Virtual Reality Pivot

How Institutional Collaboration Allowed for Digitized Collections to be Exhibited During COVID-19

Phillip MacDonald
Architecture at NC State University

- North Carolina State University School (now College) of Design was established in 1948
  - Founding Dean Henry L. Kamphoefner
- Notable Faculty
  - Matthew Nowicki
  - George Matsumoto
  - Eduardo Catalano
  - Brian Shawcroft
  - George Milton Small
- Pristine examples of mid-century modern homes within walking distance of NC State University Campus.
Special Collections and Digitization

- Rare and Unique Digital Collections
- Wolf Tales
Problem: How to Exhibit During Covid

- Special Collection Purpose
  - Provide materials that support and enrich the many outreach initiatives and events for alumni, students, and donors that are conducted each year by NC State’s colleges, departments, and centers.
Let us go for a walk
Research and Collaboration

hubs by moz://a

spoke by moz://a
Results and Lessons Learned

- Draw users to the digital holdings
- 218 sessions
  - 200 unique users
- Across NC, New York, West Coast, England, China, Russia
- Institutional collaboration
Thank You! Questions? Comments?

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