Is It What It Is? And Who Cares? Translating WHAT We Do Into WHY We Do
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Smith used the interactive session to leverage attendee participation and feedback to populate the poster information. Smith’s research question was: How do we successfully convey information about what and how and why we do what we do to non-archivists, and especially to librarian colleagues.

The solicited information was based on core archival functional areas of: Identification; arrangement and description; appraisal and acquisition; reference and access; preservation; and other functions and roles.