PRESERVING OPEN LEARNING EXPERIENCES
Digitally Archiving Teach-Outs
Julia Maxwell, MSI • Design Management Fellow, Center for Academic Innovation

TEACH-OUTS
Teach-Outs are open learning events created by the University of Michigan Center for Academic Innovation. They are completely free and focus on salient social issues. Since March 2017, the University of Michigan has launched Teach-Outs across four platforms (Coursera, edX, FutureLearn, & Instagram), which feature academic and non-academic experts, & reach global audiences.

After the live learning event ends, we archive the Teach-Out on Michigan Online for use as an Open Educational Resource. The novel archival workflow used to preserve these learning experiences was developed by former Design Management Fellow Marcus Hall.

The author would like to thank Marcus Hall for his invaluable work on this project. She is also grateful for the support of her mentor, Benjamin Morse, and to the design management team at the Center for Academic Innovation.