 2% had a CA designation.
- The most preferred training topics chosen by respondents were: RIM continuing education (63%); information technology (56%); and project management (42%).
- Benefits most often noted as 'available' to respondents were: health insurance (97%); paid time off (97%); and dental insurance (95%). Tuition reimbursement was available to 66% of respondents. Job satisfaction, as measured by satisfaction with a pay and benefits package, showed that 66% of the respondents were satisfied or very satisfied.
- Job tenure was somewhat short for 75% of respondents, as they reported being in place at the current position for 9 years or less.

Age:



Base: 2,078 respondents

Mean Age: 48.7; Median Age: 49

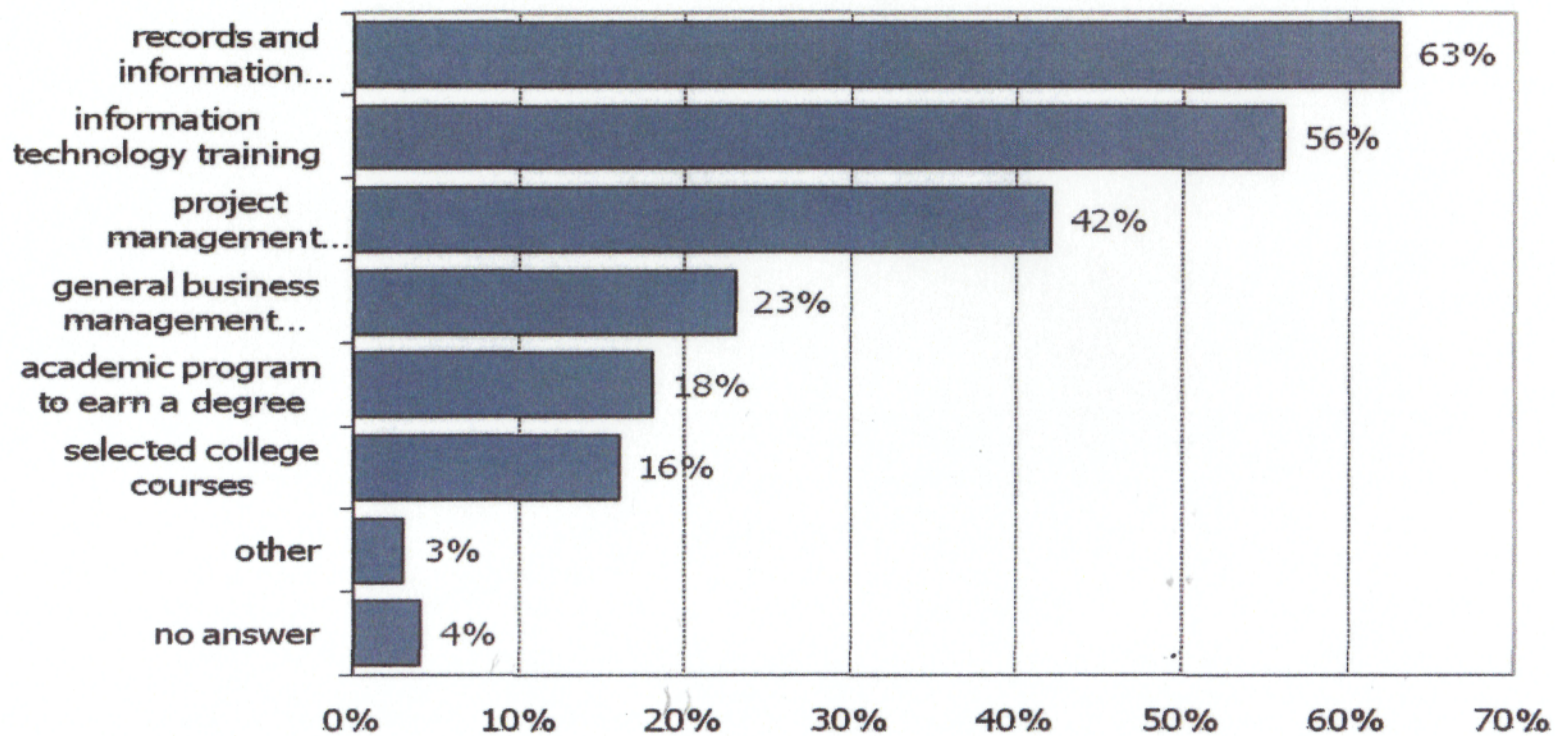
Level of Education:

Level of Education	Number of Respondents	Percent of Total Respondents
Base	2073	100%
Doctorate	30	1%
Master's Degree	469	23%
Graduate Study (but no advanced degree)	144	7%
Bachelor's Degree	560	27%
Associate Degree	185	9%
College Coursework (but no degree)	474	23%
Vocational/Technical School	77	4%
High School Diploma/ GED or High School Coursework	134	6%

Base: 2,078 respondents

Training Needed:

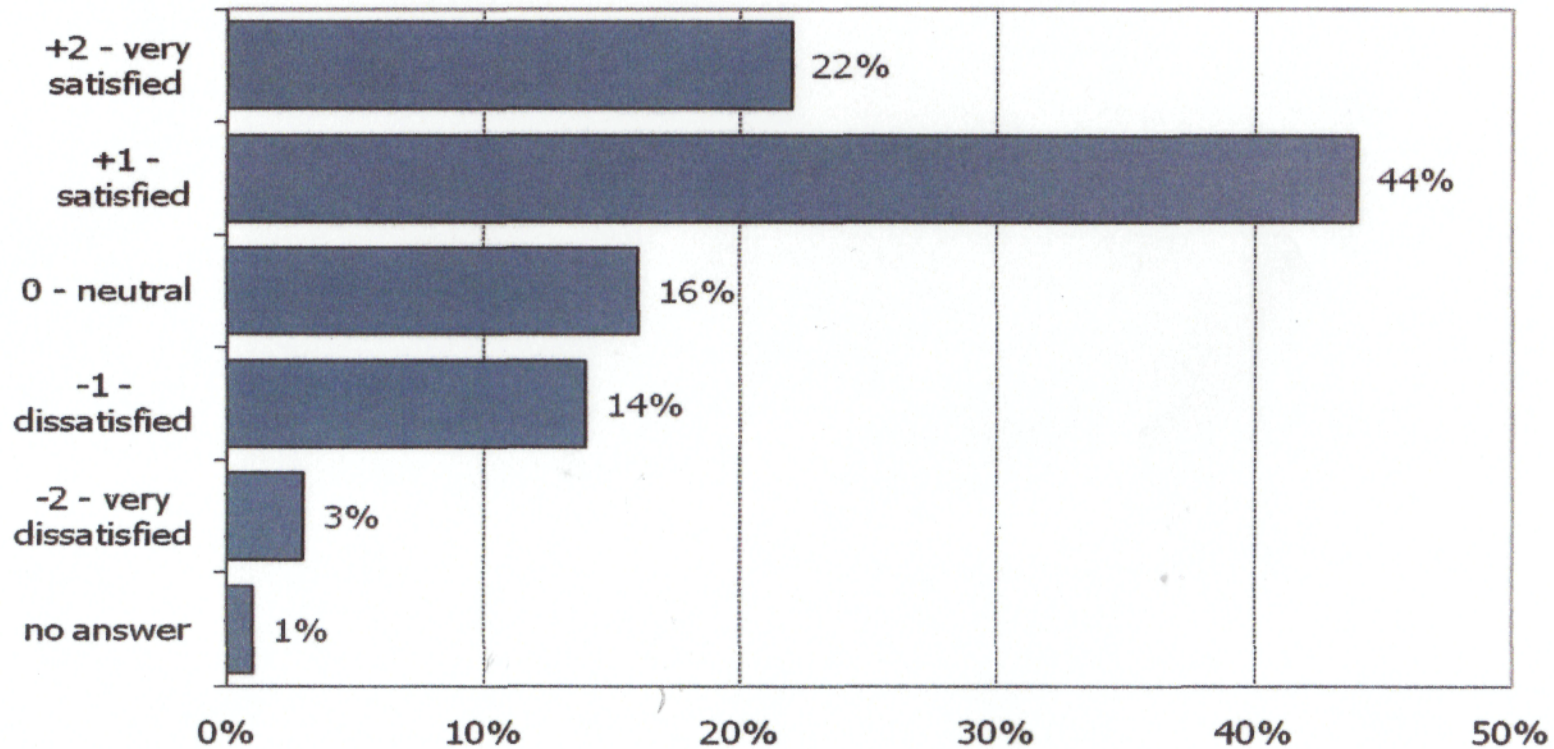
Training Needed



Base: 2,078 respondents

Job Satisfaction/Satisfaction with Compensation:

Satisfaction With Compensation Package

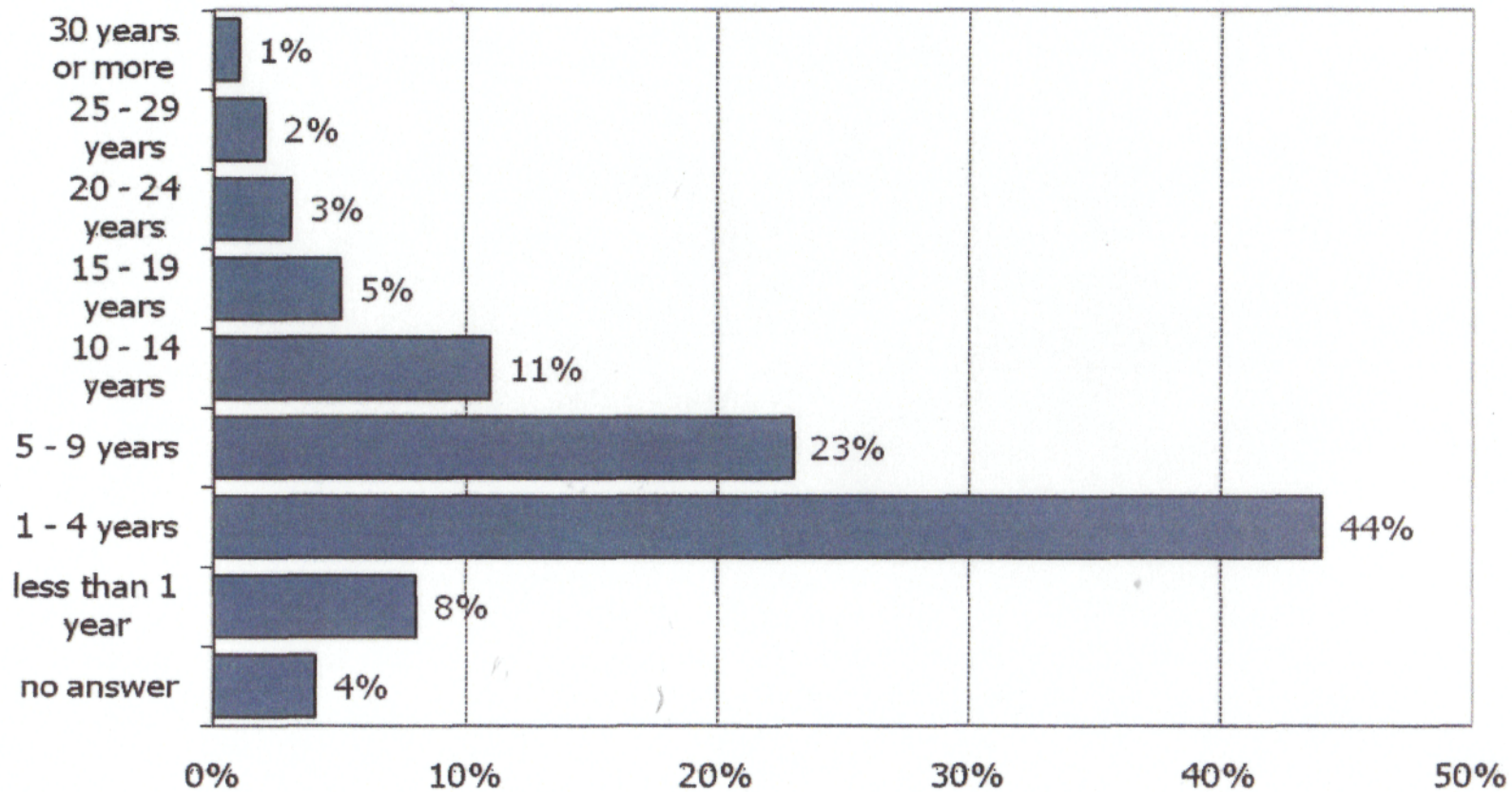


Base: 2,078 respondents

Mean: 0.7

Job Tenure:

Years in Current Position



Base: 2,078 respondents

Mean: 7.0



2010 Records and Information Management **SALARY AND COMPENSATION REPORT**

Available at: <http://www.arma.org/bookstore> [click 'Browse Bookstore' and enter catalog # V 4922]. Until 09/30/11 member pricing is available by using source code SAA11 at online bookstore checkout.

For a limited time, this product also includes a six-month FREE trial membership to ARMA International. Benefits include member discounts on bookstore items, as well as electronic access to ARMA International mailers, including ARMA International's InfoPro Online, ARMA International Policy Briefs, Information Management magazine and more! At the end of your provisional membership, you can decide whether to let your membership lapse, or continue taking advantage of ARMA International's membership resources and renew at the regular rate.